

Akshara

- The College Newsletter

December 2023 | Volume: 1 | Issue : 1



Principal's Message



Dear students,

Imagination is more important than knowledge. Knowledge is limited. Imagination encircles the world – Albert Einstein

Knowledge trains our conscious mind, imagination taps into the infinite potential of our subconscious mind.

Imagination is one of the critical success factors in life, yet, sadly it often goes untapped for many of us.

Imagination makes it possible to experience a whole world inside the mind and its exceptional capacity is endless. Power of imagination is the key to innovation. It can be used and expressed in everything from technology and science to arts and literature. Every great person has used the faculty of imagination and harnessed its power to accomplish things.

Imagination is an incredibly powerful tool and working on its power will help us to think outside the box. It's through our imagination that we can see a future and take steps towards making it a reality.

Former Navy SEAL commander, Mark Divine, says that before we win in reality, we need to win in our minds. We should visualize winning with all the details as if it were happening for real.

Editorial Board

Hello dear readers,

While it is impossible to make a competent writer out of a bad writer, and while it is equally impossible to make a great writer out of a good one, it is possible, with lots of hard work, dedication, and timely help, to make a good writer out of a merely competent one.

Writing isn't about making money, getting famous, getting dates, or making friends. In the end, it's about enriching the lives of those who will read your work, and enriching your own life, as well.

You can, you should, and if you're brave enough to start, you will. Writing is magic, as much the water of life as any other creative art. The water is free, so drink. Drink and be filled up.

Dr. Viswanadham Bulusu (Principal)

Ms. Padmavathi S (Head, Dept. of English)

Ms. G Rupasri (B.Com - BA 1A)

Ms. Vedika Sanjay Shah (BBA -1B)

MOTHER EARTH AND HER AGONY

"Earth" is more than a mere word for plants, animals, and habitats. She is a complex living organism that produces and nurtures life. That's why she is often addressed as "Mother Nature." We may view ourselves as separate from Nature, especially when we use words like "man-made" to describe something that is NOT natural. But this notion is far from the truth. Nature is the most beautiful and attractive creation which pleases us and provides us with a natural environment to lead a healthy life. God has given us a precious and permanent asset which is with us till the end of our life i.e., "NATURE". We have a crucial responsibility to look after her and protect her from all the major hazards as it is the primary source of our life. In a crux, it can be said that "Without nature there is no life" because, each and every organism on this earth is dependent on our nature. Being her responsible children now it is high time to save our mother earth from getting crushed by social hazardous activities performed by self-centered human beings.

People often tend to become ungrateful by taking up every drastic step which is going to destroy nature tremendously. The prevalent environmental issues that are making a great impact on our life are climate changes, pollution, environmental degradation, resource exploitation, global warming etc. An environmental problem arises whenever there is a change in the quality or quantity of any environmental factor which directly or indirectly affects the health and well-being of man in an adverse manner. These changes have made human life miserable to the extent that they are able to witness horrible consequences but never bothered to take any initiatives regarding these problems. Her deep-rooted heart is horribly polluted. All her green plant children are brutally murdered. Mother earth's feathery wings of clean air are broken, her wet eyes are constantly lamenting for the loss and pleading to preserve her. Humans created a dreadful environment where her baby birds can't remember to chirp because of these telecommunications. Her precious rivers often let out a deep melancholic cry, where social animals are recklessly polluting her heart. Mother earth is helplessly urging humans to change their behavior and adopt a more sustainable approach towards nature. We need to emphasize the importance of preserving the environment for future generations and should call for a collective effort to protect and restore the natural world. People should be determined towards less destruction and more green construction.

More eco-friendly practices, such as recycling, reducing waste, and using renewable energy resources, play an instrumental role in preserving our earth. If life in the world is to be preserved, the earth must be protected by all the dangerous effects. By preventing pollution of the earth and its natural resources such as air and water, we can contribute to save our planet. Our mother earth is in terrible agony after witnessing the most inhuman, uncompassionate and cold-blooded acts of human beings which resulted in grievous damage to her. By considering all the above measures we can mitigate her pain and can conserve nature for our future generations.

Priya Das (Bcom Appl-1B)



Unleashing the potential: Exploring the Ever Evolving landscape of Artificial Intelligence

The world of technology is constantly changing, and one idea that truly revolutionized like never before is Artificial Intelligence

Artificial Intelligence won't replace humans but humans with AI will replace Humans without AI. This is a technology that can perform tasks that normally require human intelligence. It can do things like understand language, recognize patterns, and create content.

But what are the pros and cons of using AI?

