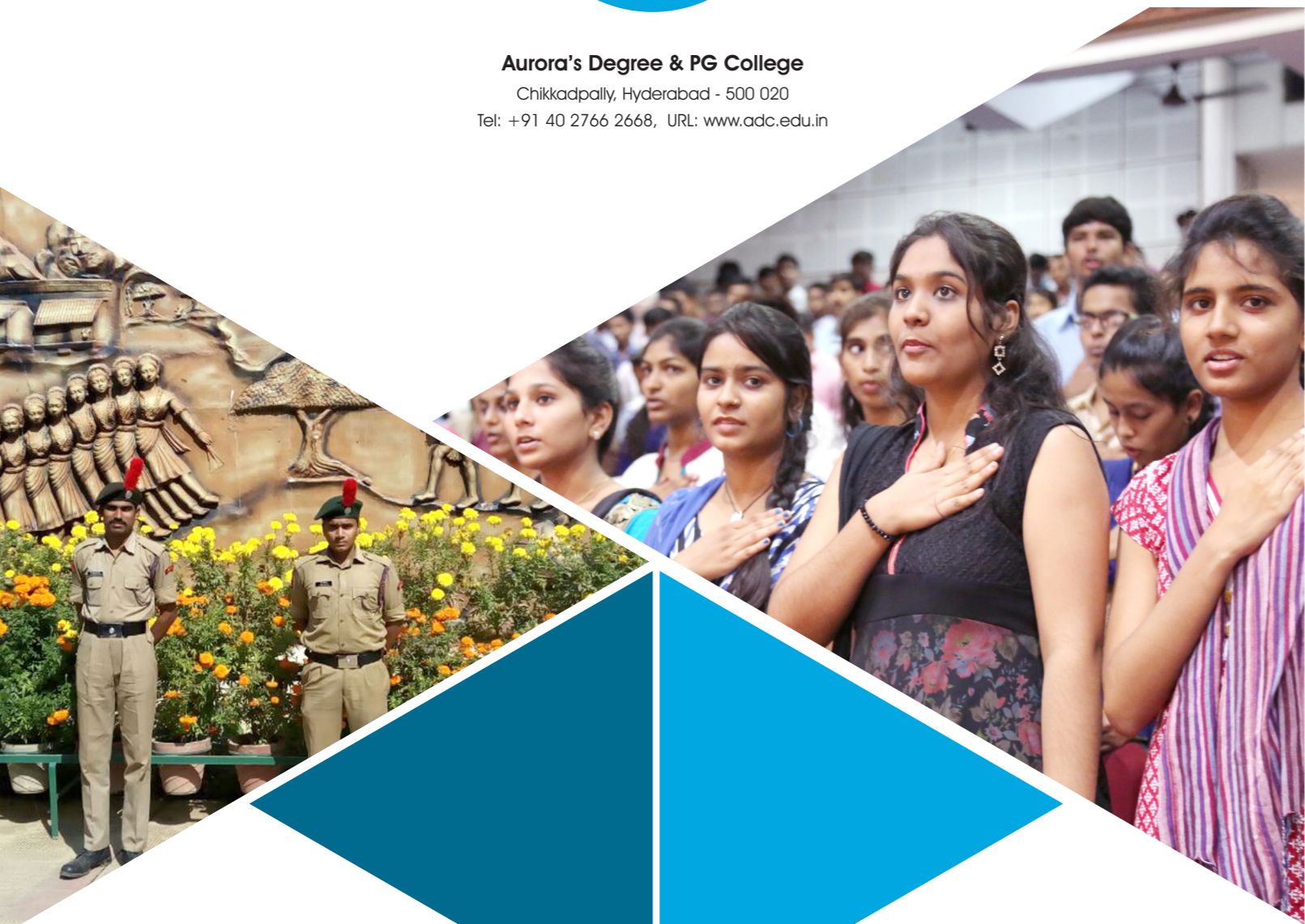




Aurora's Degree & PG College
Chikkadpally, Hyderabad - 500 020
Tel: +91 40 2766 2668, URL: www.adc.edu.in



Australis

College Magazine
2016-17



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*“To serve the Nation as a Centre of Learning for
advancement, preservation & dissemination
of Knowledge*



Governing Body's Message

Education does not end with brain-sharpening or skill development. It is not merely a coaching for passing examinations. It prepares the students to be worthy citizens of the country, as honest, healthy and capable partners in the growth of civilization. Aurora not only strives for high standards in formal education but also gives importance to building the personality and character of the youth that passes through its portals, through a variety of extracurricular activities related to science, arts, and sports. It has been a pleasure to watch Aurora grow from strength to strength through the college magazine, which itself is one of Aurora's laudable goals. A college annual day is a good time for stocktaking on what we set to achieve, what we achieved and how it could have been better. It's also the time to set new priorities taking forward the unfinished agenda, and taking up some new challenges. On this occasion, we wish to congratulate the Principal, the staff, the administration and the students for their marvelous achievements. May the day be spent in meaningful introspection and unlimited celebration, leading to greater achievements in the year that follows.

Members of the Governing Body

Prof. B. Manohar

Professor, Dept. of Chemistry, UCS
Osmania University, Hyderabad

Prof. V. Kannan

Former Pro Vice-Chancellor,
Central University of Hyderabad

Shri. K. Rama Chary

Playback Singer & Music Director

Dr. E.A. Siddiq

Distinguished Chair, CDFD

Dr. B. Kinnera Murthy

Strategy Consultant

Dr. Mahtab S Bamji

INSA Hon. Scientist Dangoria Charitable Trust

Sri. Datla Hanumantha Raju

Former President of ICSI India Company Secretary

G. Satyanarayana

Vice-President,
Accenture Services

Chairman's Message

Dear Readers,

Proper communication plays a central role in an institution's development. As Aurora concentrates on the overall progress of the students, we have, 'Australis', the college magazine, to reinforce increased awareness and improved interaction among all of us. This enhances the documentation culture of the institute, and creates an impact in the minds of students. The collection of content-rich articles and detail of events at the college will surely delight the readers. I congratulate the editorial board for providing larger visibility and dimension to the campus through this beautiful piece of writing

*Raja Babu N
Aurora Group of Institutions*

Secretary's Message

Dear Readers,

Empowerment of students for their all-round development through education is our motto. Today, education is more than just gaining knowledge. It is acquisition of knowledge and skills, building character and improving them to match contemporary standards. Aurora is filled with fascinating people-faculty, staff and students doing incredible work. The magazine chronicles all the events and happenings at Aurora, thereby reflecting our progress and achievements.

I congratulate all the contributors and the editorial board for their endeavour in bringing out this year's issue.

*Dr. Ramesh Nimmatoori
Aurora Group of Institutions*

Editorial

Hello dear readers!!!

Welcome to this year's edition of our college magazine – Australis. In the process of making this issue, we enjoy the opportunity to remind ourselves of what we have been able to achieve across the year, all thanks to the students.

Across this academic year, we have continued to include new articles to the newsletter and the magazine as well. First up, one of our proudest things this year has been making the newsletter a monthly event. We have been overwhelmed with the quantity and quality of contributions from the students and the magazine is even more content-rich. To improve upon the features which provide the students an acquaintance to the college, we have included articles that satisfy all the information needs in addition to packing it with write-ups that cover a wide range of fields including cinema, art, comics, education and literature.

From everyone on the Editorial Board, thanks to the contributors and supporters without whom, this fantastic publication wouldn't have been possible.

Members of the Editorial Board

Mr. Viswanadham Bulusu
Principal

Dr. Rachel Irdaya Raj
Associate Professor - Dept. of English

Sooraj Babu VS
Student of B.Sc - MPCs - 3B

Mr. Vincent Jonathan M
Alumnus

Design & Layout by
Mr. Vishnu Banapuram

Principal's Message ☺ Annual Report

Hello Readers,

We are proud to present Australis – Aurora's Annual magazine. The magazine encapsulates the marvelous events of this past year and also displays the abundance of talent in our students. We set out on a journey this year to be better than ever and were able to accomplish great things in several sectors. As Vince Lombardi said, "Perfection is not attainable, but if we chase perfection we can catch excellence." Aurora has always endeavoured to chase perfection.

Australis bears a testimony to all our efforts in pursuit of perfection and our meticulous approach. I congratulate the editorial board and every member who has helped us put together Australis – a unique experience for all Aurorians and a delightful insight into the beautiful world of Aurora. Now, with immense pleasure, I present to you Aurora's Annual Report for the academic year 2016-2017. We have once again proven that we are one of the best institutes in India, offering a fulfilling education across various streams such as Commerce, Management, Physical Sciences, Biological Sciences and Humanities. This year, the college admitted more than 1300 students in the various streams. We are glad to announce that we introduced the Mass Communication course from this academic year. The results of our students in the Annual Examinations held in April 2016 have been extremely good.

At Aurora, it's not just about the prescribed learning. A human body requires all the parts to function efficiently. This is the logic we apply when we nurture our students. Academics and extra-curricular activities are given equal importance to mould our students into perfect global citizens.



We began this academic year with welcoming the freshers into our portals. Our Induction Programme - Parichay, was held on 16th July, 2016 at the RTC Kalabhavan. The main objective of this program is to introduce the students to constituents of Aurora and provide an insight into what Aurora does to boost their career plans. It's also an event where a promise is made to the parents that their wards shall be molded for the better. The students were given an overview about the happenings in the college and were welcomed into the Aurora family by pledging to cherish the name of the institution. This was followed by the graduation ceremony for the outgoing batch of students. Samavartan, a mini Convocation, was held on the 23rd of July at RTC Kalabhavan, and witnessed the honoring of 584 graduates.

It's important to keep up with the ever-changing world. Methods of an older era and the limited information in books aren't sufficient to bring about a positive change in our faculty and students. Hence various academic pursuits are organized such as – conferences, workshops, seminars and industrial visits. The Department of Computer Science conducted a two-day National Conference on Information and Communication Technologies Research – Challenges and Opportunities. The objective of this event was to provide a platform for exchanging ideas on innovations in ICT Research and for students to interact with Scientists and Industrialists. A One-Day workshop on 'Business Analytics

using R' was organized by the Department of Statistics, to give the students an extensive hands-on experience on the R statistical software. An Investor Education Program was organized by the Department of Commerce in association with Bombay Stock Exchange to create awareness on the opportunities and risks related to Capital Market. The Department of Physics and Electronics conducted an Adjunct Course on "Circuit Design, PCB making, and Testing" for the students of B.Sc(M.E.Cs) and B.Sc(M.P.Cs) in collaboration with Innovative technologies. Apart from this, students were taken on industrial visits to NSIC, NGRI and ICRISAT.

Continuing with the academic fervor, the students and faculty at Aurora are encouraged to be actively involved in research. Several of our students bagged summer internships with leading research institutes. One of them is Yashwanth K of B.Sc BtBiC II who has been selected for the Jawaharlal Nehru Centre for Advanced Scientific Research (JNCASR) Summer Internship at Bangalore, for POBE for 3 consecutive years.

I'm also glad to inform you that Aurora's Research journal "Antharmukha" is being released regularly. Our faculty members use this opportunity to publish their articles. Apart from this, our faculty have presented and published papers in various national and international conferences. They have also taken life memberships in various organizations.

The Placement Council of our college has worked systematically in order to guide the students onto the right career path. The students have been rigorously trained on interview etiquettes, JAM & Group Discussions. Orientation sessions have been organized for the students by the faculty and the HR managers to prepare them for interviews.

Aurora's Placement Council has successfully placed more than 263 students till date in different top listed companies such as Deloitte, Verizon, TCS, Amazon, United Health Group, ADP, Franklin Templeton, IBM, UBER, HGS EBOS, Genpact, Concentrix, Sutherland, Elyns Group, ICICI Prudential etc., with a minimum package of 2 lakhs per annum to the highest package of 4 lakhs per annum.

The NCC unit at Aurora has reigned supreme and represented our college at various levels. They have participated in camps at the international, national and state levels, bringing laurels to Aurora. S. Kuldeep of B.Com III Comp C attended the Youth Exchange Program held in Singapore. Three of our cadets were selected for the Republic Day Camp at New Delhi. Two cadets went for All India Trekking camp. Several other cadets bagged prizes in the inter-collegiate cultural competitions.

Our college also has two NSS units and our students have consistently contributed to noble causes. This academic year, the NSS wing at Aurora was actively involved in taking up numerous initiatives. National Voluntary Blood Donors' Day was observed on 1st Oct'2016. To mark the occasion, a rally was flagged off at Aurora's Degree & P G College which concluded at the Sundaraya Kala Bhavan. Many of our faculty members and students donated blood. Principals of eight colleges, including our Principal Mr. Vishwanadham Bulusu were felicitated. NSS program Officer, Mr. Malleshwar and Mrs. Megharani Giri were also appreciated for their contributions towards the program. NSS day was celebrated at JNEAU on 2nd Oct 2016. Our Alumna, Sunidhi Reddy, of B.com Hons stream was awarded the best NSS volunteer state award. She is the only NSS Volunteer to bag this award at the Osmania University level.

I'm also proud to tell you that, Aurora has maintained its goal to create a beautiful world, even though the world we live in is filled with negativity and trepidation. We believe that our students should understand the difference between right and wrong and also stand up to fight for the right causes. To empower young girls of various colleges in the twin cities, a workshop on "Cyber Security and Women Safety" was organized by the Women Empowerment Cell of Aurora in collaboration with She Teams and Hyderabad City Police on 23rd January, 2017, at Osmania Medical College, Koti Hyderabad.

Coming to the literary and cultural arenas, our students have performed exceedingly well, with countless achievements. We believe in providing the best platform to our students so that they discover and nurture their talents. 17 students of our college participated in Pulse 2016, a socio-cultural fest organized by the All India Institute of Medical Science, New Delhi. Our students bagged prizes in quiz, beat-boxing, folk dance and athletics. Other outstanding achievers include Mohak Agarwal of B.com Hons III, who has won several prizes in Quiz and other commerce technical events at the state and national levels. Aneesh Bharathi of B. Com. Honors III is a budding tabla player, who has won prizes at the Osmania University Inter-Collegiate Cultural Competitions for three consecutive years, 2014 to 2016. Amulya Manja of BBA II is an accomplished classical dancer, who has bagged laurels at the state and national level.

We celebrated our annual literary and cultural inter-collegiate fest – Abhiyaan on 9th Sep' 2016. The two-day fest was attended by more than 3000 students from across 50 colleges in Hyderabad, who participated in more than 45 different competitions. The Nukkad Natak saw teams delving into issues of anti-corruption and women empowerment.

Aurora's sports stars have always shined brightly under the expert guidance of our physical directors – Mr. Jaipal Reddy and Mr. Jaya Prakash. This year, our sportsmen have broken previous records and have won several awards. To name a few, Vinay Goud of B.Com General 3 D was selected for Hyderabad Senior Zonals and also Inter University Team, Mickil Jaiswal and Praneet Reddy were selected for HCA under 19 & 23 matches. Priyanka H of B.Com - Comp. 3C was selected for Nationals in Throw Ball team. Shweta Kshirsagar of B. Com 2B Hon. was selected for Telangana State Roller Hockey team and participated in Nationals at Jaipur. In the Osmania University Inter College Chess Tournament our college Chess Team Secured First Place. Our College Cricket Team was Runner up in the Rajeev Gandhi Yuva Khel T-20 Inter College Cricket Tournament for the year 2016-17. In ABVP Yuva Krantthi Youth Festival Inter-Collegiate Basket Ball Tournament our team secured 2nd Place. In the Sakshi Chess Tournament, Prateek Srivastava of MECs - 3A bagged the First Prize and M. Sai Shashank of B.Com - 3D bagged the 2nd Prize.

This academic year has been an amazing journey, full of accomplishments. However, at Aurora, we would like to follow what Mahatma Gandhi said, 'Satisfaction lies in the effort, not in the attainment. Full effort is full victory'. God has been on our side and our efforts have been fruitful, but we are not the kind to bring things to a static. We are here to keep going forward and to be relentless in our endeavours. Aurora shall always pursue perfection and it is this pursuit that fills us with enthusiasm every day, every year. I conclude with a stanza from "Climb 'Til Your Dream Comes True" by Helen Steiner Rice - " For nothing in life that is worthy, is never too hard to achieve, if you have the courage to try it, and you have the Faith to believe".

Thank you.

The Year that was...

Parichay - Induction

To welcome the first year students in a grand way, Parichay, Aurora's Induction Program, was held on 16th July, 2016 at the RTC Kalabhavan. The main objective of the program was to educate the freshers' about the structure and functioning of the college. The program began with a performance by the college rock band. Then, a college documentary comprising an introduction of the college activities, faculty and student interviews of various cells like Student Activities, NSS, NCC etc., was played. The Chief Guest for the event was Shri. B. Venkatesham, IAS, Secretary to Government, Youth Advancement, Tourism & Culture Department, Govt. of Telangana. The other guests were Shri. V. Malolan, Scientist E, Assistant Director, Advanced System Laboratory (DRDO), Hyderabad, Ms. Rubina Nafees Fatima, Director, Founder & President of SAFA, Hyderabad and Shri. P. Jagan Mohan Raju, Site Leader, Amazon.Com India Pvt. Ltd., Hyderabad. The guests' speeches inspired the students to aim high and dream big. Also, stalls of various cells were displayed for students to understand and choose the cell and activities of their choice.



Samavartan – Mini Convocation

Aurora nurtures its students with an aim to further their all-round development. To mark the completion of their graduation and to acknowledge their academic excellence, Samavartan, a mini Convocation is conducted every year. This year, it was held on the 23rd of July at RTC Kalabhavan, Baghlingampally, and witnessed the honoring of 584 graduates. The President of the ceremony was Prof. R. NageswarRao, Director, Directorate of Academic Audit Cell, Osmania University, with the Chief Guest being Dr. J. Gowrishankar, Staff Scientist, Director (Rtd.), CDFD, Hyderabad. Ms. Sarah Mathews, President, Poetry Society of Hyderabad was the Key Note Speaker and the Speaker of the Day was Mr. Sam Rufus Nallaraj, CEO, GluePlus Innotech India Pvt. Ltd., Hyderabad. The guests highlighted the importance of time management and having a sense of social responsibility. In the afternoon session, motivational speaker, Sri Akella Raghvendra, spoke about having the right attitude to life as the young graduates embark on a new journey in their lives. Toppers from every stream were presented with gold medals and the top academic achievers of the college were presented with certificates.

National Conference on Information and Communication Technologies Research

A two-day National Conference on Information and Communication Technologies Research – Challenges and Opportunities was organized by the Department of Computer Science on the 19th and the 20th of August at Aurora. The objective of this event was to provide a platform for exchanging ideas on innovations in ICT



Research and for students to interact with Scientists and Industrialists. Researchers from different fields such as Digital Image Processing and Bio-Informatics were invited to present their papers. After the Plenary Session by Dr. Kannan Srinathan, papers were presented by the participants. The forenoon session was chaired by Dr. Kannan Srinathan and the afternoon session by Prof. Radhakrishna. On the second day, a lecture on Big Data Analytics was given by Dr. A.V. Krishna Prasad, Professor, CSE Department, KLU. Certificates were presented to the participants during the valedictory function.

Workshop on 'Business Analytics using R'

Aurora has always believed in preparing its students for the challenges of today's world. On 6th August, a One-Day workshop on 'Business Analytics using R' was organized by the Department of Statistics, to give the students an extensive hands-on experience on the R statistical software. The guest speakers for the event were Dr. Raghunadh Acharya, Mr. Madhu Sudhana Rao, Sr. Manager Nueva Software Solutions, and Mr. Gopi Krishna, Scientific officer, ICRISAT. Dr. Acharya handled the first session on 'Business Analytics'. He discussed the process of examining large data sets containing a variety of data types. The second session was taken up by Mr. Rao, who enlightened the students on 'Statistical Techniques using R'. In the final session, Mr. Krishna demonstrated a

practical approach on R. The workshop was attended by more than a hundred participants, who had an enriching experience.

Micro Expo - 2016

Microbes play a key role in human welfare. Microbiology helps us understand the significance of good and bad microbes in our lives. Micro-Expo is an initiative by Aurora to inspire students to take up research in the field of medical microbiology and to enlighten the students on the proper use of antibiotics. The event was organized on the 5th & 6th of August. Several experiments related to medical microbiology were conducted. Students also displayed posters on the works and contributions of Alexander Fleming.

Seminar on Capital Markets

An Investor Education Program was organized in association with Bombay Stock Exchange on 17th September to create awareness on the opportunities and risks related to Capital Market. Dr. Bhavanarayana Kandala was the resource person for this event. About 85 students participated in the event, which focused on several issues related to capital markets and reforms carried out by SEBI. The speaker educated the audience about the precautions to be taken while investing in stock markets.

Women Empowerment Cell

In today's era, women are no less than men. They successfully manage their personal and professional lives. However, this is where stress comes in. It is really important to take some time off from their busy schedules. With this agenda in mind, the Women Empowerment Cell of Aurora organized a lecture on "Managing stress and balancing



work life". The guest speaker for the day was Dr. Ananta Laxmi, writer and academician. Dr. Laxmi educated the teaching fraternity of Aurora on several new ways to work through and keep stress away from their lives.

Next, they organised a seminar on 'Cyber Crimes and Women Safety' in collaboration with SHE TEAMS and Hyderabad City Police on 23rd January 2017 at Osmania Medical College auditorium Hyderabad. The primary motive of this program was to create awareness among the students of various colleges and schools with regards to cyber-crimes like stalking, trolling, bullying, morphing and identity thefts among others in cyber space. The seminar was graced by eminent dignitaries like Smt. Swathi Lakra, IPS, Addl. Commissioner of Police Crimes & SIT, Sri. Ranjan Ratan Kumar Addl. DCP Admin CCS, Smt. D. Kavitha Asst. Commissioner of Police, SHE Teams, Sri Chakrapani, ACP Sultan Bazaar and Dr. Aruna Ramaniya Principal Osmania Medical College, Smt. Swathi Lakra, IPS. spoke about the efforts of the SHE TEAMS and the Police in ensuring the safety of women and put forward her ideas on having a council of members in every college to report any grievances pertaining to any form of eve teasing or crimes against women, she also stressed upon the fact that the Police are approachable and friendly.

