

6.33

**World Consumer Day**

**Date: 22<sup>nd</sup> December 2017**

Venue: Aurora's Auditorium

Consumer Club - Chief Guests- chief rationing officer Bala Mayadevi, Dist Supply Officer MK Rathod, Chandrashekar and NGO Consumer Club Ganeshan , commissioner Bala Tipurasundari devi,

The event started at 12 noon. The guests were invited on to the dais. The guests interacted with the gathering with their inspirational speeches. They helped the students understand who a consumer is and what are his/her rights? They even enlightened the students about their consumer rights and also told them how they can fight for their rights. They gave live examples, which helped the students understand better. A sign of gratitude was given by Mr. Vishwanadham Bulusu. The program came to an end with the vote of thanks given by one of the students. We have also celebrated the 1st Anniversary & Awareness camp of our Consumer Club!



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## Department of Mathematics

### Aurora's Degree and PG College

#### Report on Workshop on 'Mathematical Modelling'

**About the college:** The Aurora's Degree and PG College believes in all round development of the student. It promotes all kinds of academic activities which facilitate the growth of teacher and learner.

#### **About the Department:**

The department contributes by conducting various activities to make learning more enjoyable and practical. It is one of the oldest departments which contribute its services in organizing mini conferences, lecture series, workshops, FDPs, guest lectures, etc;

#### **About the Event:**

This academic year, the department has organized workshop to inculcate interest and research attitude towards mathematics. In this regard the department has chosen the topic 'Mathematical Modelling' which has a wide scope in research.

One thing that will never change is the fact that the world is constantly changing. Mathematically, rates of change are described by derivatives. If you try and use mathematics to describe the world around you — say the growth of a plant, the fluctuations of the stock market, the spread of diseases, or physical forces acting on an object — you soon find yourself dealing with derivatives of functions. The way they inter-relate and depend on other mathematical parameters is described by differential equations. These equations are at the heart of nearly all modern applications of mathematics to natural phenomena. The applications are almost unlimited, and they play a vital role in much of modern technology.

#### **Objective:**

To orient and motivate the students towards research in mathematics.

**Date of the Event:** 20-02-2016


**Venue** : Lecture Hall, Aurora's Business School, Punjagutta , Hyderabad.

**Speakers** : 1. Retd. Prof. K. Satyanarayana, Department of Mathematics, O.U.  
2. Dr. Naveen Sivadasan, Sr. Scientist, TCS-Innovative Labs.  
3. Prof. B.S. Lakshmi, Department of Mathematics, JNTUH

**Audience** : M.Sc. Mathematics I &II year  
M.Sc. Computer Science I &II year

**No. of Participants:** 139

**Event Schedule:** Included as an attachment.

  
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6-23  
**FDP ON DRUG DISCOVERY, NANO MATERIAL, PHEROMONS-ITS APPLICATIONS IN INDIAN AGRICULTURE**

➤ **One-day faculty development programme**

*Venue: IICT Mini Hall, Tarnaka*

*Date: 28<sup>th</sup> nov 2013*

*Convenor: Ms. Shivaranjani N*

*Target Audience: Faculty of Chemistry of various colleges in twin cities*

**Objective:-** To facilitate the faculty to interact with eminent personalities in the field of research and development.


- The faculty development programme is a tool for the teaching faculty to enhance the quality of teaching. To get exposure to recent advancements and current trends in Chemistry.
- To identify the problems in the science related to society, career and education.
- To plan the curriculum needed for strengthening of basics and practical approach.
- This one day FDP, a lecture workshop was essentially an interactive session.
- The invited speakers were from IICT and HCU Hyderabad.

Prof. T. P. Radhakrishnan, School of Chemistry – University of Hyderabad

- An eminent Scientist, whose area of work is Nanomaterials.
- His talk was highly interesting.
- The focus was on “How does the size of the particle effects the properties?”

Prof. M. V. Raja Shekharan, Dean-School of Chemistry – University of Hyderabad

- An eminent Scientist who gave his life and time towards research in Chemistry
- His field is “Molecular Magnetism”.
- The talk was on molecules and complexes exhibiting magnetic properties in solution.

  
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1 Year

## GENDER SENSITIZATION CELL

### Report on guest lecture "Gender Sensitization"

DATE: 12-06-2015

VENUE: Aurora Auditorium

GUEST: Prof. V. Viswanadham, M.Com Ph.D

About the guest: Prof V. Viswanadham is a retired commerce professor from Osmania University with 35 years of teaching experience. He served various positions during his entire service and awarded as the "Best Teacher" by AP State Government in 1989-90. After his retirement since 14 years he is serving the society by delivering various lectures on topics like Values in education, Personality development, Leadership qualities, Ethics and values etc. He is the founder convener of 'Yuvabharati' a Telugu literary magazine.

He delivered a lecture on 'Gender Sensitization' with a main objective to create awareness among the teaching fraternity about basic Gender concepts and promote Gender Sensitization. He enumerated about the basic comprehension of Gender concepts to deal with day to day issues and also explained about human dynamics and subtleties between Genders. He further emphasised about the importance of etiquettes and role of well mannered behaviour among peers and teacher student communities. The proper awareness of these associations will improve the trust worthiness between Genders and in turn overall development of the society. He also opined that sensitization of Gender is possible only by giving respect to opposite Gender across all kinds of relationships viz spouse, brother and sister, colleagues, teacher and student etc. The lecture was so receptive and hilarious. The distilled message was very much registered in the minds of faculty. The response for the lecture was affirmative and the feedback was positive.

Gender Sensitization Cell Coordinator and members


M. Subba Lakshmi

K. satyanarayana

Pratibha

Hafeeza



  
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