The emergence of advanced technology has brought about a significant transformation in the way we work. We need to make informed decisions and leverage AI's advantages while minimizing any negative consequences it might have. By carefully weighing the pros and cons of utilizing AI, we can achieve higher levels of productivity, improve the accuracy and speed of content creation, and enable workers to focus on more complex and creative tasks. Rather than viewing AI as a replacement for human capabilities, a more optimistic perspective is to see it as a tool for enhancing our abilities and addressing complex challenges.

The disadvantages of AI is that it lacks the human ability to use emotion and creativity in decisions. And as AI becomes more commonplace at companies, it may decrease available jobs, since AI can easily handle repetitive tasks that were previously done by workers. One of the most common ethical problems is concerns around consumer data privacy, since AI is good at recognizing patterns, it can gather data on people even without direct access to personal information.

Don't you think AI is transforming every walk of life?

With a diplomatic and thoughtful approach, AI can play a vital role in the future of writing, enhancing our capabilities, enabling us to achieve more than ever before.

G Rupasri

B. Com. Bus Analytics I



Google CEO Sundar Pichai claimed that artificial intelligence (AI) would be more transformative to humanity as a species than electricity and fire.

A McKinsey survey from 2021 found that 56% of companies have adopted AI in at least one function within the organization, which is an increase from 50% the year prior.

GA PWC report from this year found that 96% of respondents intend to utilize AI simulations like digital twins. Simulations are massive in AI, as they can speed up risk analysis, provide insights, predict supply chain dynamics, and so on.

EVENT REPORTS

Safety Club Volunteering Programme - Volunteering at Suraksha Divas, Telangana Avirbhava Dashabdi Utsavaalu

The students of Aurora's Degree and PG College were invited to volunteer at Suraksha Divas, Telangana Avirbhava Dashabdi Utsavaalu, scheduled on 4th June 2023 by the She Teams in collaboration with Telangana Police. The Women Empowerment cell of Aurora's Degree & PG College played a key role in encouraging students to participate in the event. All the volunteers gathered at the venue, at the assigned time. They collected their ID Cards and T-shirts provided by She Teams, for the event. The volunteers were divided into groups and were assigned duties which included packaging and distribution of snacks, monitoring the public and setting up the banners. The volunteers worked hard to monitor and maintain the crowd, especially women and children. Many of the volunteers had an opportunity to interact with She Team Members. Some even gave interviews to the local news reporters gathered there.



Dr N Suryakanthi, WEC Convener
Dept. of Second Languages

Guru Purnima

The Department of Languages, Aurora Degree & PG College, celebrated Guru Purnima on 3rd July 2023. The session laid focus on the role of Gurus and their importance in one's life. Ms. Trupthi, a student of Psychology, shared Guru Dattatreya's 24 types of Gurus. She spoke about the various lessons one can learn from the Gurus in Nature such as patience from Mother Earth, sense of direction from Air, expansion from Sky, etc. Ms. Sahithi from MA English gave a speech on the role of guru in our life, and she shared slokas which described Guru and his greatness. Mr. Shiva from MA English rendered a special song based on the importance of Guru.



M. Ramalakshmi Anasuya
Department of Languages

Stree Summit

The students of Aurora's Degree and PG College were invited to attend an enlightening programme conducted by Hyderabad City Security Council in collaboration with Telangana Police, on 12th July 2023 at The Integrated Command and Control Center, Hyderabad. The Women Empowerment cell of Aurora's Degree & PG College played a key role in encouraging students to participate in the panel discussions. The event consisted of many influential leaders and experts who took time to advocate a positive change in creating



a safe environment for women. Through insightful sessions and interactive sessions, the speakers shared best possible approaches to empower women to lead secure lives. The celebrations went on smoothly and many of the volunteers had an opportunity to meet HCSC Members. It was an enlightening experience for the volunteers who expressed their gratitude for this opportunity.

Dr N Suryakanthi, WEC Convener
Dept. of Second Languages

Visit to Dangoria Trust, Narsapur, Medak district

The Department of Statistics initiated a visit to Dangoria Trust, Narsapur village, Medak on 15th July 2023, under the guidance of Dr. Mehtab Bamji, Emeritus Scientist for PG Statistics & Applied Statistics. The students got an opportunity to interact with the faculty members of Dangoria Trust. Dr. Mehtab Bamji gave a lecture on the initiatives taken by the Dangoria Trust and Hospital. She talked about the project on Food and Nutrition, security of pregnant women in rural areas of Medak district. Later, Mrs. Lakshmi explained the importance and nutritional values of organic products and the various items prepared by the "Food Processing Unit". The students also visited the field at Pedda Chinta Kunta village which is 5 km away from Narsapur. The farmer there explained about vermicompost preparation and its importance. The students also visited an old-age home where they interacted with the inmates and performed a dance. Around 67 students along with 3 faculty members visited the trust.