Haritha Haram

Trees play a key role in our lives as they have countless advantages. The Haritha Haram initiative by the



Government of Telangana aims to increase the tree cover in our state. Aurora has always encouraged such noble causes. On 18th July, our student v o l u n t e e r s

participated in the Haritha Haram Drive at the Nehru Zoological Park. The purpose of this program was to improve the greenery in the premises by planting herb seeds. The guest for the day was Mr. Chandrasekhar Reddy, IFS. The audience was educated on various topics such as the importance of medicinal plants, their effect on human health and their uses.

Visit to NSIC

NSIC technical services centre, a recognized R&D centre by the Ministry of Service & Technology, Kamalanagar, ECIL Hyderabad, organizes workshops, seminar and Orientation programs for Engineering, Polytechnic, MBA and Degree students to empower them for developing small industries. Orientation includes the lecture giving complete information to set up small industries such as taking Govt. approvals and preparing project profiles. In the month of July, our students from the Physical Sciences stream participated in such a workshop. They also had the opportunity to interact with the NSIC officials and share their ideas in setting up small industries.



Visit to NGRI

Aurora has always believed in the concept of learning outside the classroom. On 17th October, our students attended NGRI's 'Open Day' Program. The visit helped students rekindle their interest in geophysics and allied sciences by participating in the exhibition. It illustrated the institution's work in areas from tsunami study and seismology-recording to planetary-volcanism and Mars-quakes.

Visit to ICRISAT

The International Crops Research Institute for the Semi-Arid Tropics (ICRISAT) is an international organization, which conducts agricultural research for rural development, headquartered in Patancheru (Hyderabad), Telangana, India. The Department of Statistics planned this industrial trip to help the students learn about the hybrid yield of the crops, water management, tropical irrigation process, production lab and the ICRISAT Lake. A total of seventy students were accompanied by two faculty members. At ICRISAT, the students were shown two videos that explained about the rural farming communities and the watershed at the Kottapally village. The students then visited the agricultural sector where they learnt about the

modern techniques used in harvesting crops such as – Chickpea, Pigeonpea, Groundnut, Sorghum, Pearl millet and Finger millet.

Adjunct Course

The Department of Physics and Electronics conducted an Adjunct Course on “Circuit Design, PCB making, and Testing” for the students of B.Sc (M.E.Cs) and B.Sc (M.P.Cs) in collaboration with Innovative technologies. The duration of the course was from 1st to 31st December, 2016. In this course, students were taught basics of Electronic components, designing simple circuits using Proteus software, various steps involved in PCB making process, soldering components on PCB board, and testing the circuits. As a part of this course, students designed “Solar Battery Charger Circuit”. The students had a hands-on experience about the electronic components.

Library Day

Norman Cousins aptly said, “A library is the delivery room for the birth of ideas, a place where history comes to life.” Libraries play a major role in shaping young minds- be it academic pursuits or vocational interests. Aurora understands their importance and our library, Sharada Mandir, has been designed to enrich the lives of the students. The Library Day was celebrated on 9th January, 2017 in our Auditorium to further the cause. The guests for the day were Dr. B. Ravi, Deputy Librarian, HCU, Dr. Surya Prakash, Chief Functionary, Life-HRG and Mr. Pramod Chaitanya - Senior Analyst, Deloitte. All the guests emphasized the important role of a library in a student's life. They advised the audience to make reading a compulsory habit. Dr. Surya Prakash volunteered to give away 50 books to students who wished to make reading as a hobby. The program concluded with the prize winners of the various competitions being awarded.

Prerana - 2017

The most exciting part of B.Com-Honours course is PRERANA, an intercollegiate event conducted by Osmania University where the first year students of various colleges offering Honours course compete with each other in co-scholastic areas like Business Quiz, Commerce Word

Building, , Data Analysis, Poster Presentation, Ad Making, JAM, Essay Writing, PowerPoint presentation. While also providing a platform for students to showcase talents to encourage holistic development by conducting a Talent Round with activities like Dance, Singing, Painting, etc. Aurora College has won the following prizes. Our students won prizes in several events like Business Quiz, Commerce Word Building and other Cultural Activities. They gave tough competition and stood runner up amongst all the Honours colleges affiliated with Osmania University.

Science Academies' Lecture Workshop

The 11th Science Academies' sponsored lecture workshop was organised by faculty of Life Sciences on 20th and 21st January 2017 at IICT Auditorium. Eminent personalities in the field of science - Dr D Balasubramanian, Director of



Research, LV Prasad Eye Institute, Hyderabad, Rajan Sankaranarayanan, Chief Scientist CCMB, Dr. Arabinda Chaudhuri, Chief Scientist, IICT, Dr. Abani. K. Bhuyan, Professor of Chemistry, University of Hyderabad were a part of the workshop. Dr D Balasubramanian spoke on the topic “The Eye lens that divulges with age”. The next session was a highly interactive session on topic “X ray Vision on Molecules of life” by Rajan Sankaranarayanan. Dr. Arabinda Chaudhuri spoke on the topic “Fighting cancer with Fatty bubbles”. Dr. Abani. K. Bhuyan gave a talk on interface of Physical chemistry and Biology. There was an overwhelming response from various colleges of the twin cities. It was an enriching experience for everyone.

Faculty Research & Development

Ph.D

M. Dattatraya Sharma, Dept of Languages has been awarded his Doctorate for his research work on “Attitude and Stress in Relation to Performance among the Prospective Sanskrit Teachers”.

Pre - Ph.D

- **Mr. Viswanadham Bulusu**, Principal has cleared the Pre-Ph.D. examination conducted by Andhra University, Visakhapatnam.

Books Authored:

- **Mr. Viswanadham Bulusu** co-authored a book on Accountancy-I
- **Ms. BS Deepa** from the Department of Commerce co-authored a book on Economics for degree first year students.
- **Dr. Maithry Shinde** and **Dr. Rachel Irdaya Raj** have co-authored the first year English text book— 'English Made Easy'
- **Ms. P Chandrakala** from Department of Mathematics co-authored a book on Environmental Sciences.
- **Mr. Suraj Prakash Yadav**, Head Department of Computer Science co-authored a book on information technology.

Resource Person / Guest Lectures

- **Sri Viswanadham Bulusu** Principal has been as Resource Person for a seminar on Management Science in Dr. Narayana Degree College of Commerce and Science, Hyderabad on 27th August.
- **Dr. Maithry Shinde** and **Dr. Rachel Irdaya Raj** have been Resource Persons for the orientation program held on the new syllabus for English at Wesley College on 24th September.

Presentations & Publications

Sri Viswanadham Bulusu, Principal published an article on “Customer Lifetime Value and Company Worth” in the journal Antharmukha.

Mr. Satyanarayana Kota Vice-Principal published an article on “Customer Lifetime Value and Company Worth” in the journal Antharmukha.

Dr. S. Ravi Kiran from the Department of Biochemistry presented papers on Usage of Computers in Biochemistry Research at National Conference on “Information and Communication Technologies Research – Challenges and Opportunities”, In vitro antioxidant and anti-glycation potential of Erythroxyllum monogynum at National Conference on Natural Therapeutics, Coimbatore and on Power to Empower the Pulses Farmers through Digital India at National Conference on Pulses-2016: Innovative approaches for sustainability in production and promotion of utilization, Hyderabad. He also published an article on Endophytic fungi from Cyanodon dactylon and its antifungal activity against some phytopathogens in the journal Antharmukha.

Ms. P. Suvarna from the Department of Biochemistry presented papers at National Conference on “Information and Communication Technologies Research – Challenges and Opportunities” An insight into Applications of computers in Drug Design and protein-protein interactions.

Ms. G. Bindu from the Department of Biochemistry presented papers on, An insight into Applications of computers in Drug Design and protein-protein interactions at National Conference on “Information and Communication Technologies Research – Challenges and Opportunities”, and on In vitro antioxidant and anti-glycation potential of Erythroxyllum monogynum at National Conference on “Information and Communication Technologies Research – Challenges and Opportunities”

Mr. G. Rahul from the Department of Biotechnology presented a paper on Protein networking maps by computational programs like STRING db at National Conference on “Information and Communication Technologies Research – Challenges and Opportunities” and an article on Identification of components of Sumoylation machinery in *Candida glabrata*: Role of Desumoylation peptidase CgUlp2 in virulence in Journal of Biological Chemistry (JBC).

Ms. G. Sunitha from the Department of Biochemistry presented a paper on “Protein networking maps by computational programs like STRING db” at National Conference on “Information and Communication Technologies Research – Challenges and Opportunities”.

Mr. K. Srikanth from the Department of Microbiology presented papers on “Power to Empower the Pulses Farmers through Digital India” at National Conference on Pulses-2016: Innovative approaches for sustainability in production and promotion of utilization.

Ms. Suseela Kanduri from Commerce Department presented papers on Branding of Pulses in the Indian Context at National Conference on Pulses-2016: “Innovative approaches for sustainability in production and promotion of utilization.”

Dr. N. Suryakanthi from the Department of Languages presented a paper on Ramadasu Keerthanalu – Bhakthirasa Nirvahana at National Conference on Bhadrachala Ramadasu Saahityanuseelana and an article on Mahabharathamlo Kutumba Sambandhalu – Droupathi patra in Proceedings of International Conference on Ethical values as revealed in Dravidian literature.

Ms. Radhika Rani L from the Department of Electronics published an article on Acoustic Analysis of Cry Signal to Differentiate Healthy and Congenital Heart Disorder in Infants in International Journal of Electronics and Communication Engineering (IJECE).

Ms. Chandrakala P from the Department of Mathematics, published an article on “Smart City Mission, Urban Planning inter-relation, Challenges and Opportunities” in the Journal Antharmukha.

Dr. Rachel Irdaya Raj from the Department of English published an article on “Right to Liberation – A critical study of Joyce Carol Oates' Do With Me What You Will” in the Journal Antharmukha.

Dr. Padmaja K from the Department of Languages published an article on “Various Incarnations of Lord according to Vishnu Sahasranaama Sthotram” in the Journal Antharmukha.

“Academic Success depends on Research and Publications”.



Placements for the academic year 2016-17

Aurora's Placements Council for the Academic Year 2016-17 was formed in the month of June, with a vision of placing every interested final year student in the targeted companies. The structure of the council was designed by our Principal, **Mr. Viswanadham Bulusu**. A total of 36 students from different streams were selected as placement committee volunteers. The Council was headed by **Ms. Jhansi** - Asst Director Placements & Training and **Mr. Y Sri Krishna Mohan**, Associate Professor – Dept of Mathematics who gave a better form to the committee in over viewing the training and orientation sessions.

Placement Training:

Placement training sessions were conducted for all the final year students and training includes Aptitude, Resume Writing, JAM, Group Discussions, Mock Interviews, Soft Skills and Presentation Skills.

Online Certification–Edu-cbais offers free online certification courses on CRT Courses; and around 200 students took this certified course.

Placement Department has successfully placed **250 students** till date in different top listed companies such as **Deloitte, Verizon, TCS, Amazon, United Health Group, ADP, Franklin Templeton, IBM, UBER, HGS EBOS, Genpact, Concentrix, Sutherland, Elyns Group, ICICI Prudential etc.**, with a minimum package of **2 lakhs per annum** to the highest package of **4 lakhs per annum**.





S.No	Roll No	Name of the Student	Class	Company Name
1	1051-14-402-211	Vishal Singh	BCom Comp 3C	Amazon Full Time
2	1051-14-474-017	Prateek Srivastava	BSC MECs 3A	Amazon Full Time
3	1051-14-401-138	Vishwanath Suraj	BCom Gen 3B	Amazon Full Time
4	1051-14-488-004	Shreya Soni	Bt.Bi.C-3	Amazon Full Time
5	1051-14-401-277	Sree Chandana Nibhanupudi	BCom Gen 3D	Amazon Full Time
6	1051-14-407-059	D Sabreena Samson	BCom 3 Hons	Amazon Full Time
7	1051-14-402-084	Nayakam Shashank	BCom Comp 3B	Amazon Full Time
8	1051-14-401-174	Samarth VEDI	BCom Gen 3C	Amazon Full Time
9	1051-14-407-013	Shashank Awasthi	BCom 3 Hons	Amazon Full Time
10	1051-14-407-070	Javed Mansoor	BCom 3 Hons	Amazon Full Time
11	1051-14-407-003	Durgesh Bhati	BCom 3 Hons	Amazon Full Time
12	1051-14-407-041	Aalish Nizar Vasaya	BCom 3 Hons	Amazon Full Time
13	1051-14-402-028	Hemanth Kumar Rupani	BCom Comp 3A	Deloitte Consulting
14	1051-14-402-010	Neelam Poojitha	BCom Comp 3A	Deloitte Consulting
15	1051-14-402-064	Kota Sai Datta Srinivas	BCom Comp 3A	Deloitte Consulting
16	1051-14-402-097	Jeevan Poojitha	BCom Comp 3B	Deloitte Consulting
17	1051-14-401-266	Ch.Vishnu Teja	BCom Gen 3D	Deloitte Consulting
18	1051-14-401-286	kotikalapudi Swetha	BCom Gen 3D	Deloitte Consulting
19	1051-14-407-005	P Ranga Reddy	BCom 3 Hons	Deloitte Consulting
20	1051-14-407-037	Maleka Khanam	BCom 3 Hons	Deloitte Consulting
21	1051-14-402-241	Kanduri Phanindra	BCom Comp 3D	Deloitte Consulting
22	1051-14-471-018	Konduparthi Sahitya	Mi.Bi.C 3	ADP
23	208-11-401-054	k.Aravind reddy	BCom Gen 3A	ADP
24	1051-14-401-140	Yash Kumar Chhabra	BCom Gen 3B	ADP
25	1051-14-401-072	Aakash Vyas	BCom Gen 3B	ADP
26	1051-14-401-264	Avari sahil raj	BCom Gen 3D	ADP
27	1051-14-401-215	A.Madhuri	BCom Gen 3D	ADP
28	1051-14-402-058	Sukabhavyasagar	BCom Comp 3A	ADP
29	1051-14-402-200	Supriya Singh	BCom Comp 3C	ADP
30	1051-14-402-266	Parimala Pati	BCom Comp 3D	ADP
31	1051-14-474-057	Koshika Swetha	MECS 3A	ADP
32	1051-14-467-046	P.Madhuri	MSCS 3A	ADP
33	1051-14-402-046	Nikita Devkante	BCom Comp 3A	Franklin Templeton
34	1051-14-407-058	B Dharani	BCom Hons 3	Franklin Templeton
35	1051-14-407-029	Dasari Divya Shree	BCom Hons 3	Franklin Templeton



S.No	Roll No	Name of the Student	Class	Company Name
36	1051-14-407-039	Dheeraj Raghavendra Reddy	BCom Hons 3	Franklin Templeton
37	1052-14-402-043	Chaitanya Molugu	BCom Comp 3A	Franklin Templeton
38	1051-14-402-108	Koppineedi Sreeja	BCom Comp 3B	Franklin Templeton
39	1051-14-401-213	Ayyagari Krishna Veeresh Swamy	BCom Gen 3C	Franklin Templeton
40	1051-14-402-084	Vinay Bhosle	BCom Comp 3B	Franklin Templeton
41	1051-14-402-253	Minto Suthan	BCom Comp 3D	Franklin Templeton
42	1051-14-401-050	Ritika Turakhia	BCom Gen 3A	Genpact
43	1051-14-401-092	Jagtar Singh Malhotra	BCom Gen 3B	Genpact
44	1051-14-401-076	Arihant Bafna	BCom Gen 3B	Genpact
45	1051-14-401-153	Akshay Gupta	BCom Gen 3C	Genpact
46	1051-14-401-149	Ankita Agarwal	BCom Gen 3C	Genpact
47	1051-14-401-165	Chandini Makadia	BCom Gen 3C	Genpact
48	2084-14-401-012	Varsha	BCom Gen 3D	Genpact
49	1051-14-401-021	A Sai Shanmukhi	BCOM HON	Genpact
50	1051-14-402-037	K.C. Shreeshma	BCom Comp 3A	Genpact
51	1051-14-402-066	K. Rahul reddy	BCom Comp 3A	Genpact
52	1051-14-471-001	Nara Kavya	Mi.Bi.C3	Genpact
53	1051-14-471-031	D. Neha	Mi.Bi.C3	Genpact
54	1051-14-474-033	M.Aparna	MECS 3A	Genpact
55	1051-14-474-048	K.Ramya sri	MECS 3A	Genpact
56	1051-14-468-067	Sai Nischala	MPCS 3A	Genpact
57	1051-14-468-009	Samanthapudi Lalithasree	MPCS 3A	Genpact
58	1051-14-474-065	Aripirala Sai Mohan	MECS 3B	Genpact
59	1051-14-467-071	Sejal Patel	MSCS 3B	Genpact
60	1051-14-467-135	G. Siva Satish	MSCS 3C	Genpact
61	1051-14-474-066	B.Amith	MECS 3B	Tech Mahindra
62	1051-14-474-049	L.Divya	MECS 3A	Tech Mahindra
63	1051-14-407-033	S.Shiva Shankar	BCOM HON	Tech Mahindra
64	1051-14-474-041	M.Priyanka	MECS 3A	Tech Mahindra
65	1051-14-467-065	Sagar Shah	MSCS 3B	Tech Mahindra
66	1051-14-402-001	A.Janwi	BCom Comp 3A	Tech Mahindra
67	1051-14-467-061	C.Rahul	MSCS 3B	Tech Mahindra
68	1051-14-402-217	Balla Roopesh	BCom Comp 3D	Tech Mahindra
69	1051-14-467-077	B.Sai Kiran	MSCS 3B	Tech Mahindra
70	1051-14-467-078	Mukthawar Sharan Kumar	MSCS 3B	Tech Mahindra



S.No	Roll No	Name of the Student	Class	Company Name
71	1051-14-468-124	R.S.Sowjanya	MPCS 3B	Tech Mahindra
72	1051-14-471-010	Kakerla Kavya Priya	Mi.Bi.C3	Tech Mahindra
73	1051-14-684-008	Abhishek Deshpande	BBA	Sutherland
74	1051-14-467-097	Harish T	MSCS 3B	Sutherland
75	1051-14-402-019	Bujjolla Sandhya	BCom Comp 3A	Sutherland
76	1051-14-402-007	Varun Thota	BCom Comp 3A	Sutherland
77	1051-14-402-065	Chikoti Namratha	BCom Comp 3A	Sutherland
78	1051-14-402-063	Sachin Bhat	BCom Comp 3A	Sutherland
79	1051-14-402-137	S.Viswa Sai Bharath	BCom Comp 3B	Sutherland
80	1051-14-402-176	Manisha Srivastav	BCom Comp 3C	Sutherland
81	1051-14-402-208	Umesh	BCom Comp 3C	Sutherland
82	1051-14-402-161	Deepti Jain	BCom Comp 3C	Sutherland
83	1051-14-402-164	D Manisha	BCom Comp 3C	Sutherland
84	1051-14-402-207	Thaneeru Saikumar	BCom Comp 3C	Sutherland
85	1051-14-402-169	Deepesh Hassija	BCom Comp 3C	Sutherland
86	1051-14-402-197	Sumeet Joshi	BCom Comp 3C	Sutherland
87	1051-14-401-002	A.Nikitha	BCom Gen 3A	Sutherland
88	1051-14-401-132	Simranjeet Singh	BCom Gen 3B	Sutherland
89	1051-14-401-151	Komal Gala	BCom Gen 3C	Sutherland
90	1051-14-401-243	Chirayu Jain	BCom Gen 3D	Sutherland
91	1051-14-401-270	Akshitha Devda	BCom Gen 3D	Sutherland
92	1051-14-401-275	Nishitha Tiwari	BCom Gen 3D	Sutherland
93	1051-14-407-010	M Sai Krishna	BCOM HON	Sutherland
94	1051-14-474-037	S Rohith	MECS 3A	Sutherland
95	1051-14-474-063	A Sai Sagar	MECS 3B	Sutherland
96	1051-14-474-085	M Jayanth	MECS 3B	Sutherland
97	1050-14-474-095	P.Saimahathi	MECS 3B	Sutherland
98	1051-14-471-035	Sushmitha reddy	Mi.Bi.C3	Sutherland
99	1051-14-471-036	Preethika Jalavaram	Mi.Bi.C3	Sutherland
100	1051-14-471-011	A.Mallika reddy	Mi.Bi.C3	Sutherland
101	1051-14-471-005	N.Krishnaveni	Mi.Bi.C3	Sutherland
102	1051-14-468-015	Raghavendra Sameti	MPCS 3A	Sutherland
103	1051-14-467-108	G. Gopinathreddy	MSCS 3B	Sutherland
104	1051-14-467-107	Raghuveer`	MSCS 3B	Sutherland
105	1051-14-467-127	Badakala Ysshwanth	MSCS 3C	Sutherland



