B.COM BUSINESS ANALYTICS

- This course gives theoretical understanding of various subjects of Accounting, Commerce & Data Driven Analytics

- Build a strong foundation on how to make data-driven decisions and apply analytics in day-to-day business scenarios

- To learn how to use and apply Excel and Excel add-ins to solve business problems.

- Master of Science in Applied Business Analytics

- Further study and research in Commerce

Subjects

Semester 1	Semester2	Semester 3
1.English	1.English	1.English
2 Telugu/Sanskrit/Hindi/French	2.Telugu/Sanskrit/Hindi/French	2.Telugu/Sanskrit/Hindi/French
3.Environmental Science/ Basic Computer Skills	3.Basic computer Skills/ Environmental Science	3.Communication skills/ Professional Skills
4.Financial Accounting – I	4. Financial Accounting -II	4.Principles of Insurance/Foundation of Digital Marketing &Web Design
5.Business Organization and Management	5. Business Laws	5.Advanced Accounting
6. Data-Driven Decision Making	6.Data Analytics Essentials	6.Business Statistics- I
		7.Data Analytics Modeling

Semester 4	Semester 5	Semester 6
1.English	1.English	1.English
2.Telugu/Sanskrit/Hindi/French	2.Second Language	2.Second Language
3.Leadership & Management Skills/ Universal Human Value	3.Business Economics / Advance Aspects of Income Tax	3.Research Methodology & Project Work
4. Practice of Life and General Insurance/ Social Media Marketing Search Engine Optimization& Online Advertising	4. Cost Accounting/ Financial Planning and Performance/ International Financial Reporting- I	4. Cost Control And Management Accounting/ Financial Control/ International Financial Reporting-II
5.Income Tax	5. Computerized Accounting/ Financial Decision Making – I/ International Tax & Regulation	5.Theory And Practice of GST/Financial Decision Making – II/International Auditing
6.Business Statistics-II	6.Advanced Data Visualization/ Advanced Corporate Accouting/ Financial Management	6.Business Applications of Emerging Technologies/ Corporate Governance/ Investment Management
7. Forecasting & Predictive Analytics		