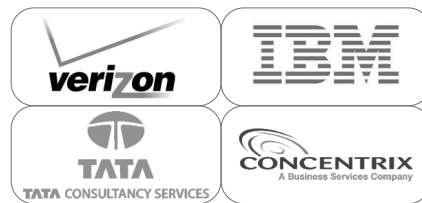
S.No	Roll No	Name of the Student	Class	Company Name
106	1051-14-401-088	Faiaz Akram	BCOM Gen 3 B	Sutherland
107	1051-14-401-160	Nithin Kumar	BCom Comp 3C	Sutherland
108	1051-14-401-049	Harsha Vardhan	BCOM Gen 3 A	United Health Group
109	1051-14-468-048	G Bhargavi	MPCS 3A	Infosys
110	1051-14-468-038	N Amulya Reddy	MPCS 3A	Infosys
111	1051-14-468-057	J Sai Kishore	MPCS 3A	Infosys
112	1051-14-468-110	S Govardhan Reddy	MPCS 3B	Infosys
113	1051-14-468-131	BSNVS Nitya	MPCS 3B	Infosys
114	1051-14-467-065	Sagar B Shah	MSCS 3B	Infosys
115	1051-14-467-162	P Pravalika	MSCS 3C	Infosys
116	1051-14-467-164	P Sai Vennela	MSCS 3C	Infosys
117	1051-14-474-037	S Rohith	MECS 3A	Infosys
118	1051-14-474-041	Muthyala Priyanka	MECS 3A	Infosys
119	1051-14-474-044	Gopal Vyshnavi	MECS 3A	Infosys
120	1051-14-474-049	Linga Divya	MECS 3A	Infosys
121	1051-14-474-045	Chakka Saikiran	MECS 3A	Infosys
122	1051-14-474-075	G Vinaykumar	MECS 3B	Infosys
123	1051-14-474-087	M Sandeep Kumar	MECS 3B	Infosys
124	1051-14-468-111	S Keerthana	MPCS 3B	Infosys
125	1051-14-468-071	B Pranay Reddy	MPCS 3B	Infosys
126	1051-14-684-068	P Sowmya sree	BBA	Concentrix
127	1051-14-684-041	P. Rajashekar	BBA	Concentrix
128	1051-14-402-052	Shaik Nasar	BCom Comp 3A	Concentrix
129	1051-14-402-051	S.Manikanta	BCom Comp 3A	Concentrix
130	1051-14-402-038	K Sindhuja goud	BCom Comp 3A	Concentrix
131	1051-14-402-069	Devapuja Vinay kumar	BCom Comp 3A	Concentrix
132	1051-14-402-042	M.Pavanireddy	BCom Comp 3A	Concentrix
133	1051-14-402-041	Madhguna Kirankumar	BCom Comp 3A	Concentrix
134	1051-41-402-062	Raghu	BCom Comp 3A	Concentrix
135	1051-14-402-032	M.Sumeeth Kumar	BCom Comp 3A	Concentrix
136	1051-14-402-012	A Vikram	BCom Comp 3A	Concentrix
137	1051-14-402-048	R.Ananthaxmi	BCom Comp 3A	Concentrix
138	1051-14-402-005	Syed Mohtasim Obaid	BCom Comp 3A	Concentrix
139	1051-14-402-015	B Sai Kiran	BCom Comp 3A	Concentrix
140	1051-14-402-061	Veera Bomma Shalini	BCom Comp 3A	Concentrix



S.No	Roll No	Name of the Student	Class	Company Name
141	1051-14-402-023	Sunil Shetty	BCom Comp 3A	Concentrix
142	1051-14-402-006	Syed Salman	BCom Comp 3A	Concentrix
143	1051-14-402-134	Shiva Prasad Vuppala	BCom Comp 3B	Concentrix
144	1051-14-402-110	Vishal Kurelli	BCom Comp 3B	Concentrix
145	1051-14-402-145	Y Rakesh Datta	BCom Comp 3B	Concentrix
146	1051-14-402-129	Sabavat Kavitha	BCom Comp 3B	Concentrix
147	1051-14-402-142	T.Saishruthi	BCom Comp 3B	Concentrix
148	1051-14-402-100	Jai Gulabani	BCom Comp 3B	Concentrix
149	1051-14-402-087	Borra Sindhuja	BCom Comp 3B	Concentrix
150	1051-14-402-167	Gowlikar Bansiraj	BCom Comp 3C	Concentrix
151	1051-14-402-201	Sushmita Srivastav	BCom Comp 3C	Concentrix
152	1051-14-402-170	J.I.Twinkle	BCom Comp 3C	Concentrix
153	1051-14-402-163	Diksha Agarwal	BCom Comp 3C	Concentrix
154	1051-14-402-196	Sonal Mehta	BCom Comp 3C	Concentrix
155	1051-14-402-158	Bharti KS	BCom Comp 3C	Concentrix
156	1051-14-402-168	Hasaji.Shubham	BCom Comp 3C	Concentrix
157	1051-14-402-199	Sumit Kumar Dadge	BCom Comp 3C	Concentrix
158	1051-14-402-238	Jainam.J.Mehta	BCom Comp 3D	Concentrix
159	1051-14-402-239	K.Akshay Kumar	BCom Comp 3D	Concentrix
160	1051-14-402-232	G.Vamshi Krishna	BCom Comp 3D	Concentrix
161	1051-14-402-261	Haripriya.N	BCom Comp 3D	Concentrix
162	1051-14-402-289	Saideep yadav	BCom Comp 3D	Concentrix
163	1051-14-402-223	D.Akhila	BCom Comp 3D	Concentrix
164	1051-14-402-228	Emmadi Swetha	BCom Comp 3D	Concentrix
165	1051-14-402-224	D.Avinash Reddy	BCom Comp 3D	Concentrix
166	1051-14-402-267	Peedapalli.Bhargavi	BCom Comp 3D	Concentrix
167	1051-14-401-063	T.Yashwanth	BCom Gen 3A	Concentrix
168	1051-14-401-034	M Karthik	BCom Gen 3A	Concentrix
169	1051-14-401-059	Sujatha Tambare	BCom Gen 3A	Concentrix
170	1051-14-401-122	R.Susheel Singh	BCom Gen 3B	Concentrix
171	1051-14-401-164	L.Amith kumar	BCom Gen 3C	Concentrix
172	1051-14-401-181	Vinod Khatri	BCom Gen 3C	Concentrix
173	1051-14-401-183	T Sai Srikanth	BCom Gen 3C	Concentrix
174	1051-14-401-240	Ajay Agarwal	BCom Gen 3D	Concentrix
175	1051-14-407-048	S. Sukhvinder Singh	BCOM HON	Concentrix



S.No	Roll No	Name of the Student	Class	Company Name
176	1051-15-407-051	D.Vishal	BCOM HON	Concentrix
177	1051-14-488-025	A. Sneha Rani	Bt.Bi.C3	Concentrix
178	1051-14-474-023	Md Kashef Ahmed	MECS 3A	Concentrix
179	1051-14-474-019	Sheetal Bhosle	MECS 3A	Concentrix
180	1051-14-474-011	Harsha Sharma	MECS 3A	Concentrix
181	1051-14-474-022	Saguri Anusha	MECS 3A	Concentrix
182	1051-14-474-029	G.lakshmi Prasanna	MECS 3A	Concentrix
183	1051-14-474-018	Shaziya begum	MECS 3A	Concentrix
184	1051-14-474-039	U Bhanu Prakash	MECS 3A	Concentrix
185	1051-14-474-114	Ch Vamshi Krishna	MECS 3B	Concentrix
186	1051-14-474-104	Vanam Sruthi	MECS 3B	Concentrix
187	1051-14-474-118	Peri Sai Santhosh	MECS 3B	Concentrix
188	1051-14-474-097	R.Karthik	MECS 3B	Concentrix
189	1051-14-474-116	Kondapuram Sowmya Reddy	MECS 3B	Concentrix
190	1051-14-474-078	Nikhil Raj	MECS 3B	Concentrix
191	1051-14-471-029	K.Anusha Reddy	Mi.Bi.C3	Concentrix
192	1051-14-471-025	J.Divya	Mi.Bi.C3	Concentrix
193	1051-14-471-009	Sahana Padiyar	Mi.Bi.C3	Concentrix
194	2001-14-471-002	Ashmitha Babu	Mi.Bi.C3	Concentrix
195	1051-14-471-015	B.Manisha	Mi.Bi.C3	Concentrix
196	1051-14-467-027	Konijeti Saiaditya	MSCS 3A	Concentrix
197	1051-14-467-031	Vishal Mangillipally	MSCS 3A	Concentrix
198	1051-14-467-075	I Jagannath Rao	MSCS 3B	Concentrix
199	1051-14-467-076	Ramagiri Shashank	MSCS 3B	Concentrix
200	1051-14-467-073	Ramya Yadavalli	MSCS 3B	Concentrix
201	1051-14-467-080	A.Naga Jyothi	MSCS 3B	Concentrix
202	1051-14-467-102	M.Gayatri	MSCS 3B	Concentrix
203	1051-14-467-112	Ponnagani Yogitha	MSCS 3B	Concentrix
204	1051-13-467-169	A.Spandana	MSCS 3C	Concentrix
205	1051-14-467-159	N.Anirudh	MSCS 3C	Concentrix
206	1051-14-467-168	S Saritha	MSCS 3C	Concentrix
207	1051-14-467-171	Sripathi Kavya	MSCS 3C	Concentrix
208	1051-15-408-020	N.Ramana	PG- Mcom	Concentrix
209	1051-15-408-004	Fareen Khatoon	PG- Mcom	Concentrix
210	1051-14-402-096	H Shirisha	BCom Comp 3B	Concentrix



S.No	Roll No	Name of the Student	Class	Company Name
211	1051-14-467-103	Manchivadla Ramya sree	MSCS 3B	Concentrix
212	1051-15-408-015	Swaraja laxmi	PG- Mcom	Concentrix
213	1051-14-402-049	R Bhavani	BCom Comp 3A	Concentrix
214	1051-15-518-001	Arshiya Tabbassum	M.Sc MicroBiology	Concentrix
215	1051-14-401-273	M Manish kumar	BCom Gen 3D	Concentrix
216	1051-15-503-053	K.Ashwini	M.Sc Organic Chemistry	Concentrix
217	1051-15-503-060	B.Mamatha	M.Sc Organic Chemistry	Concentrix
218	1051-14-402-013	Airla Sunny	BCom Comp 3A	Concentrix
219	1051-14-402-175	Manisha Kumari	BCom Comp 3C	Concentrix
220	1051-14-401-001	A. Venkat Sairam	BCom Gen 3A	Concentrix
221	1051-14-402-050	R.Sai Kiran	BCom Comp 3A	Concentrix
222	1051-15-503-020	A Shalini	M.Sc Organic Chemistry	Concentrix
223	1051-14-468-124	RS Sowjanya	MPCS 3B	IBM
224	1051-14-474-108	Phanindra Vuppala	MECS 3B	UBER
225	1051-14-467-073	Ramya Yadavalli	MSCS 3B	VERIZON
226	1051-14-402-133	Shikha Thakur	BCom Comp 3B	TCS
227	1051-14-402-226	Dugini Monica	BCom Comp 3D	TCS
228	1051-14-401-200	Medishetty Shashanth	BCom Gen 3C	TCS
229	1051-14-468-049	Ambati Sai Kumar	MPCS 3A	TCS
230	1051-14-407-025	Lavanya	BCOM HON	TCS
231	1051-14-401-005	A Venkateswara Raju	BCom Gen 3A	TCS
232	1051-14-468-043	Esther Rani R	MPCS 3A	TCS
233	1051-14-402-201	Sushmita	BCom Comp 3C	TCS
234	1051-14-407-054	Kanchari.Anand	BCOM HON	TCS
235	1051-14-407-069	Voora V P S S N N Hemanth	BCOM HON	TCS
236	1051-14-401-102	Kowkuri Soubhagya	BCom Gen 3B	TCS
237	1051-14-401-165	M Chandini	Bcom Gen 3C	TCS
238	1051-14-488-009	Mohd.Saif Uddin	B.T.Bi.C3	TCS
239	1051-14-401-042	P Prashanth	BCom Gen 3A	TCS
240	1051-14-468-011	Mohammed Abdul Jabbar	MPCS 3A	TCS
241	1051-14-488-025	A.Sneha Rani	Bt.Bi.C	Elyns Group
242	1051-14-488-039	T.Priyanka	Bt.Bi.C	Elyns Group
243	1051-14-488-010	Pooja Pandiya	Bt.Bi.C	Elyns Group
244	1051-14-488-006	Shubham Kumar Behera	Bt.Bi.C	Elyns Group
245	1051-1-488-045	B.Dharani	Bt.Bi.C	Elyns Group



S.No	Roll No	Name of the Student	Class	Company Name
246	1051-14-471-006	Muthyala Srujana	Mi.B.C	Elyns Group
247	1051-14-471-014	B. Ravalika	Mi.B.C	Elyns Group
248	2001-14-471-004	Shirisha Nalamati	Mi.B.C	Elyns Group
249	2001-14-471-003	Devasena Gunturi	Mi.B.C	Elyns Group
250	1051-14-471-012	Ishita Tiwari	Mi.B.C	Elyns Group

List of Part Time Selected Students - 2017

S.No	Roll No	Name of the Student	Class	Company Name
1	1051-14-402-028	Hemanth Kumar Rupani	BCom Comp 3A	Amazon (Part Time)
2	1051-14-684-005	Nuthana	BBA-3	Amazon (Part Time)
3	1051-14-684-031	Kruthika	BBA-3	Amazon (Part Time)
4	1051-14-684-025	Shivam Agarwal	BBA-2	Amazon (Part Time)
5	1051-14-684-051	Gaurav	BBA-3	Amazon (Part Time)
6	1051-14-402-181	Mohd. Sami khan	BCom Comp 3C	Amazon (Part Time)
7	1051-14-402-211	Vishal singh	BCom Comp 3C	Amazon (Part Time)
8	1051-15-402-164	Kishan Tiwari	BCom Comp 2C	Amazon (Part Time)
9	1051-15-402-196	Sagar Ramnani	BCom Comp 2C	Amazon (Part Time)
10	1051-14-474-009	Deelip Kumar Padhy	BSC MECs 3A	Amazon (Part Time)
11	1051-14-474-049	Linga Divya	BSC MECs 3A	Amazon (Part Time)
12	1051-14-402-084	Vinay Bhosle	BCom Comp 3B	Amazon (Part Time)
13	1051-14-407-041	Aalish Vasaya	BCom 3 Hons	Amazon (Part Time)
14	1051-14-401-112	Nikita Singh	BCom Gen 3B	Amazon (Part Time)
15	1051-14-401-253	Minto Suthan	BCom Comp 3D	Amazon (Part Time)
16	1051-15-401-259	Akshit Gubba	BCom Gen 2D	Amazon (Part Time)
17	1051-16-401-192	Ritika Bhattacharya	BCom Gen 1C	Amazon (Part Time)
18	1051-16-407-013	Shreya Suresh	BCom Hons 1A	Amazon (Part Time)
19	1051-15-407-054	Bondla Shreshta Pravallika	BCom Hons 2B	Amazon (Part Time)
20	1051-14-471-002	Namitha Deshmukh	BSC Mi.Bi.C3	Amazon (Part Time)
21	1051-14-407-039	Chinta Dheeraj Raghavendra Reddy	BCom 3 Hons	Amazon (Part Time)
22	1051-14-402-084	N Shashank	BCom Comp 3B	Amazon (Part Time)
23	1051-14-467-065	Sagar B Shah	BSC MSCs 3B	Amazon (Part Time)

Internship-List of selected Students - 2017

S.No	Roll No	Name of the Student	Class	Company Name
1	1051-15-407-013	G.Madhulika	B.Com Hon 2A	ADDEFY
2	1051-15-407-018	M Mahalaksmi	B.Com Hon 2A	ADDEFY
3	1051-15-407-024	M Navaneetha	B.Com Hon 2A	ADDEFY
4	1051-15-488-027	J Vinod Kumar	B.Sc BtBiC 2	ADDEFY
5	1051-15-474-089	K.Sathvik	B.Sc MECs 2B	ADDEFY
6	1051-15-401-276	M.VishwaTeja	B.Com Gen 2D	ADDEFY
7	1051-14-474-051	M.Srinivas Reddy	B.Sc MECs 3A	ADDEFY
8	1051-14-467-013	E.Tarun Kumar	B.Sc MSCs 3A	ADDEFY
9	1051-14-467-022	K.Veeresh	B.Sc MSCs 3A	ADDEFY
10	1051-14-467-019	Jagadeesh.G	B.Sc MSCs 3A	ADDEFY
11	1051-14-467-055	V.Nikhil	B.Sc MSCs 3A	ADDEFY
12	1051-15-407-003	A. Vaidehi	B.Com Hon 2A	ADDEFY
13	1051-14-474-010	G.Vijay Kumar	B.Sc MECs 3A	ADDEFY
14	1051-14-474-036	N.Karthik	B.Sc MECs 3A	ADDEFY
15	1051-15-407-012	G.Vasavi	B.Com Hon 2A	ADDEFY
16	1051-15-407-014	J.Maria Theresa	B.Com Hon 2A	ADDEFY
17	1051-14-401-017	G MahendarReddy	B.Com Gen 3A	ADDEFY
18	1051-14-468-002	D Siddhartha Srivatsav	B.Sc MPC's 3A	ADDEFY
19	1051-14-468-049	SaiKumar A	B.Sc MPCs 3A	ADDEFY
20	1051-14-468-053	SaiKrishna Kumar S	B.Sc MPCs 3A	ADDEFY
21	1051-14-468-023	AvinashVarma D	B.Sc MPCs 3A	ADDEFY

National Cadet Corps

The 17/3 NCC Coy at Aurora's Degree & PG College happens to be one of the youngest companies of the NCC Group Head quarter, Hyderabad. It also boasts of being the first private college NCC Company in Andhra Pradesh and Telangana. Established not more than 14 years ago, this company has turned out to be one of the supporting pillars of the Andhra Pradesh and Telangana NCC Directorate.

Outstanding Performance for the Academic Year 2016-2017

S.No	Name of the Cadet	Group	Achievement	Level
1	S KULDEEP	B COM COMP III C	Youth Exchange Program -Singapore Indian Military Academy Officers Training Academy	INTERNATIONAL
2	MD.AZHAR	BT BI C III	Republic Day Camp-Delhi 2017	NATIONAL
3	G MAHENDER REDDY	B COM REG III A	All India Trekking	NATIONAL
4	ABHAY KUMAR SINGH	B COM HONS III	All India Trekking	NATIONAL
5	GURPREET SINGH VIRK	MPCS III A	Officers Training Academy Indian Military Academy	NATIONAL
6	M AMULYA	BBA II	Republic Day Camp-Delhi 2017	NATIONAL
7	CH NARENDER	MSCS II C	Republic Day Camp-Delhi 2017	NATIONAL
8	A. SAI MOHAN	MECS III	Inter Group Competitions-Culturals	STATE
9	K SAI PRASAD REDDY	MPCS III A	Infantry Attachment	STATE
10	K RAJU	BCOM GEN II A	Pre Republic Day	STATE
11	J SAI PRASHANTH GOUD	MECS II A	Pre Republic Day	STATE
12	NAVNEET KAUR	BBA II	Local Independence Day Camp Inter Group Competitions	STATE



National Service Scheme

The Vandemataram Youth Front organized an event called “**Bharateeyam**” in lieu of our Independence Day. Several competitions were conducted for the same. Many of our students participated and won prizes in competitions such as essay writing, skit, singing and quiz. **The Overall championship trophy and the NSS best voluntary trophy** was bagged by our college.

National Voluntary Blood Donors' Day was observed on 1st October, 2016. To mark the occasion, a rally was flagged off at Aurora's Degree & P G College which concluded at Sundaraya Kala Bhavan. Many of our faculty members and students donated blood. Principals of eight colleges including our Principal Mr. Viswanadham Bulusu were felicitated. NSS Program Officer, Mr. Malleshwar and Mrs. Megharani Giri were also appreciated for their contributions towards the program.

NSS Day was celebrated at JNFAU on 2nd October. Our Alumna, Sunidhi Reddy of B.com Hons stream was awarded the best NSS volunteer state award. She is the only NSS Volunteer to bag this award at the Osmania University level. OU Vice Chancellor, Mr. Ramachandra Rao, JNTU VC, Prof. Padmavathi, Regional Director, Gokul Krishna, State Liaison Officer, Prof. K. Satyanarayana, NSS OU Coordinator, Prof. Vishnu Dev were the guests who graced the occasion.

- Two students from our college were selected for **Ministry of External Affairs' Pravasi Bharatiya Divas 2017**, a National Integration Camp redefining engagement with Overseas Indians.
- 10 NSS volunteers took part in the **Residential Educational Camp for Adolescent Children** organized by **Voice 4 Girls, an NGO** working in association with the **Government Agencies** in partnership with **Telangana Sarva Shiksha Abhiyan (TSSA)**, from 17th to 25th October 2016, at Bhanodaya School, Attapur.
- On 3rd & 9th December 2016, **International Anti-Corruption Day** was celebrated at Dy. Superintendent of Police, Anti-Corruption Bureau, City Range, Hyderabad at Exhibition Grounds, Hyderabad. A rally was conducted with 40 student volunteers.
- More than 165 NSS volunteers with POs participated in '**Swachh Sarvekshan – WOW Hyderabad**' on 23rd December, 2016 at LB Stadium, Hyderabad.
- **National Consumer Day** was celebrated on 24th December 2016 at Secretariat D Block. More than 65 NSS volunteers along with NSS PO participated in the celebrations.



Social Activities

Swachh Bharat

The Swachh Bharat Abhiyan is a noble cause that aims to improve cleanliness in India, one step at a time. The faculty and students of Aurora took part in the Swachh Bharat drive on 5th October near Sundarayya Park. The event was inaugurated by Zonal Commissioner, Mr. Gaurav Uppal, IAS. The task of cleaning up the surrounding areas was taken up. Steps to maintain the cleanliness were also suggested. The Walkers Club of Sundarayya Park offered their support to the volunteers.

Bathukamma Festival

Bathukamma is a symbol of Telangana's rich culture. The seasonal flowers showcase the beauty of Telangana's traditions. It is celebrated by the women of Telangana, to showcase the magnificence of multitudinous flowers. On 1st October, an event was organized in the college to recognize the importance of this floral festival. A Bathukamma setting up competition was held. Fruits and flowers were distributed. It was a learning experience for everyone involved.



Eco-friendly Ganesh festival

To be eco-friendly is to focus on not harming the environment. Aurora believes in safeguarding the



environment. The college celebrated the Ganesh Festival on the 5th October with great fervor. Following the theme of celebration, an Eco-friendly Ganesh was set up at Aurora on 3rd September. Decorated with green foliage, the clay idol was painted with natural colors. The rest of the proceedings were carried out in an organized and eco-friendly way.

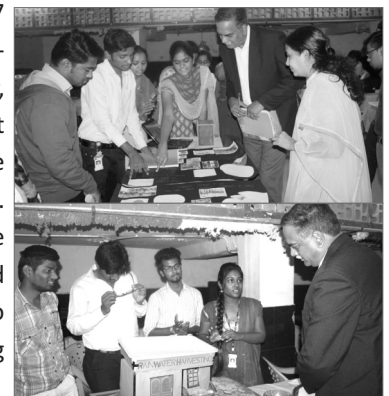
Nag Panchami Awareness Program

Snakes are among the top predators within sensitive habitats across the world and as such play an important role in the functioning of many ecosystems. Recent studies have revealed an alarming decline in the snake numbers. Like all other animals, they have an important role on this planet. In our country, the tradition of snake-worship has existed for centuries. Nag Panchami is a sacred festival dedicated to the Snake-God for prosperity. This year, it was on the 7th of August. To create awareness about the importance of snakes, Aurora's ARPF student volunteers teamed up with the officials of the Forest Department to rescue snakes from charmers. This seven-day program, from 5th to 11th of August, had six select volunteers visiting Indore to give proper treatment to the rescued snakes and to make sure they are free to live in their natural habitat.



My India Projects

The final presentation ceremony of the top twenty My India Projects for the year 2016-17 was held on 30th December. The judges for the day were prominent environmentalists-Major Shiv Kiran, CEO, Sukuki exnora, an NGO on Waste management and MVSS Giridhar, Associate Professor, JNTU. Of the 20 projects, 5 student groups gave a power point presentation and the remaining groups conveyed their ideas through stalls. The audience was enthralled with a thought-provoking documentary on environmental imbalance. With immense enthusiasm and competitive spirit, the students interacted with the judges and spoke about their respective projects. After the evaluation, the judges shared their experiences with the students. Emphasis was given on letting go of greed in order to save the society. The students were appreciated for contributing their bit in saving nature. The event ended on an inspiring note to save our environment.



Literary & Cultural Arena

Abhiyaan -2016

“Everyone has talent, what's rare is the courage to follow it to the dark places where it leads” – quoted Erica Jong. All roads led towards Aurora on the 9th of September in this quest for talent. The campus was thronging with students from all over the twin cities. It was that moment in time when we celebrated our annual literary and cultural inter-collegiate fest – Abhiyaan. The inaugural session was graced by the eminent film director and Nandi Award winner – Ms. Nandini Reddy. She struck the right cord with the youngsters as she spoke about making the right career choices in life. She emphasized about how it is important to experiment rather than deciding on conventional options. She gave snippets from her own life which kept to audience hooked to her extempore. Thus began our hunt for talent for the next two days. The two-day fest was attended by more than 3000 students from across 50 colleges in Hyderabad, who participated in more than 45 different competitions. The highlights of the fest were events such as - video making, mock stock exchange, scientific movie making and group events like treasure hunt, tug of war. The Nukkad Natak saw teams delving into issues of anti corruption and women empowerment. The icing on the cake was the flash mob that had the students dancing on their feet. The fest gave ample opportunities to the students to discover, exhibit and polish their innate talents. The valedictory was graced by upcoming Telugu artist, Mr. Sagar. The prizes for the winners of various competitions were given away by the film actor. The festival came to an end on a happy note. It was a rejuvenating experience for all the participants.



Talent Week

Aurora organizes its Talent Week every year to find and appreciate various talents among the students. But this year, the platform became larger by allowing the students to come up with various talents they have and hold a competition on those areas thereby making it more of a talent recognizing event! This is what made this year's Talent Week successful by covering all the areas of literary and cultural events. It started with an Inaugural Ceremony at the college auditorium, the event which lasted for two weeks had active participation from students of various streams, exposing their innate talents. The competitions were presided over by different faculties and had different captain in charges in assistance, without whom, the events wouldn't have been so successful. Organized by the Literary & Cultural Committee, the Talent Week 2017 was an example of how the entire college unites for an in house fest and how Aurorians are competitive among themselves to excel in their own areas of expertise.

Outstanding Achievers

Yashowanth K of BSc BtBiC II

Selected for the Jawaharlal Nehru Centre for Advanced Scientific Research (JNCASR) Summer Internship at Bangalore, for POBE for 3 consecutive years.

Deepti Kailash Narbariya of BSc MiGC III

Selected for the Summer Research Fellowship Programme sponsored by the Indian Science Academies' University of Hyderabad.

K. Vaishnavi of BSc BtBiC III

Selected for the Indian Science Academics' Summer Research Fellowship Programme at the National Chemical Laboratories (NCL), Pune.

Challa Manjunath of BSc MiGC III

Selected for the Indian Science Academics' Summer Research Fellowship Programme at the Institute of Cytology and Preventive Oncology (ICPO), Noida, UP.

Uma Kumari G of BSc MiGC III

Selected for the Summer Research Fellowship Programme sponsored by the Indian Science Academies' at National Institute of Biomedical Genomics, Kalyani, West Bengal.

Mohak Agarwal of B.Com. Honors III

1. Won First Prize in the portfolio Human Resources in Recroi 2016 conducted by the Club Voctalent, St. Francis College for Women, Hyderabad.
2. Won First Prize in Business Quiz event at ComArena 10.0, held at St. Thomas College Palai.
3. Won First Prize in Business Quiz event at Antarya 2016, held at Badruka College, Hyderabad.
4. Won First Prize in Paper Presentation in Yukthi 2016, conducted as a part of SUDHEE-2016, held at CBIT, Hyderabad.

5. Won First Prize in Business Quiz in Yukthi 2016, conducted as a part of SUDHEE-2016, held at CBIT, Hyderabad.
6. Winner of 7th Peter F. Drucker Memorial All India Debate Competition conducted as a part of Chrisalis, VJIM, Hyderabad.
7. Won First Prize in The Silver Jubilee Year Quiz Grand Finale conducted by Sive Sivani Institute of Management, Secunderabad.
8. Won First Prize in Marketing Maniac Tamboree at St. Ann's College for Women, Hyderabad.

Aneesh Bharathi of B.Com. Honors III

1. Pandit Jasraj – Rotary Club Award for showing outstanding potential in the field of Tabla.
2. Winner of Sarvojanin Durgotsab Table Competitions.
3. Winner of Osmania University Inter-Collegiate Cultural Competitions for three consecutive years, 2014 to 2016.
4. Winner of District Level National Youth Festival held by Government of Telangana.

Amulya Manja of BBA II

1. Won First Prize in Bharatanatyam District Level Youth Festival – 2016, conducted by Government of Telangana.
2. Won First Prize in Indian Dance (Duet) in Pulse Socio-Cultural Extravaganza, held at AIIMS, Delhi.
3. Secured Second Position in Bharatanatyam in Tandava-Lasya at Alliance University, Bangalore.
4. Secured First Division Diploma in Bharatanatyam at Sri Thyagaraja Govt. College of Music & Dance, conducted by Potti Sreeramulu Telugu University.

Pulse 2016

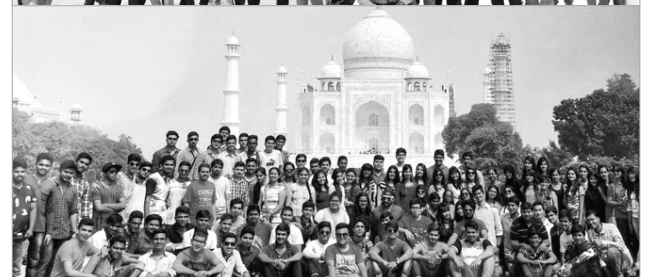
Aurora believes in nurturing talents and gives students opportunities to explore them on greater platforms. We encourage them to participate in various national level fests at Premier Institutes. Pulse 2016, a socio-cultural fest by All India Institute of Medical Science, New Delhi is a recent example. The week-long event was held from 16th to 22nd September, 2016. A group of seventeen students from Aurora participated in various competitions. Nikhil Reddy from B.Com Comp 2, won the first prize in Pulse Got Talent for Beat Boxing, Amulya Manja, from BBA 2 and Madhava Rao, B.Com 3, bagged the first prize in Indian Dance Competition (Folk) – Duet Category. Thakur Sahil Singh of B.Com Gen. 3C won multiple prizes including, 4th position in Athletics – 400m running, 2nd prize in push-ups and 3rd prize in Bollywood quiz. Siddesh Tripathi of B.Com Comp 2D won the second prize in Bollywood Quiz.



Tours

Trip to North India

Aurora believes in recreational trips, which provide not only a welcome break in the routine but also a unique bonding experience. In late September, 2016, a team of faculty and students visited several popular places in the Northern part of India. The team arrived in Agra on the 28th of September. They visited the world-renowned Taj Mahal and Fatehpursikhri. The next day, they experienced the wonders of the Mathura Temple. Later, they visited Akshardham in Delhi and were enthralled by the mesmerizing carvings found on every wall in the region. The following morning, they enjoyed the pony rides in the Kufri area of Shimla and were captivated by the beauty of the region. On October 1st, on their 12-hour journey to Manali, they visited the Kullu Shawl factory, the Hidimbi Temple, Vashisht kund and the Solang Valley. Paragliding at the valley was a novel experience. The tour's organizers arranged a complimentary musical night for the students, before a 14-hour road trip to Amritsar. The following day, they visited the famous places in Amritsar such as the Jallianwala Bagh, the Golden Temple and the Durgiana Temple. The students also had fun shopping at the famous Karol Bagh and Palika Bazaar. On 5th October, they visited the Birla Mandir, Parliament house, Qutub Minar, India Gate and Raj Ghat. They made their way back to Hyderabad after boarding the GT express train from Delhi to Warangal. The tour was packed with fun and memorable moments. It was a delightful experience for all of them.



Sports & Games

Physical Education

Games and Sports activities started in the month of August 2017 and the sports calendar was prepared and displayed on the notice board. Coaching Camps for various sports and games were conducted for a period of two to three weeks on different grounds such as Osmania University, Victory Play Ground, Nizam College, L.B. Stadium, YMCA, Narayanguda etc., More than 20 students of our college represented in the National, All India Universities & State Level Tournaments for the year 2016-17

Teams from our college have participated in the Inter-Collegiate Tournaments of Osmania University and also in Association Tournaments - Men participated in 22 events & Women participated in 11 events.

Our College Chess Team secured the **First place** in the **Osmania University Inter-Collegiate Chess Tournament 2016-17**.

Our College Cricket Team **Won** the **ABVP Yuva Kranthi Cricket Tournament 2016-17**

Our College Cricket Team was the **Runner up** in the **Rajeev Gandhi Yuva Khel T-20 Inter-Collegiate Cricket Tournament** for the year 2016-17

ABVP Yuva Kranthi Youth Festival Tournaments :

Dilip P of MECs-3A secured **First place** in **Badminton Singles**.

Varun V of MECs-1B secured **First place** in **Chess**.

Our College **Basket Ball Team** secured **2nd Place**.

Prateek Srivastava of MECs -3A bagged the **First Prize** and **M. Sai Shashank** of B.Com - 3D bagged the **2nd Prize** In the **Sakshi Chess Tournament**.

Our College Stood **Fourth** in - **Softball (Men), Table Tennis (Women)** in the **Osmania University** for the year 2016-2017

Annual Day Games and Sports were conducted from 17th January 2017 to 20th January 2017 and Athletics was conducted at the Government College of Physical Education, Domalguda, Badminton at OU Indoor Stadium and other events at our college.



**Cricket:**

1. **Jajula Vinay Goud** of B. Com 3 D was selected for Osmania University Cricket Team and also HCA Senior Zonal Matches for the year 2016-2017
2. **Praneeth Reddy** of B.Com 2 C was selected for HCA Under-23 C.K. Naidu Tournament & also represented the Osmania University Cricket team for the year 2016-17
3. **Mickil Jaiswal** of B. Com 2 C was selected for HCA Under-19 Vinoo Mankad & Cooch Behar Cricket Tournament for the year 2016-17

Chess:

- **Prateek Srivastava** of MECs 3 A, **Pratyush Srivastava** & **V. Varun** of MECs 1 B were selected for the Osmania University South Zone Inter University Chess Tournament for the year 2016-2017
- **Table Tennis:** Our College Table Tennis Women team secured 4th place in the OU Inter College Table Tennis championship for the year 2016-2017

Weight Lifting:

- **T Dharmesh Singh** of B.Com Comp. 3 D secured Gold Medal in the Hyderabad District Weight Lifting Championship in 85 kgs category for the year 2016-2017
- **R. Siddharth Yadav** of B. Com 1 A secured Silver Medal in the Osmania University Inter College Weight Lifting in 62 Kgs. Category for the year 2016-2017
- **Thakur Sahil Singh** of B. Com 3 C secured Bronze Medals in the Osmania University Inter-Collegiate Weight Lifting & Power Lifting Championship in 95Kgs category for the year 2016-2017

Ball Badminton:

- **Anirudh and David Shepherd** of MECs - 3A were selected to represent Osmania University for Ball-Badminton Team for the 2016-2017

Swimming:

- **B. Roopesh** of B.Com-Comp-3 secured 2 Bronze Medals in 100 & 200 mtrs Freestyle in the OU Inter-Collegiate Swimming Championship for the year 2016-2017

Softball:

- **H. Phaneendra** of MSCs - 3A was selected to represent Osmania University for Softball Team for the 2016-2017
- **M. SaiKiran** of B.Com-Hons - IB was selected for Hyderabad District Soft Ball Team and Hyderabad team won the Tournament.

Football:

- **G.P. Teja** of BBA 2 was selected to represent Osmania University Football Team for the 2016-2017

Judo:

- **Manikanta** of MSCs 1 secured Bronze Medal in 55 Kgs. Category in the Osmania University Inter College Judo Championship for the year 2016-2017

Boxing:

- **N. Uday Kishore Yadav** of BTBIC IA secured Gold Medal in the Telangana Boxing Championship in 64 Kgs category for the year 2016-2017

Roller Hockey:

- **Swetha Kshirsagar** of B.Com-Hons-2B, was selected for the Roller Hockey Nationals going to be held at Jodhpur, Rajasthan for the year 2016-17

Throw Ball:

- **Priyanka H** of B.Com-Computers-3C was selected for Throw Ball Nationals for the year 2016-17

Atya Patya:

- **Sunny** of B.Com-3 was selected for the Telangana State Atya Patya Championship for the year 2016-17

Rifle Shooting:

- **Suraj Karar** of B.Com-Computers-1A was selected to represent Osmania University Rifle Shooting Championship for the 2016-2017

Wrestling:

- **Jai Kishan** of B. Com Comp. 1 A secured Bronze Medal in the Osmania University Inter College Free style (97 Kgs) Wrestling Championship for the year 2016-17

**Outstanding Sports Persons
for the academic year 2016-2017**

S.No.	Roll No	Name	Class	Sport	Level
1	1051-14-401-284	Jajula Vinay Goud	B.Com - General - 3D	Cricket	National
2	1051-15-401-198	Mickil Jaiswal	B.Com - General - 2C	Cricket	National
3	1051-15-401-199	Praneeth Reddy	B.Com - General - 2C	Cricket	National
4	1051-14-684-032	S Shanmuk Ananth	BBA - 3	Badminton	National
5	1051-14-474-017	Prateek Srivastava	B.Sc - MECs - 3A	Chess	National
6	16-1051-474-113	Pratyush Srivastava	B.Sc - MECs - 1B	Chess	National
7	16-1051-474-144	V. Varun	B.Sc - MECs - 1B	Chess	National
8	1051-14-402-280	Thakur Dharmesh Singh	B.Com-Computers - 3D	Weightlifting	National
9	1051-14-402-188	Priyanka H	B.Com-Computers - 3C	Throw Ball	National
10	1051-15-407-087	Shwetha Kshirsagar	B.Com - Hons - 2B	Roller Hockey	National
11	16-1051-407-090	M. Sai Kiran	B.Com - Hons - 1B	Softball	National
12	1051-14-467-020	H. Phaneendra	B.Sc - MSCs - 3A	Softball	OU Inter University
13	1051-14-474-001	A Naga Venkata Anirudh	B.Sc - MECs - 3A	Ball Badminton	OU Inter University
14	1051-14-474-003	David Shepherd	B.Sc - MECs - 3A	Ball Badminton	OU Inter University
15	1051-14-401-186	Athelli Maheshwari	B.Com - General - 3C	Ball Badminton	State
16	1051-14-459-036	K Sharanya	B.Sc - MiGC - 3	Table Tennis	State
17	1051-15-684-002	G P Teja	BBA - 2	Football	OU Inter University
18	1051-14-402-217	Balla Roopesh	B.Com-Computers - 3D	Swimming	OU Inter University
19	16-1051-401-034	Bhupender Kumar	B.Com - General - 1A	Korf Ball	OU Inter University
20	16-1051-405-008	Suraj Karar	B.Com-Comp. Appli - 1A	Rifle Shooting	OU Inter University



Aurora Star of Excellence

At Aurora's Degree & PG College, versatility is the corner stone of success of the modern day individual. Every student is required to participate in a combination of activities such as social activities, club activities, leadership activities, outbound activities, sports etc. apart from academics. The choice based credit system at Aurora encourages the over-all development of a student by giving due weightage to activities other than academics. The student with the most credits from each class is selected as a "Star of Aurora".

AURORA STARS FROM POST GRADUATE COURSES

FIRST YEAR			
S.No	Roll No	Name	Class
1	1051-16-507-015	Allukapalli Saawan Kumar	M.Sc - Statistics - 1
2	1051-16-504-009	Ajay Koka	M.Sc - Computer Science - 1
3	1051-16-503-056	Shaik Farha Nikhath	M.Sc - Organic Chemistry - 1
4	1051-16-514-005	Podury Mehersri	M.Sc - Biochemistry - 1
5	1051-16-518-015	Kamelli Sushimitha	M.Sc - Microbiology - 1
6	1051-16-408-001	Naga Jaya Chandra Reddy	M.Com - 1
SECOND YEAR			
1	1051-15-505-024	C Ramiya	M.Sc - Mathematics - 2
2	1051-15-507-023	M Mounika	M.Sc - Statistics - 2
3	1051-15-504-011	M Swapna Rani	M.Sc - Computer Science - 2
4	1051-15-503-055	Ayesha Siddiqua	M.Sc - Organic Chemistry - 2
5	1051-15-514-003	Jitta Bhagyalakshmi	M.Sc - Biochemistry - 2
6	1051-15-518-001	Arshiya Tabbassum	M.Sc - Microbiology - 2
7	1051-15-408-020	N Ramana	M.Com - 2

AURORA STARS FROM COMMERCE AND MANAGEMENT

FIRST YEAR			
S.No	Roll No	Name	Class
1	16-1051-401-205	Syed Yaser	B.Com - General - 1C
2	16-1051-402-199	Shubham Dad	B.Com - Computers - 1A
3	16-1051-402-181	Ramasahm Srihitha	B.Com - Computers - 1C
4	16-1051-684-019	Dinky Agarwal	BBA - 1
5	16-1051-274-006	Ch Sai Teja	BA - 1
SECOND YEAR			
6	1051-15-402-222	Bathula Veerababu	B.Com - Computers - 2D
THIRD YEAR			
7	1051-14-402-039	Kushal Kumar	B.Com - Computers - 3A
8	1051-14-402-081	Arkala Suraj Kumar	B.Com - Computers - 3B
9	1051-14-402-191	Rahul Wade	B.Com - Computers - 3C
10	1051-14-401-215	A Madhuri	B.Com - General - 3D
11	1051-14-684-042	Chakilam Siddirameshwar	BBA - 3

AURORA STARS FROM PHYSICAL SCIENCES

FIRST YEAR			
S.No	Roll No	Name	Class
1	16-1051-467-088	Marripalapu G Prasanna	B.Sc - MSCs - 1A
2	16-1051-467-133	Sunku Gishitha	B.Sc - MSCs - 1B
3	16-1051-474-113	Pratyush Srivastava	B.Sc - MECs - 1A
4	16-1051-474-069	Khandavalli Aditya Bharadwaj	B.Sc - MECs - 1B
5	16-1051-468-138	Thotakura Saipriya	B.Sc - MPCs - 1A
6	16-1051-468-060	Katkam Hima Bindhu	B.Sc - MPCs - 1B
SECOND YEAR			
7	1051-15-467-172	Yadam Keerthana	B.Sc - MSCs - 2C
8	1051-15-474-004	Mansanpally Sai	B.Sc - MECs - 2A
9	1051-15-474-075	Darepalli Sricharan Reddy	B.Sc - MECs - 2B
10	1051-15-468-002	Athokpam saiyanba luwang	B.Sc - MPCs - 2A
THIRD YEAR			
11	1051-14-467-145	Kagathara Hiren Patel	B.Sc - MSCs - 3C
12	1051-14-474-049	L Divya	B.Sc - MECs - 3A

AURORA STARS FROM LIFE SCIENCES

FIRST YEAR			
S.No	Roll No	Name	Class
1	16-1051-459-021	Dara Jyoshna	B.Sc - MiGC - 1A
2	16-1051-459-094	Vaishnavi K	B.Sc - MiGC - 1B
3	16-1051-471-050	Paila Abhilash Reddy	B.Sc - MiBiC - 1
4	16-1051-488-084	Siddesh Parakh	B.Sc - BtBiC - 1A
5	16-1051-488-009	Amulya Siluveru	B.Sc - BtBiC - 1B
SECOND YEAR			
6	1051-15-459-055	Ramavath Gyan Chand Rathod	B.Sc - MiGC - 2
7	1051-15-471-024	Saraboddula Pranaya Tulasi	B.Sc - MiBiC - 2
THIRD YEAR			
8	1051-14-459-041	D Jhansi	B.Sc - MiGC - 3
9	1051-14-471-018	Konduparthi Sahitya	B.Sc - MiBiC - 3
10	1051-14-488-023	S Ananya Shirisha	B.Sc - BtBiC - 3

COMMERCE - COURSE TOPPERS

S.No	Roll No	Name	Class
1	1051-14-401-276	Rupam Bhadury	B.Com - General - 2
2	1051-14-402-211	Vishal Singh	B.Com - Computer - 2
3	1051-14-407-058	Battula Dharani	B.Com - Honours - 2
4	1051-14-684-045	Shreyanshi	BBA - 2
5	1051-15-401-108	Geeta Solanki	B.Com - General - 1
6	1051-15-402-183	Nishika Pugalia	B.Com - Computer - 1
7	1051-15-407-072	Himanshi Gupta	B.Com - Honours - 1
8	1051-15-684-044	Agarwal Daksha	BBA - 1

PHYSICAL SCIENCES - COURSE TOPPERS

S.No	Roll No	Name	Class
1	1051-14-474-044	Gopal Vaishnavi	B.Sc - MECs - 2
2	1051-14-467-042	Pathakoti Kavitha	B.Sc - MSCs - 2
3	1051-14-468-057	J.Sai Kishore	B.Sc - MPCs - 2
4	1051-15-474-048	S Sunil Kumar	B.Sc - MECs - 1
5	1051-15-467-178	Dyaga Harshit Kumar	B.Sc - MSCs - 1
6	1051-15-468-002	Athokpam Saiyonba Luwang	B.Sc - MPCs - 1

LIFE SCIENCES - COURSE TOPPERS

S.No	Roll No	Name	Class
1	1051-14-488-023	S. Ananya Shirisha	B.Sc - BtBiC - 2
2	1051-14-471-019	T. Nikitha	B.Sc - MiBiC - 2
3	1051-14-459-057	Challa Manjunath	B.Sc - MiGC - 2
4	1051-15-488-072	Devi Reddy Lakshmi Tejaswini	B.Sc - BtBiC - 1
5	1051-15-471-040	Asfiya Begum	B.Sc - MiBiC - 1
6	1051-15-459-035	Bollam Maheshwari Yadav	B.Sc - MiGC - 1

POST GRADUATE - COURSE TOPPERS

S.No	Roll No	Name	Class
1	1051-15-518-001	Arshiya Tabbassum	M.Sc - Microbiology - 1
2	1051-15-503-055	Ayesha Siddiqua	M.Sc - Organic Chemistry - 1
3	1051-15-514-003	Jitta Bhagyalakshmi	M.Sc - Biochemistry - 1
4	1051-15-505-024	C. Ramiya	M.Sc - Mathematics - 1
5	1051-15-507-006	Jala Sowjanya	M.Sc - Statistics - 1
6	1051-15-504-002	V Chandra Shekhar	M.Sc - Computer Science - 1
7	1051-15-408-002	Musti Madhusudhan	M.Com - 1

Creative Corner

Cuba's Dark Knight

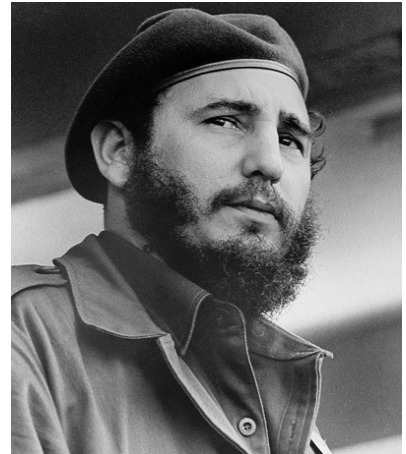
"A revolution is a struggle to the death between the future and the past"

Fidel Castro was one of the main reasons for establishing Cuba as the nation we've come to know today. He's called a Dictator and a Barbarian and was one of the most gruesome leaders the world has ever witnessed. Yes, he was barbaric to the Capitalists nations who wanted to exploit Cuba and its people. The people of Cuba, however, had placed him in their hearts.

Fidel Castro is a political leader of Cuba (1959–2008), who transformed his country into the first communist state in the Western Hemisphere. Castro became a symbol of communist revolution in Latin America. He held the title of Premier until 1976 and then began a long tenure as President of the Council of State and the Council of Ministers. He handed over provisional power in July 2006 because of health problems and formally relinquished the Presidency in February 2008. Meantime, Castro created a one-party government to exercise dictatorial control over all aspects of Cuba's political, economic, and cultural life. All political dissent and opposition were ruthlessly suppressed. Many members of the Cuban upper and middle classes felt betrayed by these measures and chose to immigrate to the United States. At the same time, Castro vastly expanded the country's social services, extending them to all classes of society on an equal basis. Educational and health services were made available to Cubans free of charge, and every citizen was guaranteed employment. The Cuban economy, however, failed to achieve significant growth or to reduce its dependence on the country's chief export, cane sugar. Economic decision-making power was concentrated in a centralized bureaucracy headed by Castro, who proved to be an inept economic manager. With inefficient industries and a stagnant agriculture, Cuba became increasingly dependent on favorable Soviet trade policies to maintain its modest standard of living in the face of the United States' continuing trade embargo.

Castro remained Premier until 1976, when a new constitution created a National Assembly and Castro became president of that body's State Council. He retained

the posts of commander in chief of the armed forces and secretary-general of the Communist Party of Cuba—the only legal political party—and he continued to exercise unquestioned and total control over the government.



Castro's brother Raúl, Minister of the Armed forces, ranked second to him in all government and party posts.

Fidel Castro's early attempts to foment Marxist revolutions elsewhere in Latin America foundered, but Cuban troops did eventually serve as proxies for the Soviet Union in various conflicts in less-developed countries. From 1975 to 1989, Cuban expeditionary forces fought in the Angolan civil war on the side of the communistic Popular Movement for the Liberation of Angola. In 1978, Cuban troops assisted Ethiopia in repelling an invasion by Somalia. In the 80s, Castro emerged as one of the leaders of the less-developed world and the nonaligned countries, despite his obvious ties to the Soviet Union. He continued to signify his willingness to renew diplomatic relations with the United States, provided that it ends its trade embargo against Cuba. In 1980, Castro released a flood of immigrants to the United States, when he opened the port of Mariel for five months. The 125,000 immigrants, including some criminals, strained the capacity of U.S. immigration and resettlement facilities.

In the late 1980s, when the Soviet Union under Mikhail Gorbachev began to undertake democratic reforms and eastern European countries were allowed to slip out of the Soviet orbit, Castro retained a hard-line stance, espousing the discipline of communism. The collapse of the Soviet Union in 1991 took him by surprise and meant the end of generous Soviet subsidies to Cuba. Castro countered the resulting economic decline and shortages of consumer

goods by allowing some liberalization and free-market activities, while retaining tight controls over the country's political life. On July 31, 2006, he passed power on a provisional basis to Raúl in order to recover from surgery for a serious intestinal illness. It was the first time since the 1959 revolution that he ceded control. In February 2008, mere days before the National Assembly was to vote for the country's leader, Castro, who hadn't appeared in public for 19 months, officially declared that he wouldn't accept another term as President. His announcement that he was stepping down was made through a letter that was addressed to the country and posted on the Website of the official Communist Party newspaper, Granma. In part it read, "I do not bid you farewell. My only wish is to fight as a soldier of ideas." In the succeeding months, official photos were released of Castro in private meetings, and in July 2010, he made a public visit to the National Centre for Scientific Research in Havana. In September, on the eve of the release of the first volume of his memoirs, *The Strategic Victory*, he remarked to a reporter from the United States that, "the Cuban model doesn't even work for us anymore." Many took his comment as an admission of the failure of communism. However, he was quick to qualify his remarks in a speech that followed a few days later. Most analysts saw his remarks as offering support for Raúl's introduction of economic reforms that included a massive layoff of government employees as well as increased toleration of private enterprise. In 2011, stepped down as secretary-general of the Communist Party of Cuba and was succeeded by Raúl. Castro lived as one of the greatest communist leaders by his thoughts and his policies; in fact, he made a mark of himself of being a sovereign and democratic "dictator", that sums up his extraordinary journey.

"Condemn me, it does not matter: history will absolve me."

- Anwin John
B.Com-3-Hons

Addiction of Students towards Social Media

Human beings have the tendency of looking at other people's lives

Addiction, no matter the source, is harmful to the philosophical and psychological states of a person. Social media with all its misgivings is the torchbearer of the word.

'Solow's paradox' is a famous study that concentrates on the economic imbalances due to technical advancements. This paradox, which was popular in the 1980s, has now



been resurrected in the form of social media addiction, through a modern and philosophical scale of approach. Though twitter and other social networking sites contribute to this addiction, Facebook happens to hold the highest share in planting the social media seed into the common man's mind. Its founder, Mark Zuckerberg, created it to make the world a more connected space and the site, in all its functional limits, holds true to the purpose. However, it is the misuse that gives social media platforms the evil reputation. One has to admit that, ever since their inception, these popular media giants have been trying to hold back any bad effects and have even included filters that could support the cause in a more appropriate and moral manner.

Despite the privacy measures and content filtering, the miniature version of the world in the cyberspace amuses anyone and students, with minimal knowledge of forth

comings and implications, are easily addicted to this. Though hundreds of examples can be taken to explain the delicacy of social media and its unknown webs, let us take that of an average student in his teenage. A platform of this kind interests him more than a video game or a movie because the trove of information at the click of a button is more than he would get by attending a couple of social gatherings. Human beings have the tendency of looking at other people's lives, which traces back to the Ramayana or even Adam's age. This tendency is the root of social media addiction.

Let us assume that the kid, who browses through different pages and people on the net, gets an anxiety for social exposure. This is, in all senses, a shift of his philosophical order. An anxiety disorder is the most chaotic thing that could happen to a student using social media, as it plays a large role in shaping the societal being that he will become.

Teenagers lack the ability to differentiate between good and bad. This is partly due to arrogance and because they're easily influenced. One wrong click is enough to destroy a life. Though shift in sexual perception is fuelled by this addiction, social media has a lesser role to play here, when compared to the rest of internet. Thankfully, content filtering by Facebook and Twitter is keeping this away; even as other sources such as instant messengers have wrongly influenced people.

Like any pop-culture friendly innovation, social networking is also about perspective in its outcome. A company of intellects can help one grow philosophically. Stories of online NGOs and Facebook groups doing serious social service are not unheard of. Social media offers people, especially students, a platform to express their views on the societal happenings. However, a majority of students in our country is interested in using it for entertainment purposes. So, we can't complain about these platforms, when the people using them are at fault. At the end of the day, it is all about perception.

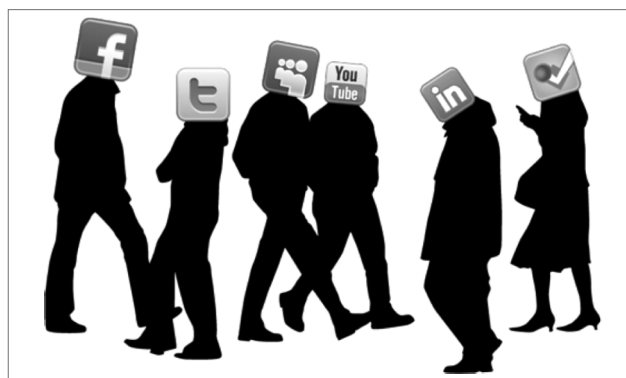
- V.S. Sooraj Babu
B.Sc. - MPCs - 3B

Social Media - Boon or Bane?

Social media has got the entire world in a web

The 21st Century generation is blessed with an amazing gift- the internet. Internet, which was launched in early 1990s, is the basic necessity of today's generation. It gave rise to social media that has the entire world hooked and connected today. Social Media is nothing but the popular websites such as Facebook, Twitter, Google + etc.

In the olden days, being in touch with one another was quite a difficult task. Talking to friends and relatives, working from different states, was near impossible. But thanks to social media, connecting to one another is just a click away. Social media has got the entire world in a web. It is such a happy sight to see your parents reconnecting with their school friends after decades and this couldn't be possible without surfing for each other or coming across each other on social media sites. Work has become



convenient as the corporate world has now started having conferences over Skype and other video calling sites. This helps them save the time of travelling and also have a proper face to face conversation.

It has also provided a platform for budding talents in various fields. Videos of dancing, singing, plays etc are uploaded and if deserved, they get various opportunities to showcase

their talent. Trading has begun via social media as well. Social media has also become the news paper of today's generation that keeps them updated on all the happenings around the world.

In spite of the many benefits, it has an equal number of drawbacks, merely due to misuse of the social media sites. Kids today have started playing all the games, which we used to play on the field, on their smart phones because social media provides a wide range of games. Social media sites have connected us to the entire world but have made us distant from the people who sit right across the hall because we are busy surfing. These sites also lead to inappropriate videos going viral and end up ruining the lives of many people. People have become both sensitive and insensitive due to the excessive criticism on the smallest matters on social media. One of the major drawbacks also includes not having genuine moments but the insane need to capturing them to upload on social media.

However, every coin has two sides and so does Social Media. Any facility used within a limit and for the right purposes is always a boon. Unfortunately, not everyone uses all facilities appropriately, leading to the drawbacks of the facility. It's up to the person using the facility and the choices he/she makes which can be for their better or worse.

- Charmi Vipul Doshi
B.Com - General - 2D

Jazz

isn't just random notes put together on a piece of paper

A few weeks ago, I went to watch a movie called "La La Land", and it was one of the greatest movies I've watched in recent years. My love for the movie has grown not just because of the music but because of the fact that the protagonist works hard to save what he thinks is the real jazz. Everyone around him says that the jazz of the olden days is dead today. His determination to prove them wrong and that 'jazz isn't dead' is what drove me to write this article.



When I hear the word 'jazz', a smile comes to my face. This isn't because I'm completely in love with it, but because I know that I'm not the only one who appreciates it. Not many people know about jazz music and the main reason is that they don't understand what jazz really is.

In a typical jazz group, the musicians first play the main melody or theme, and then one or more musicians (piano, trumpet, saxophone, bass, etc.) take turns improvising variations based on the main melody. At the end, the band returns to the original theme or melody.

I cringe whenever I come across people who say that jazz is nothing but random music played by random people at random places. I somehow try to calm myself and try to explain that 'that is the real beauty of jazz'. In fact, this is how it is believed to have originated in the first place. Jazz, just like every genre of music, isn't just random notes put together on a piece of paper; it is a set of emotions that is conveyed through the different notes of different instruments.

Majority of the people who listen to regular music (be it rap or pop or any other music genre) can't understand jazz because they are used to the lyrics conveying the story. This is the main reason why they can't listen to music if there are no lyrics in it. Many of the famous artists around the world are singers and not musicians. In regular music, the singer is the star- the one that sings the melody and the other instruments are just a background. There are also singers in jazz music, but unlike the general popular music, the voice in a jazz band is just another instrument. A jazz singer is expected to improvise, do variations on the melody and have the same command over their instrument as any other jazz musician.

I used to wonder why people don't listen to jazz. I understood that jazz music just flies over their heads. 'But can't they even try?' was the question I used to ask myself. Then, I decided to ask people if they knew anything about jazz. I wasn't surprised when I found out that majority of them didn't know what jazz music was, and some of them, who think they know music, thought of it as random musical notes played by musicians. It's a shame really, for a genre as good as this to start in the early 1920s and not grow much. The only places where one can listen to good jazz music is the clubs, and the number of those clubs doesn't even reach two digit numbers all over India.

Unlike jazz, regular music has become just entertainment. Music has to be inspirational, an art that one longs for. Art stimulates your mind and your senses, makes you think and increase your sensibility. Entertainment is just a distraction and usually has the opposite effect of art. Once you learn how to appreciate art, you'll find out you're also being entertained. When people brag about the new rap song that they have thoroughly read the lyrics to, and refuse to listen to my point of view about jazz, I feel like they are missing something beautiful in their life, just like a fan of "The Fast and the Furious" is missing something beautiful and meaningful when he refuses to watch "The Godfather".

I can only hope that in the near (or distant) future this genre gains followers, else the path which it is going on right now will lead to its slow but imminent death.

- Eshaneswar Sankhla
B.Sc - MPCs 3B

Anime isn't just Cartoon!

Anime is like an ocean waiting to be explored

Anime is a diverse art form with distinctive production methods and techniques, which have been adapted in response to the changing technology. It has different genres which target a specific theme, like action, adventure, shonen, shoji or horror. Most people in India might not be familiar with Anime, but the fact is that in the modern world, it has become very popular. It has gained so much popularity that some people consider it their life. So what is it that makes anime so irresistible?



Anime is a term which is generally used to denote a Japanese style animated film or television entertainment or as a style of animation created in Japan. Osamu Tezuka, the creator of the Astro Boy series is known as the 'Godfather of Anime'.

Many people think that anime is nothing more than a cartoon; they have this opinion because they don't have any idea about anime or simply because they haven't watched it or researched it. A cartoon is basically used to define a humor picture with a caption or a dialogue. The production of cartoons started way back in 1499. It was used by humorists and satirists, with the focus mainly being on children. Cartoons are usually intended to induce laughter and there's always a happy ending. The character designs, themes, music and other features used in cartoons are very simple and the producers do not give much thought to the theme. The animation used in cartoons is not that good and the characters designs and other details are not focused upon. In short, cartoons are produced with the intention of making the audience happy and nothing more. On the other hand we have anime, which is completely different from cartoons. Anime has got so much meaning and content that people usually end up falling in love with it. The first anime series started in the 1940's and since then, there has been no looking back. With every

passing year, it has become a more profitable venture and gained more popularity. Contrary to cartoons, anime doesn't follow a general concept and doesn't always have a happy ending. Initially, the designs for the characters were simple due to the technological limitations. But as we moved ahead in time, the animation used in anime was so vivid that it captured the attention of audiences in an instant. When considering this point, it should be noted that even the earlier anime series were very popular, and a very good example of this is the Pokemon series.

There so many points or things that depict the superiority of Anime over Cartoons. Firstly, the animation used in anime is much better. Second, every anime series has a specific theme which is followed throughout, unlike cartoons where the episodes aren't numbered. Third, the plot is very interesting and along with this, the characters, fights and other aspects are of better standards. Anime covers so many aspects of human life and teaches you so many things, that you end up with a better understanding of life. The story might depict the cruelty of humans or the infinite love among them or any other concept. Children especially can learn things from anime very easily and quickly. They will be able to enjoy the story, as well as understand the hidden meaning in it, and since anime includes humor, they will not get bored. So instead of watching cartoons, children should be given the opportunity to watch anime.

Here's a quote from an anime, which would explain the point mentioned earlier-“I don't like the terms 'good person' and 'bad person' because it's impossible to be entirely good to everyone or entirely bad to everyone. To some, you are a good person, while to others, you are a bad person.” Would you find something so interesting and something which has such a deep meaning in a cartoon!! A few people might think it is a quote by an intellectual person, but it isn't. It is one of the many inspiring and interesting quotes used in anime.

Anime is like an ocean waiting to be explored. It is up to you to decide whether anime is worth watching or not. But once you start watching an anime series, only then will you realize how awesome it is.

- Syed Yaser
B.Com General 1C

The Twenty 20 Supremacy

It began to gain popularity for entertainment

Twenty20 is the name we often hear these days. The word twenty 20 sounded unconventional in cricket once. Everyone was excited when they first heard about it, as it is shorter compared to other conventional formats. It was started in the year 2003 by the England Cricket Board, from the inventors of cricket themselves. It began to gain popularity for entertainment content and electrifying moments; innovation and the fun it offered attracted larger crowds. But, it is test cricket which brings out the real cricketer. Now-a-days, many people are hesitant to watch test cricket as their interest is turning towards shorter formats; they watch T20 as the time of a match is less and more dynamic. In this busy world, no one is in a position to afford time to watch test cricket for five days.

In addition to maintaining the wholesomeness of a cricket match in short time, T20 is packed with unorthodox shots, swinging yorkers and acrobatic fielding. This not only keeps the viewer entertained but also gives that nail-biting experience. With its growing entertainment value among people, new T20 leagues like Indian Primer League, Big Bash League etc were formed. The popularity of IPL in our country doesn't require special mention. Players from different countries are shuffled into teams- IPL gave the cricket lovers an experience that broke free of typecast matches. Though it provides entertainment, one cannot ignore the fact that T20 is affecting the classical format. Their ghostly influence on players is one of the prime problems. While veteran batsmen gave importance to defense, present day ones are more aggressive and opting to huge swing without even aiming the ball properly. Though aggressive batting is required in times, T20's bad influence on traditional cricket can be found often. T20 is about innovation, test cricket is about class that defines a real cricketer. It is sad that the popularity of former is keeping away cricket lovers from celebrating the spirit of real cricket.

- S. Govardhan Reddy
B.Sc MPCs 3B

Book Reviews

The Client

- John Grisham

In a deserted and weedy lot in Memphis, eleven-year old Mark Sway feels terrible introducing his younger brother to a gripping addiction – smoking. Things were about to get a lot worse and they were going to have to worry about more than Ricky's first smoke. The events that unfold in the following minutes would turn their lives topsy-turvy and make them wonder if they were living a nightmare. The chance encounter with a psychotic lawyer leaves Mark in possession of a deadly secret, one that wouldn't hesitate to claim his life.

Mark then becomes the 'client' to Reggie Love, a tough lawyer with a soft spot for abused children. Reggie is tested in many ways while handling the case of her precocious young client. Mark is a street-smart kid, robbed of his innocence and forced with the harsh reality of a broken house and an abusive parent. He grows up with distrust in humanity and a streak of independence. He develops a presence of mind, learns the ways of the world and is a survivor. Equipped with the experiences he has had, he embarks on a mission to free himself from the hopeless entanglement that he's caught in-between the legal system and the mafia.

'The Client' starts on a captivating note but fails to keep up the tempo. The beginning grips you but from there it is all downhill. Most characters do not hold a strong identity. It is average on comparison with Grisham's other works. The end though was mildly suspenseful.

On a positive note, it is a fast and easy read and made me break into a smile intermittently, specially at seeing a kid outsmart the judicial system.

- Uma Kumari G
MiGC 3

A Tiger for Malgudi

- R K Narayan

"A Tiger for Malgudi," the novel authored by R.K. Narayan, is an account of the life of Raja, a tiger from the wild, who narrates his own story in the first person. The novel begins with the tiger reminiscing his life in the jungle with his mate and children; and proceeds to describe the attack meted out by the hunters, in which his litter and mate are killed. He avenges them by killing the cattle in the neighbouring village. However, he's captured and is made a part of circus, where he spends some happy time. Soon his primal instincts take over and he kills the owner of the circus, escapes and wreaks havoc in the village. He is once again captured, but this time by a monk. The tiger finds the company of the monk soothing, tranquil and peaceful. But this does not last long because the monk, who is an aging man, realizes that he cannot keep the tiger with him forever. He donates the tiger to the local zoo, where the animal is taken care of and is admired by the visitors.

As the story unfolds we see the author expressing his concern over the poaching of animals which, even today, remains a serious issue. The life of Raja is seen to take a complete spin of fortune wheel, with human beings controlling the environment and its inhabitants. Humans are the authorities and human characteristics are attributed to animals and inanimate objects. The imperialistic attitude of people has been reflected in situations like moving the tiger to circus, to zoo, making it behave according to whims of people and finally leaving it as a piece of entertainment at the zoo. This tendency, called Anthropocentrism, can be seen throughout the book. The tiger is projected as capable of thinking, feeling and behaving like humans; it is also more humane than the hunters, captain of the circus and the caretakers of the zoo. The tiger is given a human voice, a soul that is human and the animal view point has been thoroughly neglected.

Though the novel managed to depict the contrasting features of wild life and the civilized life of the village, it failed to acknowledge the true power and prowess of the protagonist, the tiger because towards the end, it was

made to merely entertain people. Using the medium of the novel, the author addressed the issue that is of concern even today, that is, the self centered nature of human being and also the callousness with which they treat other species of the planet. One can hope that this book serves as an eye opener for all.

- **Mohana Sai Hamsini K.**
B.Com-Gen - I Year

Mustaine : A Life In Metal Memoir

- By *Dave Mustaine, Joe Layden*

Metal music has always been the most misconceived and less understood genre of the music. It has been a source of social controversy since its early beginnings due to its themes and profanity. It started out as a new age form of rock. Heavy metal brought a new look and sound to rock. The early heavy metal musicians decided to tune their guitars down, increase the tempo, play guitars and drums faster, and get a more grungy sound. While the current music industry thrives on the disreputable and glorified musicians using "synthesized material" and electronic tapes, little do people understand the mastery involved in creating an anthem out of a few guitars and drums. Metal is like biology and nature. It has vivid roots and a large number of sub-genres. Metal musicians come from a large spectrum of backgrounds. This leads to a diversification of the type of music they create, which leads to a huge number of permutations and combinations of lyrical and musical themes.



David Scott Mustaine is an American musician, best known as the lead vocalist of the metal band, Megadeth. Prior to his creation of "the perfect beast ... the perfect band," Mustaine was a member of Metallica in the heavy-metal

"thrash" scene in the 1980s. Kirk Hammett replaced Mustaine as a result of his battles with drugs and alcohol, and his personality conflicts with band members. From his early, crazy days as a founding member of Metallica, Dave Mustaine has seen and experienced everything in the world of rock n' roll. From his young triumphs and ignominious ouster from the band for his hard-partying ways to his later rule over Megadeth, one of the most successful heavy metal bands of all time, this autobiography tells it all.

This book, though at first might seem like it caters to only a niche audience, can be read by anyone who wants to have an insight into ardent metalheads. It's also for people who want to understand what it takes to live life. I personally found this book very thought-provoking and inspirational. It rubbishes the nonsense spread by a large group of people who aren't competent enough to understand the intricacies and eccentricity of Metal music.

His journey began with his band "Panic". This would turn out to be a brief stint as he soon came to be associated with the biggest metal band in the world, METALLICA. In his own words, Mustaine remembers his first meeting with James Hetfield and Lars Ulrich: "I was in the room warming up and I walked out and asked, 'Well, am I gonna audition or what?', and they said, 'No, you've got the job.' I couldn't believe how easy it had been and suggested that we get some beer to celebrate."The then members, James Hetfield, Lars Ulrich, Ron McGovney and Mustaine, would go on to create Kill em All, the cornerstone of what is considered to be the essential metal albums of modern history.

Mustaine never forgot that he was expelled from METALLICA years ago, and he won't let anyone else forget, seemingly unable to get through an interview without mentioning his former bandmates. It's also the tip of the iceberg for Mustaine, whose brashness, ego and flat-out craziness makes him one of metal's most fascinating figures, and makes his memoir a blast to read. "Meet the real me," indeed.

Fuelled with anger, aggression, hate and misery, he would then start his own band just so he can, MEGADETH. This band is, till date, a very traditional example of what thrash

metal sounds like. Though Dave didn't realize it then, but his attempt to piss off his ex band had giving birth to one of the most influential bands in the world. This books details the history of Megadeth and the release of some critically and commercially well received albums like Killing Is My Business... and Business Is Good!, Peace Sells... but Who's Buying?, So Far, So Good... So What!, Rust in Peace, Countdown to Extinction.

In 2002, Mustaine was admitted to the hospital to get a kidney stone removed. While undergoing treatment, he was administered pain medication that triggered a relapse. Following his hospital stay, he immediately checked himself into a treatment center in Texas. While at rehab, Mustaine suffered an injury causing severe nerve damage to his left arm. The injury, induced by falling asleep with his left arm over the back of a chair, caused the compression of the radial nerve. He was diagnosed with radial neuropathy, also known as Saturday Night Palsy, which left him unable to grasp or even make a fist with his left hand. This did not stop the musical psychopath he is. He disbanded Megadeth and spent hard hours in physiotherapy to literally "re-teach" his left hand. This shows the sheer dedication and zeal one should have to do what they love. We complain about a lot of things in life, whine and bicker over it, but some people are just not made to give up. Dave is one such individual.

At the same time, Mustaine's personal life once again underwent a change. It was during this period that Mustaine became a Christian. He expressed his intent to withdraw from a show in Greece that had Rotting Christ and Dissection opening for Megadeth. He later said in an interview, "Looking up at the cross, I said six simple words, 'What have I got to lose?' Afterwards my whole life has changed. It's been hard, but I wouldn't change it for anything. Mustaine also considers his talent a gift from God. Till date he refuses to play with satanic bands.

The entire book takes us through his life- from his teenage years and till the most recent happenings in his life. He's had a tough time of it. Some might say that's down to his extreme arrogance and abrasive personality, others would say he's strong willed and a perfectionist. I'm sure the truth is somewhere in the middle, but nothing can take away

from the fact that this autobiography is a remarkably open account of his many years in metal. He's been through drug and alcohol addictions, musical highs and lows, and about a hundred different lineups of Megadeth, before sobering up, losing the ability to play the guitar, finding God, and returning to music and metal. Through all that, he has retained his own vision of what thrash metal should be, and no matter what you may think of some of his output, his relentless pursuit of his muse makes for a very interesting tale. This is what the readers can take from the story.

Mustaine's countless conflicts with Megadeth members (18 to date) from past to present reveal his perfectionism. He runs the band as a business. But he makes amends along the way, and each conflict comes to some sort of resolution in the end. The many lineups of Megadeth are covered, with Mustaine being brutally honest about why people were fired, and why some got more than one chance. His honesty can't be questioned after he admits that Marty Friedman's departure from the band may well have been down to Friedman being a better musician than Mustaine. One thing that has always come across, through all the arrogance and posturing, is his intelligence, which explains why you find yourself shouting at him from time to time, as he heads down yet another chemical avenue.

Dave Mustaine is a legend in heavy metal. He has written music that has inspired generations of fans, and has proven that with faith, anything is possible. Transcending simple religion and music, Mustaine's Heavy Metal Memoir will leave you moved and inspired. The story of his redemption and return to music makes for an unusual ending to a book, as it's not something you encounter every day as bands today no longer have the conviction and integrity in the world of heavy metal. It's a story well told, and anyone who grew up with thrash metal will find this a thoroughly enjoyable read. Non-believers and critics would be shamed for their words, but it's safe to say that Metal would accept them without any prejudices and help them seek solace in the beauty of the beast.

- Gaurav Singh
MiGC- II

Movie Review

La La Land

Their love story is underlined with Classical Music

The plain secret about writing movie reviews is that, it is much more difficult to write a review for good movie than it is a bad movie. One can pass judgment on bad movies easily but while writing about a great movie, one experiences an immense sense of responsibility – filled with honor and



respect for what the filmmaker has presented to us. In case of 'La La Land', it is the cinematic brilliance adopted by Damien Chazelle in the magical hours that deserve glory. This is why I struggle to write about this fascinating piece of art, which is undoubtedly one of the most absorbing movies I've ever watched – it has a charisma that doesn't allow the viewer to take the eyes off screen.

Original in its concept, 'La La Land' tells the love story of struggling actress and a passionate musician in Los Angeles, in a genre extinct in cinema – the original Hollywood musical. Chazelle's alchemy of converting bronze to gold can be seen right from the opening sequence, which I would call one of the greatest opening scenes in cinema- an intoxicating moment where the director declares his intentions with a smile-to-the-heart dance sequence in sunny Los Angeles. The camera never cuts in this long take and visual composition induces a hypnotizing effect, which heaves the audience into the magical land of Mia and Sebastian. This sequence is cinematic magic; the whole movie reinforces this magic in a story told through musical forms of dancing and singing, which occur as natural progressions of an ongoing scene. The skilled craft and

palpable delight overwhelm us- especially during the last 20 minutes. I could barely feel the ground beneath my feet and was absolutely weightless.

On one side, the film celebrates seasons of love, spanning sweet, sad and rejoicing moments, and on the other, it explores the struggle of being an artist and reconciling dreams with the need to be a human. The characters have different ways of looking at art – Sebastian believes if art is great, it doesn't matter if no one likes it, while Mia believes art needs an audience. The chemistry between these contrasting perspectives is beautifully acted by Ryan Gosling and Emma Stone. Gosling, with his unflinching charm, reflects Sebastian's passion for original jazz, while Emma Stone is brilliant in her career's best performance. The whole theory of the film is summed up in the exchange of a glance between the lead characters. The song and dance styling suits the movie's modern-day setting with correct spice of nostalgia and the actors perform with beauty and perfection. The tap dance in the song, 'A Lovely Night' is my most favorite dance sequence in cinema.

Passion and love have always worked better with a soundtrack. 'La La Land' is a combination of Sebastian's passion for dying jazz and Mia's struggle to be an actress. Their love story and the whole narrative style are underlined with classical music. Chazelle explores cinema's capability in taking the viewer on a tour of the human psyche with music as a dimension – all credits to Justin Hurwitz who composed and orchestrated the original score. Filmed in CinemaScope, the film has a mesmerizing visual composition supported by well-designed costumes matching the overall frame construction; editing equaling surgical precision- every moment of the film was a delight!

A love letter to Hollywood musicals, with radiant jazz numbers, spellbinding colour scheme, smooth choreography and actors' chemistry, the film dances into one's heart and is one of my favorite movies of the year along with 'Arrival' & 'The Handmaiden'!

- V.S.Sooraj Babu
Bsc MPCs 3B

Hacksaw Ridge

family, faith, love and forgiveness, all put to the test in an arena of violent conflict

Mel Gibson has returned, with a war movie about ... peace. One may have problems with the director's history of violence. But they will have no issue with Hacksaw Ridge, a movie about a different type of a brave heart. It is the fact-backed, World War II peek into the heroics of Private First



Class, Desmond T. Doss, the first conscientious objector to receive the Congressional Medal of Honor. The taller 'spidey' Andrew Garfield, gives a career defining performance while playing the war hero. Desmond, a kid out of Virginia, who has sworn never to pick up a weapon of destruction owing to the fact that he almost killed his father because of one, is hell bent vehemently to go to war as a medic. Questions rise as to how this devoted Seventh-Day Adventist, one who does not work on the day of his sabbath, plans to enter the enemy's lines where one has to shoot to kill for staying alive. This is the crux of the film that takes us to the war front from the eyes of Mel Gibson, who gives us a glimpse of what took place in Okinawa before V-J day. The script from Robert Schenkkan and Andrew Knight unearths a raw nerve. Desmond Doss's father, Tom, played by the sublime Hugo Weaving, is traumatized by his past while serving in World War I that he enjoins his sons against enlisting. His kids, who have had no constraints in defying their father who abuses their mother while he is buzzed, defy him again. Desmond's brother, Hal Doss (Nathaniel Buzolic) enlists due to the events in Pearl Harbor. Our

protagonist, who is madly in love with Dorothy (the sterling Teresa Palmer), is still undecided to enlist. While at Fort Jackson for training, there are renewed layers of meaning as Desmond shirks rifle practice. This bothers Sgt. Howell (Vince Vaughn, pulling of gruff) and his fellow recruits, who are deceived by his principles for cowardice. Efforts to drive this renegade out of the Army are made, even going to the extent of court-martial. Desmond's father comes to defense in an unexpected turn of events for his son. It's a huge tribute to Andrew Garfield's engagement to the role that he never lets the easy sentiment disorient the force of the Doss's conviction.

Undoubtedly, it's the scrimmage of war that fills Hacksaw Ridge with life, with Gibson and cinematographer Simon Duggan refusing to elude from the harsh realities of ground warfare. The rocky slope from which the film takes its title, is the Japanese stronghold that Desmond's battalion must destroy before they can take Okinawa. Gibson captures the most brutal and bloody screen carnage since his own Braveheart and the opening sequence of Steven Spielberg's Saving Private Ryan, yet another war movie. This is where Desmond stays behind as his troops are forced to pull out. He repeatedly returns amid bullets, bombs and grenade blasts, to round up wounded soldiers, 75 in all, and lower them by rope down the ridge and to safety.

Kudos to some of the greatest battle scenes ever filmed, Gibson once again shows his staggering gifts as a filmmaker, able to juxtapose savagery with aching tenderness. There's always been more than an adrenaline rush in his work: Look at Braveheart (for which he won the Oscar as best director), The Passion of the Christ (the most successful R-rated indie film of all-time) and the masterful yet misunderstood Apocalypto. Hacksaw Ridge is being touted as Gibson's comeback. What's clear is that Gibson has made a film about family, faith, love and forgiveness, all put to the test in an arena of violent conflict – a movie you surely don't want to miss.

- Mohak Agarwal
B.Com - 3 Hons.

Poet's Corner

What If?

What if the world we see around isn't round?
 Why you believe it? Would it be sound?
 Many facts starts to pop up from within
 have you ever been up there and seen?
 How could you believe something just like that?
 Only because you know it, does it become a fact?
 Is the curiosity knocking your brain's door?
 Have you started thinking from the core?
 Remember once you were a curios child?
 How your thoughts used to run into wild?
 Why are you afraid of asking questions now?
 Do you think you'll know the answer somehow?
 Remember your time is going to end
 Start living and stop trying to pretend
 "How shall I?" you might have started to wonder
 Let me help you before making another blunder
 Answer your curiosity and ask "Why?" often
 start to act before you reach your coffin
 Do you wish to reach on the top of the cliff?
 Be curious because all it takes is "What if?"

- **Bhaarat Purohit**

B.Com II D

Hell & Heaven

Always questions arise in my mind,
 What happens after death?
 Will I go to hell or heaven?
 I always think about it.
 There is nothing called heaven,
 There is nothing called hell.
 You find heaven on the earth,
 You find hell on the earth.
 Your happiness, tears of joy
 is your heaven on the earth
 Your grief, and the painful cry,
 Is your hell on the earth.

- **Thakur Sahil Singh**

B.Com - Comp - 2B

My Mother

My Mother Is My Life Line

My mother is my lifeline; she is my complete savior,
 She does everything she can for me, and for that I
 praise her,
 She went without when I was younger so I could
 have nice stuff,
 She worked herself to the bone, but never did she
 give up.
 My mother is my lifeline; she is truly my best friend,
 She helps me through the good and bad, she stayed
 there till the end,
 She picks me up when I was down and wiped the
 tears away,
 She will be there when I need her every night and
 every day.
 My mother is my lifeline; she's completely a shining
 star,
 She has never made me feel alone, no distance is
 too far,
 She'll travel to the moon and back, if I ask her to,
 My mother is my lifeline.

- **Ahmad Sohیب Rahimi**

B.Com 1 A Hons.



Success story !!

Through the darkness,
I'll be your light.
Follow your heart,
And let the soul ignite.
Path to wisdom, ain't no straight,
So prepare yourself and get this straight.
Hard work pays and makes us rule,
Dependence on others does every fool.
To win something, you need to strive,
Have faith in yourself and give it a try.
Not everyone wins everything in a single chance,
Remember to learn and move along.
Make it a point, to give it a try,
Unless you succeed, don't step back and cry.
Set a vision, it will help you grow,
Knowing your flaws and graces will make you know,
What is right and what is wrong,
Learn from them and build up your character so strong.
You know, you can win and succeed,
Just remember to give it a try and set yourself free.

- Ritika Bhattacharya
B.Com - General - 1C



Lets be Humans Again

Is it fair!
Just to be there!
And live without any care??

Is it fair!
When the world in which you are living,
Becomes your worst nightmare??

On one hand,
There are people,
In a four wheeler they move with ease
They pose smiling selfie's
Comfort themselves with pleasures
And pay their entertainment fees
Their loyalty is ceased just up to there
Because they feel they are living in a place that embraces
peace
And on the other hand
There are people who are paying price for being nice
To whom the world keep assuring in its comforting lies
For so long,
They are suffering in a torment which is extremely strong
And they've always wondered what they did so wrong??

There are people who are blessed with the basic
amenities,
Yet they crave for the best facilities.
On the contrary!
There are people who are dying for a piece of bread
That too goes in dust when they see their close ones dead

O' World!
My World!
Lets come together and unite as one,
Lets wipe out evil and make wrongdoers stun.
It is heartbreaking to see these events in today's time
Lets become the voice of innocents and motivate them
So that even the toughest mountain of hardship they can
climb.
Again!
There will be happiness in every lane
and every city will be blossomed with fresh flowery rain.
Let's make our bond stronger
So that our faith in humanity lasts even longer.
Let's eradicate this lifestyle of pain,
And just for the mere sake of humanity
Lets Be Humans Again.

- Mohammed Asad
- B.Com 3 Honors

झाँक रहें हैं सब

झाँक रहे है इधर उधर सब
अपने अंदर झाँके कौन?
ढूँढ़ रहे दुनिया में कमियां
अपने मन में ताके कौन?
सबके भीतर दर्द छुपा है
उसको अब ललकारे कौन?
दुनिया सुधरे सब चिल्लाते
खुद को आज सुधारे कौन?
पर उपदेश कुशल बहुतेरे
खुद पर आज विचारे कौन?
हम सुधरे तो जग सुधरेगा
यह सीधी बात उतारे कौन?

-यश छाबड़ा

बी.कॉम., श्री.बी. जेनरल्स

माँ

शख्सियत, ए 'लख्ते-जिगर', कह न सका।
जन्नत के धनी पैर कभी सहला न सका।
दूध पिलाया उसने छाती से निचोड़कर,
मैं 'निकम्मा', कभी 1 ग्लास पानी पिला न सका।
बुढ़ापे का सहारा हूँ 'अहसास' दिला न सका
गोद में सुलाने वाली को मखमल पर सुला न सका।
वो भूखी सो गई बहू के डर से एक बार माँगकर,
मैं सुकून के दो निवाले उसे खिला न सका।
नज़रे उन बूढ़ी आँखों से कभी मिला न सका,
वो दर्द सहती रही मैं खटिया पर तिलमिला न सका।
जो हर रोज़ ममता के रंग पहनाती रही मुझे,
उसे दीवाली पर दो जोड़े कपड़े सिला न सका।
बीमार बिस्तर से उसे शिफा, दिला न सका।
खर्च के डर से उसे बड़े अस्पताल ले जा न सका।
माँ का बेटा कहकर दम तोड़ने के बाद से अब तक सोच रहा हूँ,
दवाई इतनी भी महंगी न थी जिसे मैं ला न सका।

-यश छाबड़ा

बी.कॉम., श्री.बी. जेनरल्स

बेटियाँ

बेटियाँ होती है एक ऐसा गहना,
जिसका कहूँ मैं क्या कहना
जब आँगन में वो खेलती है
सारे घर को महका जाती है।
अपने पिता की परी बेटियाँ,
एक महकती खुशबू है बेटियाँ,
जब उंगली पकड़ कर चलती है
अपने पिता की लाइली है बेटियाँ।
और इतनी अहम होती है की,
सारे जग से कीमती है बेटियाँ।
लक्ष्मी का रूप है बेटियाँ,
सारे जग से निराली है बेटियाँ।
हर किसी के घर आती नहीं, क्यों की,
सिर्फ किस्मत वालो के घर पैदा होती है बेटियाँ।
एक पिता की जान है बेटियाँ,
घर का सम्मान है बेटियाँ।
एक झूमता आसमान है बेटियाँ,
एक नई उड़ान भर लेती है बेटियाँ।
पलती हमारे घर है बेटियाँ,
खेलती-बढ़ती हमारे घर है बेटियाँ।
पर क्या करे,
दुनिया का दस्तूर ही ऐसा है...
अपनी होकर भी पराई होती है ये बेटियाँ।

-हर्ष अग्रवाल

बी. कॉम., 1 ए, जेनरल्स

सबक, जिंदगी का

खुशनुमा दौर चल रहा था जिंदगी का
कि मुसीबतों ने डेरा डाल सब कुछ हिला दिया।

सबक अधूरा ही था अभी जिंदगी का
और इम्तिहानों के दौर ने जीना सिखा दिया।

टूटते हौंसलो से संभल रही थी मैं
जब देखा न गया जमाने से तो
हर कदम पर नया जाल बिछा दिया।

उठती रही हर बार मैं गिर-गिर कर
मुश्किलों की चट्टानों पर
मैंने कामयाबी का निशान बना लिया।

गिराते रहे मुझे मेरे अपने
किन्तु हर बार मैं संभलती रही
मैंने हौंसला बढ़ा लिया।
वक्त के साथ बीत गया बुरा दौर जिंदगी का
टूटे हुए अरमानों को बटोर कर
हमने एक नया मुकाम बना लिया।

बदल गया नजरिया हमारी दुनियादारी का
पर्दा आँखों से हमने झूठी उम्मीदों का उठा दिया।
सबक अधूरा ही था अभी जिंदगी का
और इम्तिहानों के दौर ने जीना सिखा दिया।

-गीता सोलंकी

बी. कॉम, टू-बी (जेनरल्स)

दुनियाँ बदल सकती हैं तुम!

क्यों खुद को दुसरोँ से कम समझते हो तुम?
क्यों सपने देखने से डरते हो तुम?
भरोसा करो खुद पर, तो दुनिया बदल सकते हो तुम।
हार कर भी जब नहीं हारोगे तभी जीत सकोगे तुम
क्यों एक हार से ही कोशिश करना छोड़ देते हो तुम
साहस है अगर मन मे, तो दुनिया बदल सकते हो तुम।
कठिनाइयों से आँखे मिलाकर ललकारों उसको तुम
बाजी हारो पर हौंसला कभी ना हारो तुम
हिम्मत करो थोड़ी तो दुनिया बदल सकते हो तुम
मोह करना त्यागो तुम, त्याग करना जानो तुम
खुशी को ग्रहण करो तुम, दुःख को फटकारो तुम
तर्कहीन हो अगर तो दुनिया बदल सकते हो तुम

-भरत पुरोहित

बी. कॉम, टू-डी (जेनरल्स)

क्यों बने हो आतंकवादी

क्यों करते हो अत्याचार
क्यों मचाते हो हाहाकार
किस कारण करते हो बर्बादी
क्यों बने हो आतंकवादी

कितनों को मारोगे तुम
कितनों के घर उजाडोगे तुम
क्या मिलता है ये करके
जो कभी रुकते ही नहीं तुम

क्या बोलोगे अपने बच्चों को
क्या बताओगे उन्हें क्या करते थे तुम
अब तो थम जाओ तुम
अब तो रुक जाओ तुम

अब छोड़ दो ये
अब रोक दो ये
अब बदल जाओ
थोड़ा संभल जाओ, थोड़ा सुधर जाओ

क्या कोई नहीं तुम्हारा
जिसके लिए जीते हो तुम
आओ समझाओ हमें
क्यों करते हो ये तुम
हम मिलेंगे, हम बदलेंगे
हम सँवारेंगे आपके गम

-जिनेश बोतरा

बी. कॉम, टू-सी (जेनरल्स)

खुद को पहचान ले

खुद को पहचान ले, अपनी एक पहचान बना ले,
गर्व हो तुम्हे, ऐसा एक नाम बना ले।
एक उम्मीद जगा ले, और हौंसला बढ़ा ले,
हिम्मत आए तुझ में, ऐसा एक जुनून जगा ले।
एक कदम बढ़ा ले, एक आस जगा ले,
सफल हो जाए तु, ऐसे एक मार्ग बना ले।
एक हाथ बढ़ा ले, एक साथ निभा ले,
छुले तु आसमाँ, ऐसा एक अहसास जगा ले।
जिंदगी को अपना ले, सारे गमों को भुला दे,
खुशी को चुम कर, सपनों को हकिकत बना ले।

-हर्ष अग्रवाल

बी. कॉम, वन-ए (जेनरल्स)

एक दस्तक यादों के घर

आज गुज़र रहा था बिछड़े हुए यार की गली से।
 यार न मिला पर यादों के घर दस्तक दे आया।
 यादों ने लम्हों की चाय दी और हम पीते गए।
 वहां से निकलना नहीं चाहते थे पर वहा हमें वक्त दिख गया।
 आज का वक्त जहा हम अकेले है
 और हमारा यार भी अकेला है
 उस वक्त का हाथ थाम कर हम चलते गए
 और पहुंच गए हमारी नई दुनिया के घर।
 घर पहुंचे तो मिली चिट्ठी उस यार की।
 कागज़ कि नर्मी से पता चला कि दिल रो उठा,
 और समझ आई मजबूरी उसकी हमे छोड़ जाने की।
 हमने भी उठाया फोन और मिलाया नंबर
 जो हमेशा हमारी ज़बान पर रहा था।
 उसकी आवाज़ सुन हमारे दिल ने हमारे दिमाग से कहा...
 बचपन की यारी है। फिर से जाग उठी।

-सिद्धेश त्रिपाठी

बी. कॉम, टू-डी (जेनरल्स)

जब बेटी बचाओ

मै बड़ी हो जाऊँगी
 इस दुनिया को अच्छा बनाऊँगी,
 रोज मैं अपने पाठशाला पढ़ने जाऊँगी।
 हर खुशी अपने माता-पिता को देकर राजा-बेटा कहलाऊँगी,
 इस दुनिया को मैं फिर अच्छा और सच्चा बनाऊँगी,
 पर क्या करूँ, लोग मार देते है मुझे खुद को साबित करने से पहले।
 मेरी चाहत को आहट मे बदल देते है,
 मेरी इस दुनिया मे आने से पहले,
 क्या बेटी वह न कर पाएगी जो बेटा कर पाएगा?
 ये दुनिया अच्छी तभी बनेगी, जब लड़की को लड़के के बराबर दर्जा
 दिया जाएगा।
 दुनिया का एक उसूल है कि हर सफल आदमी के पीछे एक औरत का
 हाथ होता है,
 पर इस कलयुग का उसूल है, अकसर बेटी को मारने के पीछे मर्द का
 हाथ होता है।
 बेटा पैदा करके क्या करोगे, जब बहु ही नही पाओगे,
 अरे अपना वंश आगे कैसे बढ़ाओगे?
 अभी भी देर नहीं हुई, संभल सकते हो इनसान अभी,
 जो देर होगई तो कुछ न कर पाएगा वो भगवान भी,
 दिल से बस एक ही आरजू है कि मै जो बड़ी होऊँगी,
 इस दुनिया को अच्छा बनाऊँगी, इस दुनिया को अच्छा बनाऊँगी।

-बिबेक

बी.टी.बाय. सी - टू

सोशल मीडिया - (हिन्दी)

इन दिनों सभी मानव जीवन मे 'सोशल मीडिया' का प्रभाव भारी पड़ा। सभी मानव न केवल विद्यार्थी और ना केवल साधारण लोग सभी भाई-बंधु के जीवन में सोशल मीडिया का प्रभाव है। फेसबुक और वॉटसेप इस में सारे लोग अपना महत्वपूर्ण समय गवां बैठते है। सुबह देर से उठते है और रात देत तक जागते है। सुबह उठने पर 'फेसबुक' और रात सोने से पर 'वॉटसेप' बस यह दोनो ने तो सारा जीवन लोगों का बरबाद कर रखा है। मानते हैं हम इससे कई सुविधाएँ है। राष्ट्रीय और अंतरराष्ट्रीय सभी लोगों से हम समाचार, बाते और एक दुसरे से बातें कर सकते है। कोई भी काम हो या कोई समाचार देना हो और कुछ बताना हो तो हम इस सोशल मीडिया द्वारा बता सकते है। एक दृष्टि से देखा जाए तो यह बहुत अच्छा और काम आने वाला है। परंतु यह लोगों की नींदे उड़ा चुका है। पढ़ाई से बच्चे दूर भागते है, लोग अपना काम छोड़ कर इस मे खो जाते है। और वे चाहते है कि वे अपना काम बाद में करें। जिससे लोग बहुत सुस्त और बुद्ध बनते जा रहे है।

पुराने दिनों जब यह सोशल मीडिया कि सुविधाएँ ना होने पर लोग सुबह उठकर खेलने-कुदने जाते थे। और अब जब इन सब सुविधाएँ पाने पर वे लोग अपना अधिक से अधिक समय 'फेसबुक' और 'वॉटसेप' पर खर्च करते है। अब यह सब देखने पर मेरा यह मानना है कि लोग अपने जीवन का किमती वक्त व्यर्थ कर रहे है। भलेही वे अपना वक्त अपने काम पर बिताएँ, पर इन सब पर नहीं।

-अंकित कुलकर्णी

बी.एस्सी. - एम.एस.सी.एस. टू-ए

నాన్న

నాన్న మనకు కనిపించే దైవం
 మనని నడిపించే ధైర్యం
 వేలు పట్టి అడుగులు వేయిస్తాడు
 చేయి పట్టి అక్షరాలు దిద్దిస్తాడు
 మనకు కావాల్సింది తీసుకురావడం మర్చిపోడు
 మనం కావాలనుకున్నాది తీసుకురావడంలో అలసిపోడు.
 మన కోసం ఆదాయంలో ఎన్ని అప్పులున్నా ఆలోచించాడు
 పొదుపులో ఎన్ని పెట్టుబడిలున్నా పట్టించుకోడు.
 లెక్కపెట్టడానికి సమయం పట్టినా సొమ్ము కట్టి
 ఉదయాన్నే ఊరు చివరున్నా ఒళ్ళో వదిలి
 సాయంత్రం వదిలిపెట్టే సమయానికికళ్ళా మన కళ్ళ
 ముందుంటాడు.
 ఇంటికి వెళ్ళేదారిలో బైక్ పై ముందుకూర్చాబెట్టుకొని
 మన చిరునవ్వుని తన సంతోషంగా చూసుకుంటాడు
 మనకు ఆకలివేయగానే అయిదు వెళ్ళు పట్టుకొని
 ముద్ద తినిపిస్తాడు, ఒక్క ఈగ కూడా వాలనివ్వడు.
 మనకు జ్వరం వస్తే రాత్రి సమయం 10 దాటినా
 బయట 15 సెంటిమీటర్ల లా వర్షం కురిసినా
 జేబులో ఖర్చుకి కాగితాలు లెకున్నా లెక్క చేయకుండా
 మనకు వైద్యం చేయిస్తాడు.
 మనకు తగ్గేవరకు తాను బయటపడుతునే మనని ధైర్యంగా
 ఉంచుతాడు.
 మనం పడుకున్నాకే తనకు నిద్రవస్తుంది.
 తను లేచాకే మనకు మెల్లుప వస్తుంది.

అప్పు చేసి మరీ కూతురి పెళ్ళి
 తాకట్టు పెట్టిమరి కొడుకు ఉద్యోగం కోసం తపనపడుతాడు.
 కొడుకు సంపాదన కోసం స్వదేశం విడిచివెళ్ళినా
 కూతురు సంసారం కోసం ఊరువిడిచి వెళ్ళినా
 తాను ప్రతిక్షణం వాళ్ళగురించి ఆలోచిస్తూనే ఉంటాడు.
 మనం అందానంతా దూరంలో ఉంటే రోజుకోసారీ
 ఫోన్ చేసి మాట్లాడతాడు
 నెలకోసారి చూడాలనుకుంటాడు.
 మన ఉద్యోగం కోసం తను 8 గంటలు కష్టపడినా
 మన సంపదనలో ఒక్క రూపాయి కూడా ఆశించడు.
 తను నీడై ఎప్పటికీ మన తోడుంటాడు
 తానే వెలుగై ఎప్పటికీ మనని నడిపిస్తూనే ఉంటాడు
 తన చిరునవ్వులో మన సంతోషం ఉందని
 తన కోపంలో కూడా మనపై ప్రేమ ఉందని అర్థం
 చేసుకోవాలి.
 నలుగురు మనని గౌరవిస్తే అంతకుమించి మనం
 తనకివ్వాలి నా బహుమతి ఇక్కొటుండదు.
 ఆ గొప్ప వ్యక్తి ఆశీర్వాచనం వల్ల
 నేను ఈ అక్షరాలను రాస్తున్నా
 నాన్నకి “ఘ్నాఅని ఎశీబ” అనే మాటచెప్పినా సరిపోడు
 “లవ్ యు నాన్న”
 నా జీవితంలో ప్రతి ఒక్కసెకను నీ కోసమే,
 నీ సంతోషం కోసమే శ్రమిస్తా

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మూగబోయిన మనసు మాట...!

నా కలల కిటికీలు తెరుచుకున్న తొలి తరుణంలోనే...
 నా కల్పవృక్షాన్ని తలచుకొంటుంది..
 ఉద్భవించే ఊసులను ఊయలపెట్టి ఊపుతూ ఉంటే
 ఊహల ప్రపంచంలో ఊగుతూ ఉంటే.....
 వేకువ తెర తెరచీ తెరవగానే
 తలుపుల తలుపులు తెరచీ తెరవగానే
 నా కంటిపాపపై కొలువుండేదీనీవు
 నన్ను చంటిపాపలా చూసుకునేది నీవు
 నిన్ను తలుచుకుంటే.....
 కరగని కూర్చున్న కన్నీరు కంటిగుమ్మం దాటి కారె.....!
 మారనని మొండికేసిన మనసు మూగబోయె...
 అనురాగ బంధమనే కొమ్మపై
 ఊయలులూగుతున్న తీపిజ్ఞాపకాలు ఆనందమనే తొలకరి
 జల్లులో తడిసి ముద్దాయె...!
 నా భావాల అలజడిల అలికిడి వినగానే
 నా ఆలోచనలు నన్ను అడుగకుండానే నన్ను వీడిపోయే...
 మిమ్మల్ని చేరిపోయే...
 సృష్టికర్తలు, సూర్యచంద్రులు స్థిరమై ఉన్నంత వరకూ.....
 నా హృదయ విపంచిక పలికే ఏకైక నాదం అమ్మా నాన్న!

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నాన్నతో....

నా కలల కిటికీలు తెరుచుకున్న తొలి తరుణంలోనే...
 నా కల్పవృక్షాన్ని తలచుకుంటోంది..
 ఉద్భవించే ఊసులను ఊయలపెట్టి ఊపుతూ ఉంటే
 ఊహల ప్రపంచంలో ఊగుతూ ఉంటే.....
 వేకువ తెర తెరచీ తెరవగానే
 తలుపుల తలుపులు తెరచీ తెరవగానే
 నా కంటిపాపపై కొలువుండేదీనీవు
 నన్ను చంటిపాపలా చూసుకునేది నీవు
 నిన్ను తలుచుకుంటే.....
 కరగని కూర్చున్న కన్నీరు కంటిగుమ్మం దాటికారె.....!
 మారనని మొండికేసిన మనసు మూగుబోయె...
 అనురాగ బంధమనే కొమ్మపై
 ఊయలులూగుతున్న తీపిజ్ఞాపకాలు ఆనందమనే తొలకరి
 జల్లులో తడిసి ముద్దాయె...!
 నా భావాల అలజడిల అలికిడి వినగానే
 నా ఆలోచనలు నన్ను అడుగకుండానే నన్ను వీడిపోయే..
 మిమ్మల్ని చేరిపోయె.
 సృష్టికర్తలు, సూర్యచంద్రులు స్థిరమై ఉన్నంత వరకూ...
 నా హృదయ విపంచిక పలికే ఏకైక నాదం అమ్మా నాన్న!

S. Pranya Tulasi
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వసుచరిత్రము

పరిచయము

డా॥ కళాంబి జ్యోతిర్మయి గారు

మ. హందం భోరుహ లోచనల్ గగన రంగాభో

రంగత్తమో

భర నేపథ్యము నొయ్యనొయ్య

సలంషన్ రాత్రి శైలాషికిన్

వరుసన్నాక్తిక పట్టమున్ నిటలమున్

వక్త్రంబునన్ ద్రోచెనా

హరిణాంకాకృతి వీల్చె రేకయి సగంబై

హరిణాంబంబమై తూర్పునన్

ఈ పద్యము రామరాజభూషణకవి రచించిన వసుచరిత్ర యందు గ్రహించబడింది.

ఇప్పుడైతే సినిమాలూ, సినిమాటర్స్ టీక్విక్కులతో నాటకాలు వచ్చాయి కాని కొన్ని సంవత్సరాలక్రితం తెలుగుదేశపు పల్లెవీధులలో నాటకాలూ, తోలు బొమ్మలూటలు ఈ రెండూ ప్రధానంగా దృశ్యవిసేదపు సాధనాలు. శ్రవ్యాలంటారా. హరి కథలూ, బుర్రకథలూ, జముకులకథలూ ఇలాంటివి చాలా ఉండేటటువంటివి ఇప్పటి వారిలో చాలామంది వీటిపేర్లను కూడా వినియుండరు. తోలు బొమ్మలూటలు తెరవెనుక జరిగేతతంగం. పల్చటి తెర వెనుక ఆడిస్తున్న రంగు రంగు తోలుబొమ్మలు వెలుతురు నీడలో కనిపిస్తుంటే తెరవెనుక నుంచి ప్రయోక్తసంభాషణలు చెబుతూ కథ చెబుతూ నడిపిస్తుంటారు.

ముఖ్యపాట పాడిన తరువాత ఆఖరి చరణం అందుకొని కోరన్ గా రాగం తీస్తారు. చెలికత్తెలు విదూషకుడి లానో ఆశుసంభాషణలతో హడావుడి చేస్తుంటారు. వీధి

నాటకాలలో ముఖ్యపాత్ర హఠాత్తుగ రంగం మీదకు రాదు కథానాయకులయిన రాజకుమారుని గురించో, రాజకుమార్తె గురించి పొగుడుతారు కొద్దిపాటి బూతులను సమయానుకూలంగా సంభాషణల్లో చెప్పిస్తారు. ఇవి తెరను కొంచెంకొంచెంగా తలనుంచి క్రిందికి తొలగిస్తారు. ఇది పూర్వకాలం వీధినాటకాల పద్ధతి.

రాయకాలంలో కూడా ఇంతకన్నా విశేషమయిన జనవిసేద సాధనాలుండే అవకాశం లేదు. రాజులూ, సర్దార్లూ, వారు ఇళ్ళలోనూ, దర్బారుల్లోనూ నృత్యాంగనాలూ, నాట్యాలూ, విద్యాంసులు గానాలు అందించేవారు, రాయల కాలంలో వెలువడిన గొప్ప కావ్యాలలో వసుచరిత్ర ఒకటి చాలామంది వసుచరిత్రకు అనుకరణాలూ, అనుసరణలు కనిపించినా, రామరాజ భూషణుడు సంగీతవిద్యాంసుడు కావటం వలన, వసుచరిత్రలోను చాలా పద్యాలు సంగీతధారతో గానయోగ్యంగానూ, వినసొంపుగానూ ఉంటాయి. చెవికి హాయిగా అనిపించే శబ్దాలకాల సొంపుతో వీనుల విందై, అమృత వీనుల విందై, ఆ మంద సుమ చరదళనీ గానముక్రందై నట్లు, వసుచరిత్రలోని పద్యాలుంటాయి. తీరాచూస్తే వసుచరిత్రలో కథంటూ ఏమిలేదు. చక్కని పద్యాలకోసం చదవాలి ఈ కావ్యాన్ని మంచి భావుకతా స్థారమయిన వర్ణనలకోసం చదవాలి. జానపదుల నిత్యానుభవ దృశ్యాలు ప్రతిబింబించిన కవిత్వం ఎంత నిసర్గంగా ఉంటుందో ఈ కావ్యరచన తెలుపును.

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Impact of Social Media on Youth

వాట్సాప్, ఫేస్బుక్, ట్విట్టర్ మొదలైన వాటిని సోషల్ మీడియా అంటారు. ఆధునిక కాలంలో విప్లవాత్మకమైన, పెను సంచలనమైన మార్పు తెచ్చింది సోషల్ మీడియా ఈ సోషల్ మీడియా యువతను అసాంతం కట్టిపడేసింది.

“తలవంచి నన్ను చూడు నిన్ను మళ్ళీ తల ఎత్తకుండా చేస్తాను అని సోషల్ మీడియా అంటే తలవంచి నన్ను చూడు నిన్ను మళ్ళీ తలదించకుండా చేస్తాను అని పుస్తకం అంటుంది.”

సోషల్ మీడియా వలన ఉపయోగాలు ఎన్ని ఉన్నాయో, నష్టాలు అంతకంటే ఎక్కువ ఉన్నాయి.

సోషల్ మీడియా వలన అన్యూజాబిల్ ఢిల్లీలో చేసిన ఉద్యమం విజయవంతం అయింది. మధ్యప్రదేశ్ రాజ్ర కుంభకోణం సోషల్ మీడియా వలన బట్టబయలు అయింది. తెలంగాణ ఉద్యమ సమయంలో ప్రజలలో మార్పు తెచ్చింది సోషల్ మీడియా.

వైఫై సిటీల కాలంలో సోషల్ మీడియా విచ్చల విడిగా రెచ్చిపోతుంది.

సోషల్ మీడియా వలన ఉపయోగాలు :

- ◆ ఆధునిక కాలంలో ప్రపంచాభివృద్ధికి, మరియు యువతలో చైతన్యం కోసం సోషల్ మీడియా చాలా అవసరం.
- ◆ సోషల్ మీడియా వలన కమ్యూనికేషన్ సలుభతరం అవుతుంది.
- ◆ ప్రధాని మోదీ యువతలో “మనకి బాత్” ద్వారా మాట్లాడింది కూడా సోషల్ మీడియా వల్లను.
- ◆ గ్రూప్ సభ్యుల మధ్య కమ్యూనికేషన్ కు సోషల్ మీడియా పెద్ద పీఠ వేస్తుంది.
- ◆ సోషల్ మీడియా వలన యువతకి ప్రపంచ నలుమూలల నుండి విషయాలు అందుతున్నాయి.

సోషల్ మీడియా యూత్ పై చెడు ప్రభావం :

సోషల్ మీడియా సమాజంలో ముఖ్యంగా యూత్ పై విపరీతమైన ప్రభావం చూపిస్తుంది. ఫేస్బుక్, వాట్సాప్, ట్విట్టర్ మొదలైన వాటితో గంటల తరబడి చాటింగ్ చేయడం అనర్థాలకు దారితీస్తుంది.

“మన యొక్క జీవితం మొత్తం సంబంధాల మీద ఆధారపడుతుంది. సంబంధాలు అనేవి కమ్యూనికేషన్ మీద ఆధారపడతాయి.” నేడు ఈ సోషల్ మీడియా వలన మొత్తం సంబంధాలు దెబ్బతింటున్నాయి. అవతల వ్యక్తి ఏ భావ ఉద్వేగంతో మాట్లాడుతున్నాడో మనకు అర్థం అవట్లేదు. అదే ముఖాముఖ సంభాషణ వలన మనం రియాలిటీని తెలుసుకోగలం.

నకిలీ అకౌంట్లు క్రియేట్ చేసి ఇతరులను ట్రాప్ చేస్తున్నారు. రీసెంట్ గా ఒక పాకిస్థాన్ అబ్బాయి సోషల్ మీడియా ద్వారా ఇండియా అమ్మాయిలకు ఎర వేసి మన సమాచారం మొత్తం లాక్కున్నాడు.

- ◆ ఉగ్రభూతం యువతలో పెరగడానికి కారణం సోషల్ మీడియా ఈ ఉగ్రభూతం వలన ఇప్పటికి అనేక దేశాలు వణికిపోతున్నాయి.
- ◆ నరాలు చిల్లిపోయే అంతర్జాలంతో యువత దారి తప్పుతుంది.
- ◆ సోషల్ మీడియా వలన సమాజంలో అరాచకాలు పెరిగిపోతున్నాయి.
- ◆ హత్యాచారాలు, రేప్ లు, మర్డర్ లు, సైబర్ నేరాలకు ముఖ్యకారణం సోషల్ మీడియా.
- ◆ నేడు సైబర్ నేరాలకు ఎక్కువ కారణం సోషల్ మీడియా
- ◆ ఈ సోషల్ మీడియా వలన సమాజంలో సంబంధాలు బలహీన పడుతున్నాయి.
- ◆ సోషల్ మీడియాని గంటల తరబడి చూడడం వలన back bone pains, site problems, psychaiatric disorders మొదలైన వ్యాధులు యూత్ పై ప్రభావం చూపుతున్నాయి.

- ◆ ఒక కార్యక్రమంలో C.B.I. J.D. Lakshminarayana (I.P.S.) గారిని మీకు ఫేస్ బుక్ ఎందుకు లేదు అని అడిగితే ఆయన ఇలా సమాధానం చెప్పారు.
- ◆ “నాకు ఒక ఫేస్ ఉంది. నా ఇంట్లో చాలా పుస్తకాలు ఉన్నాయి. నాకు ఎందుకు ఫేస్ బుక్. 1000 మంది ఫేస్ బుక్ మిత్రుల కంటే 4 నలుగురు నిజ జీవిత మిత్రులు చాలు” అని సమాధానం చెప్పారు.
- ◆ సోషల్ మీడియా వలన యువత ఆశ్చీల చిత్రాలకు బానిసలు అవుతున్నారు నరాలు తెగిపోయే అంతర్జాల వీడియోలు చూస్తున్నారు.
- ◆ లైకులు, షేర్లు రాకపోతే డిప్రెషన్ కు లోనవుతున్నారు.
- ◆ కొందరు సైబర్ మోసగాళ్ళు అమ్మాయిల ఫోటోలను ట్రాప్ చేసి, ఆశ్చీల చిత్రాలకు వాడుతున్నారు.

ప్రపంచం అభివృద్ధి చెందుతున్న సందర్భంలో సోషల్ మీడియాను మనం పక్కకు నెట్టలేం. కాని ఈ సోషల్ మీడియా యూత్ కు ఒక అడ్విజన్ గా మారిపోయింది. ఒక గంట సేపు ఇది లేకపోతే ఏదో కోల్పోయాము అనే భావన. దీని వలన యువత ఆత్మహత్యల బాట పడుతున్నారు. దీని కోసం సుప్రీం కోర్టు సోషల్ మీడియా పై 66 IT act తెచ్చింది. సైబర్ లాను తెచ్చింది.

సోషల్ మీడియాను మంచి వసులకు ఉపయోగించుకోవాలి. చెడు విషయాలకు ఉపయోగించరాదు. సెల్స్ రిస్క్ డివైజ్ అవసరం. మనకు మన పరిమితులు విధించుకోవాలి. చెడు దారి పట్టకుండా మంచి మార్గమును ఎంచుకోవాలి. మంచి మీడియాలు, మంచి సమాచారాన్ని మనం పంచుకోవాలి.

సోషల్ మీడియాలో మితిమీరిన సంభాషణల వలన సంబంధాలు దెబ్బతింటాయి. కనుక మనకు మనము పరిమితులు విధించుకోవాలి.

సోషల్ మీడియాలో సమాచారం మనకు తొందరగా లభిస్తుంది. కాని అది ఎంతవరకు సరి అయినదో మనకు తెలియదు. అందువలన సోషల్ మీడియా పై పూర్తిగా ఆధారపడవద్దు. దీని వలన మన ఆలోచనా శక్తి తగ్గిపోతుంది. కనుక సమాచారం కోసం గ్రంథాలయాలకు వెళ్ళడం వలన అక్కడ కావలసిన దాని కంటే ఎక్కువ సమాచారం లభిస్తుంది. కొత్త విషయాలు నేర్చుకుంటాము. కావున సోషల్ మీడియా కంటే గ్రంథాలయాలలో ఎక్కువ సమయం గడిపితే ప్రపంచ జ్ఞానం తెలుస్తుంది. ఆరోగ్యం బాగుంటుంది. మనస్సు ప్రశాంతంగా ఉంటుంది.

“శరీరం కోసం వ్యాయామం చేయాలి! మనస్సు ప్రశాంతత కోసం చదవాలి!” ప్రపంచాన్ని మార్చే శక్తి ఒక పుస్తకంకే ఉంటుంది.

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విద్యార్థులు సామాజిక మాధ్యమాలకు బానిసకావడం ఇది మంచి లేక చెడా?

ముందుగా అరోరా కాలేజీ (కళాశాల) ఇటువంటి కార్యక్రమం చేపడుతున్నందుకు అందులో నేను పాల్గొనడం చాలా ఆనందదాయకంగా ఉంది.

మన భారతదేశం మునుపటి తరాలకంటే ఇప్పుడు ఎంతో ముందంజలో ఉంది. ముందంజలో అంటే అది సామాజికంగానూ, ఆర్థికంగానూ వివిధ అంశాలలో ఎంతో మెరుగు పడింది. ఇందులో మొట్టమొదటగా అభివృద్ధి చెందినదాన్ని చూస్తే అది టెక్నాలజీ రంగం. ఈ రంగం ద్వారా మన భారతీయులు ఎంతో అభివృద్ధి సాధించారు. మరి ఈ రంగం ద్వారానే మన ISRO అంగారకుడి దగ్గరికి మన ఉపగ్రహం పంపించబడింది. ఈ ఘనత కేవలం భారతదేశానికే దక్కినది. దీన్నిబట్టి చూస్తే టెక్నాలజీ రంగంలో మన భారతీయులు ఎంతో స్ఫూర్తిదాయకం. ఇవే కాకుండా మనం ఇంకెన్నో కొత్త విషయాలను మరియు కొత్తదాన్ని ఆవిష్కరించాం. మేక్ ఇన్ ఇండియా (Make in India) ప్రాజెక్టుద్వారా మన సాంకేతిక, విజ్ఞాన రంగాలు అభివృద్ధి చెందుతుంది. దీనికి కారణమైన మన భారతదేశ ప్రస్తుత ప్రధానమంత్రియైన గౌరవనీయులు నరేంద్ర మోదీ గారికి మనం కృతజ్ఞులం.

ప్రస్తుతం మన సామాజిక, సాంకేతిక రంగాలు అందరికీ చేరువలో ఉన్నాయి. దీంట్లో ఫోన్లు, కంప్యూటర్లు దాదాపు అందరికీ చేరువలో ఉన్నాయి. ముఖ్యంగా యువత దీనికి ఎంతో చేరువలో ఉంది. ఇది ఎంతో సంతోషించాల్సిన విషయం.

ఎందుకంటే గూగుల్, ఇంటర్నెట్ ద్వారా విద్యార్థులు ఎన్నో కొత్త విషయాలు నేర్చుకుంటారు. సమాజానికి మన భారతదేశానికి ఉపయోగపడేవిధంగా మనం నేర్చుకుంటాము. అందుకు ఉదాహరణ నేను.

ఈ సామాజిక మాధ్యమాలలో ముఖ్యంగా ఫేస్ బుక్ (FB) మరియు వాట్సాప్ (Whats app) నేటి యువతరం ఒకరి నుంచి ఇంకొకరికి విషయాలు లేదా సమాచారం అందిపుచ్చుకోవడానికి ఈ ఆప్స్ మనకు ఉపయోగ పడుతున్నాయి. పూర్వం ఈ సామాజిక మాధ్యమాలు లేక వివిధ రూపంలో సమాచారాన్ని అందిపుచ్చుకున్నారు. మొదటగా పావురాలతో, గుర్రాలతో ఒక కాగితం లేక బట్టమీద రాసి పంపించేవారు. రాను రాను మనం అన్ని రంగాలలో ఎలా అభివృద్ధి చెందామో అలాగే దూరదర్శిని, ఆకాశవాణి, టెలిఫోన్లు, కంప్యూటర్లతో నేడు మనం ఘన సమాచారాన్ని చేరవేసుకుంటున్నాము. దీన్ని బట్టి చూస్తే ఈ

సామాజిక మాధ్యమాలు మన మానవులకు ఎంతో మేలు చేస్తుంది.

ఎందుకంటే సమాచారాన్ని కొన్ని క్షణాల్లో, కోట్ల, లక్షలు, వేల, వందల, పదుల మందికి చేరవేయవచ్చును. అందుకనే నీటి విద్యార్థులకు ఇది ఒక వరంగా మారి ఎన్నో కొత్త విషయాలు, విలువైన సమాచారం తెలుసుకొనగలిగే మాధ్యమంగా మారింది.

కాని కొందరు విద్యార్థులేకానీ ఎవరైనా మితిమీరి సామాజిక మాధ్యమాన్ని దుర్వినియోగం చేస్తున్నారు. ఈ ఫేస్ బుక్, వాట్సాప్లు మొదలైనవి కేవలం సమాచారం అందిపుచ్చుకోవడానికే ఉండాలి కాని అనవసరమైన విషయాలు, పనికిరాని విషయాలు ఈ మాధ్యమంలో ఉపయోగించి తమ తమ విలువైన సమయాన్ని వృధా చేసుకోకూడదని నేను భావిస్తున్నాను. నేటి యువతరం గొప్ప లక్ష్యాలను పెట్టుకొని దాన్ని సాకారం చేసుకునేందుకు అవార్నిశలు శ్రమించాలి. అప్పుడు మనం, మన సమాజం, మన భారతదేశం అభివృద్ధి చెందిన దేశంగా మారుతుంది.

వివరంగా చెప్పాలంటే ఈ సామాజిక మాధ్యమాలైనటువంటి ఫేస్ బుక్, వాట్సాప్లు మొదలైనవి విద్యార్థులకు ఎంతో ఉపయోగపడుతాయి. కాని దీన్ని హద్దు దాటి వాటితో కనుక ఆ విద్యార్థులే తరువాత పశ్చాత్తాపం పడాల్సి వస్తుంది. నేను ముఖ్యంగా ఈ వ్యాస రచన పోటీల్లో తెలియపరచనుంది ఎమిటంటే ప్రతి ఒక్క విద్యార్థి లక్ష్యాలను పెట్టుకొని వాటిని సాధించేందుకు సమయం వృధా చేయకుండా ప్రయత్నించాలని ఎంతో ఆశతో కోరుకుంటున్నాను.

ఇటువంటి పోటీ నిర్వహిస్తున్న అరోరా కళాశాల గ్రందాలయ వారికి, వీరు ఇటువంటి విషయాన్ని విద్యార్థులకు వ్యాసంగా రాయమనడాన్ని ఎంతో సంతోషిస్తున్నాను. ఎందుకంటే ఎవరైతే సామాజిక మాధ్యమాలను హద్దుదాటి వాడుకుంటున్నారో వారికి ఈ వ్యాసరచన పోటీ ద్వారా తాము తప్పు చేస్తున్నారనే ఆలోచన వారికి కలుగుతుంది. దాంతో వారు దీనిని పరిమితంగా వాడే అవకాశం ఉంటుంది.

చివరగా ప్రతి ఒక్క విద్యార్థి తాము ఏమి చేస్తున్నారనే అవగాహనలో ఉండి, అది వారికి ఉపయోగపడుతుందా లేదా అనే విషయాన్ని గ్రహించి ముందుకు సాగాలని తీవ్రంగా ఆశిస్తున్నాను.

ధన్యవాదములు.

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“భీష్మ @ మేనేజ్‌మెంట్ & గవర్నెన్స్” నవీన ధర్మాలకు సనాతన మూలాలు

“భీష్మ @ మేనేజ్‌మెంట్ & గవర్నెన్స్” అను ప్రసంగ కథామాలికను ప్రయాగ రామకృష్ణ అను రచయిత వ్రాసెను.

“సంస్కర్తా కురుతే కావ్యం పురాణంచ పునర్నవమ్”

అంటే సంస్కర్తలు కావ్యాలు ప్రాచీనమైనప్పటికీ, వాటిని నిత్యనూతనం చేస్తుంటారు. మన ప్రయాగ రామకృష్ణ కూడా “పంచమ వేదం” అనబడే భారతాన్ని ఎంచుకొని, ఈ పుస్తకంలో దానిని పురాణం వలె చెప్పకుండా, ఒక శిక్షణావేత్తగా తాను గ్రహించిన, నేర్చిన అంశాలను మనకు అందించారు. I.A.S., I.P.S. వంటి శిక్షణా సంస్థలకు కూడా ఈ పుస్తకం ఒక మంచి పరిశీలక గ్రంథం అవుతుంది. ఈ గ్రంథంలో భీష్ముడి యొక్క రాజతంత్రాలను మన రచయిత చాలా ఉన్నతంగా, నవీన ధర్మాలకు అన్వయిస్తూ వివరించాడు.

శీల సంపద గురించి, ఇంద్రియ నిగ్రహం గూర్చి, అది వెళ్ళిపోతే జరిగే పరిణామాల గురించి ఈ పుస్తకంలో చాలా బాగా వివరించారు.

“ధర్మశీలం తథావృత్తం బలం చైవతథాహ్యహమ్ |

శీల మూలామహాప్రాజ్ఞ సదా నాస్మత్ర సంశయః ||

ఈ శ్లోకంలో శీలం యొక్క గొప్పతనాన్ని లక్ష్మీదేవి ప్రహ్లాదున్ని విడిచిపెడుతూ చెప్పింది. లీడర్ షిప్, టీమ్ మేనేజ్‌మెంట్ చేయాలనుకునే ప్రతి ఒక్కరికి ఈ పుస్తకం చాలా బాగా ఉపయోగపడుతుంది. ఎందుకంటే సక్సెస్‌ఫుల్ ఎగ్జిక్యూటివ్‌గా, చీఫ్ ఎగ్జిక్యూటివ్‌గా, బాసెస్‌గా, బిగ్ బాసెస్‌గా మారేందుకు కావాల్సిన అన్ని అంశాలు, టిప్స్ భారతంలో సమస్తస్రాస్త్ర ధర్మవిధులు అయిన భీష్ముడు చాలా చక్కగా పాండవులకు చెప్పాడు. ఆ రుషిప్రోక్తమైన భీష్మమంత్రాలను ఈ పుస్తకంలో చాలా బాగా వివరించారు.

రాజమార్గంలోని సప్తాంగాలను (రాజ, మంత్రి, రాష్ట్రం, దుర్గం, ధనాగారం, స్నేహితులు, సైన్యం) గూర్చి, ముఖ్యంగా దండనీతిని గూర్చి, నమ్మకం గూర్చి బాగా వివరించారు. “ఎవరినీ నమ్మకూడదు, అసలు నమ్మకూడదు, నమ్మకుండానూ ఉండకూడదు. అపనమ్మకం మృత్యువుతో, అతి నమ్మకం అకాల మృత్యువుతో, అతి నమ్మకం అకాల మృత్యువుతో సమానం”.

దీనిని వివరించడానికి కాలవృక్షీయ మహాముని, క్షేమదర్శి ప్రభువు దగ్గర చేసిన వాయనం నాటకాన్ని ఈ

పుస్తకంలో కవి మనకు వివరించారు.

పాలకుని లక్షణాల గురించి “కామధేనువు అపహరణం” కథను తీసుకుని ఈ పుస్తకంలో వివరించారు. కామధేనువు కోరినవన్నీ చిటికలో అభివర్షిస్తుంది. ఈ కథలో విశ్వామిత్రుని యొక్క రాజ్యహంకారం గూర్చి వివరించాడు.

అగ్ని పురాణం, మత్స్యపురాణం, విష్ణుధర్మోత్తర పురాణాల్లో చెప్పిన పాలకుల ధర్మాలను అనగా బలహీనుల్ని, అనాధల్ని రక్షించడం వలన క్షాత్రధర్మాన్ని ఈ పుస్తకం మనకు చెప్తుంది. భీష్ముడు చెప్పిన మంత్రుల యొక్క లక్షణాలను పుస్తకంలో చాలా బాగా వివరించారు అనగా మంత్రులు జ్ఞానపరులూ, కార్యజ్ఞానం తెలిసిన వారూ, దురభిమానం లేనివారూ, ఒకరు చెప్పింది తాను వినడమేమిటి అన్న అహంకారం లేని వారూ క్రౌర్యం లేని వారూ, అయి ఉండాలి అని ఈ పుస్తకంలో వివరించారు.

“రాజ్యాంగ రథానికి రథి వంటివాడు రాజైతే, సారథి వంటి వాడు మంత్రి”.

అర్థ సంపద గూర్చి, డబ్బు ఖర్చును గూర్చి, దుర్మార్గులతో సహవాసం వలన కలిగే అనర్థాల గురించి భీష్ముడు, ద్రోణుడు, సుయోధనుడు మొదలైన వారిని ఉదాహరణగా తీసుకుని ఈ పుస్తకంలో వివరించాడు. చెట్లు నాటితే, చెరువులు తవ్విస్తే, భూదానాలు, గోదానాలు చేస్తే కలిగే ఫలితాలను, లక్ష్మీదేవి అనుగ్రహాన్ని గూర్చి, కర్మలను గూర్చి వివరించారు. ఎదిగేకొద్ది ఎలా ఒడగాలో, మరియు ఒక ప్రభుత్వం యొక్క జయాపజాలు ప్రభుత్వ పాలకుల నిండైన వ్యక్తిత్వం, ఆత్మశుద్ధి, బుద్ధి పరిపక్వతల మీద ఎలా ఆధారపడతాయో, ధర్మార్థకామాలనే త్రివర్గాలలో ప్రమాదవశాత్తు అర్థకామాలు రాజును లోబరుచుకున్నా ధర్మశక్తితో రాజు ఎలా పాలించాలో ఈ పుస్తకం చెబుతుంది.

సకల విద్యలకు మనస్సే స్థావరం, అంతరంగాన్ని శుద్ధి చేసి ఆత్మను కళ్ళెదుట నిలిపేదే అసలైన చదువు అని మరియు ఇతరుల సహాయం అక్కర్లేదనుకునేవాడు మూడుడనీ ఈ పుస్తకంలో మన కవి వివరించాడు. సమయపాలన ఆశ్చర్యకర, దూరదృష్టిని గూర్చి, పోటీ ప్రపంచం గూర్చి వివరించాడు మన మన రచయిత మరియు అతిథి సేవ గురించి ‘కపోతదంపతి’ కథ తీసుకుని వివరించాడు.

అరిషడ్వర్గాలను జయించాలని, నిర్మలమనస్సుతో బ్రహ్మచర్యం అవలంబించి మనస్సుని, వాక్కుని, శరీరాన్ని అదుపులో ఉంచుకుంటే పరమపదం లభిస్తుందని భీష్ముడు

పాండుకుమారులకు చెప్పిన దానిని ఈ పుస్తకంలో అత్యద్భుతంగా వర్ణించారు. బాహ్యదృష్టి-అంతరదృష్టి గురించి 'అష్టావక్రని కథ' తో అనుసంధానిస్తూ మన ప్రయాగ ఈ పుస్తకంలో వివరించారు. ప్రకారం వచ్చి చేరతాయని వాటిలో చిక్కుకోకూడదని వివరిస్తుంది పుస్తకం.

స్వార్థం, ఆధిపత్యం మనిషికి పుట్టకతో వచ్చిన రెండు దుర్గుణాలని, మనిషికి మూర్ఖతకు మించిన శత్రువు మరొకటి లేదని చిన్నజీయరు స్వామి చెప్పిన వాక్యాలను ఈ పుస్తకంలో వివరించారు.

ఈ పుస్తకంలో మన శరీరాన్ని రాజ్యంతో పోల్చారు రచయిత.

“మన శరీరంలో పట్టణం. దానికి బుద్ధి రాణి. సర్వ విషయాలు చర్చించే మనస్సు మంత్రి, విషయాలు అయిదూ పురోహితులు, చెవి, ముక్కు కళ్ళు, మొదలైన ఇంద్రియాలు పౌరులు!! కాబట్టి వీటన్నిటినీ సమన్వయ పరచాలి.

బలవంతులతో, దుర్బురులెప్పుడూ పోటీపడకూడదనీ, బీష్ముడు పాండురాజులకు చెప్పిన “బూరుగగర్వభంగం”

కథను ప్రయోగ ఈ పుస్తకంలో వివరించాడు. అదే విధంగా “స్ట్రైస్ మేనేజ్మెంట్” గురించి ఈ పుస్తకంలో అత్యద్భుతంగా వర్ణించారు. ప్రాణాయామం, ధ్యానం, యోగాముద్ర, మొదలైన వాటితో ఒత్తిడిని అధిగమించవచ్చని బీష్ముడు చెప్పిన నియమాలను మన ప్రయాగ రామకృష్ణుడు చదువరులకు అర్థమయ్యే విధంగా రాశారు.

అన్నీ తెలుసుకోవాలి, అన్నీ నేర్చుకోవాలి గానీ ఎవరినీ అనుకరించకూడదు, ఎవరిగానూ మారిపోకూడదు.

టు బి ట్రూలీ గ్రేట్ - యుహాన్ టు బి ట్రూలీ యువర్ సెల్ఫ్! చివరగా ఆధునిక మానవుడు యొక్క ఆలోచనా విధానం, జీవన విధానాల మెరుగుదలకు, వ్యక్తుల సామూహిక ప్రగతికి, సంస్థల అభివృద్ధికి అమృతోపమానంగా ఉపకరించే భావధార ఈ “బీష్ము మేనేజ్మెంట్ & గవర్నెన్స్”

మంచి పుస్తకాలను చదువుదాం! ఇతరులతో చదివిద్దాం!

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“Education is the kindling of the flame,
not the filling of a vessel”.