Event Co-ordinators: K. Parimala Diana Sudhir,
Anjaneyulu.P & Saikishore.N
Department of Statistics

Awareness Programme on Personality Development & Personal Hygiene

This educational programme was conducted by the Women Empowerment Cell in collaboration with Millionminds, a collaborative start up support platform for student entrepreneurs. Millionminds along with Whisper conducted a "Personality Development & Personal Hygiene Sessions" for college students across eight cities in India. Our College was among the few selected for this social initiative. The Awareness programme was scheduled on 3rd August 2023 for all UG female students. The guest speaker rose awareness on the need for personal hygiene as well as menstrual hygiene. The speaker engaged the audience by showing short videos throughout her lecture. She then spoke on Personality Development and the skills needed for it, which she summarized as ABC which is short for Appearance, Body Language and Communication. This was a good learning experience for all students who attended the session. The students were awarded a certificate of participation and were given a gift hamper as a gesture of appreciation.

Dr N Suryakanthi, WEC
Convener
Dept. of Second Languages



EVENT REPORTS

Tagore's Day

Rabindranath Tagore's Day was observed on August 7, 2023, to honor Gurudev and his contributions to literature. Participants introduced the Bengali language, culture, and tradition to the students, on this occasion. The event officially began with a speech about Rabindranath Tagore's life and contributions. Students rendered Tagore's inspirational song "Ekla Cholo Re." To educate the audience about Tagore's position as a poet, a role play based on the poem "Where the mind is without fear" was performed. The students performed "Amaro porano jaha chae", another Rabindranath Tagore's song. A lovely dance performance to Rabindra Sangeet was given by our students. Students got an experience of Bengali culture.



Event Coordinator:

Telugu Workshop

The Department of Languages organized a one-day workshop on Telugu Kathanika, on 8th August 2023, for all UG Students. The Workshop was designed to enable students to learn the art of story writing and storytelling. The guest speaker was Dr. KNVVS Narayana Murthy, Associate Professor of Telugu, and BJRGE. He spoke about the richness of the Telugu Language and how one can utilize this language in the art of story writing and story telling. He shared many techniques and provided ample examples for the benefit of the students. After the session, students were asked to showcase their learning by either writing or telling stories framed by them and they were rewarded with a book and an appreciation certificate. This was a learning experience for both the students and faculty alike.

Event Coordinator: Dr N Suryakanthi
Dept. of Second
Languages

M. Ramalakshmi Anasuya
Department of Languages



Independence Day Celebrations

The 77th Independence Day was celebrated solemnly on 15-08-2023. The introductory speech was given by anchors Vedika BCA 1 and Sainath BBA 3B. The Principal, Dr Vishwanadham Bulusu, hoisted the national flag and addressed the gathering, enlightening on the importance of the day. Later a patriotic song was rendered by Madhavi Bulusu, Mathematics faculty. Rock band from the college gave an Instrumental performance and sang patriotic songs. VS Hariharan MPCs II gave a speech in Hindi, Ronak Samir BBA 3B in English and Manisha MPCs III in Telugu. Gayathri BCom computer applications & Goutham MSCs 3B rendered patriotic songs. Competitions like Elocution, Painting, Sketching and Documentary making were conducted and Certificate distribution was done by Vice principal Sai Krishna Sir to the winners.

Event Co-ordinators:
J Vinita & P Anjaneyulu
Department of Statistics



Alumni Lecture

The Department of Statistics organized an Alumni lecture on 19th August 2023, related to placements. Abhishek Mishra, Associate Vice President, Deloitte, Hyderabad, an Alumnus of BSC-MSCs 2006, was the speaker. He emphasized the significance of enhancing skills and preparing for job placements during the college years. He highlighted that securing a job through campus placements is easier and advised the students to be thorough with basic concepts. Students had the chance to ask questions and clarify their doubts during the session. The lecture was informative and provided valuable insights into the world of placements and career preparation.

Department of Statistics

Seminar on Career goals

A seminar on "Career Goals" was organized by the Department of Statistics and the Department of Commerce, on the 21st of August 2023. It was a valuable and informative event for the final-year BBA & first-year MSCs/MSDS students. Mr. Praveen Andapalli, the CEO/ Entrepreneur of Vitel Global Leader, IT and Technology, the guest speaker, spoke about the work environment and operations at Vitel Global, through which the students got a glimpse into the industry. He also emphasized the importance of Python and AI courses which are in high demand in the present job market as well as the importance of interview preparations. Mr. Praveen Andapalli expressed his interest in conducting a placement drive for the students during the summer vacation of 2024, which could be a valuable opportunity for the attendees.

Event Co-ordinator: K. Parimala Diana Sudhir

EVENT REPORTS

Guest Lecture

The Department of Mathematics conducted a guest lecture on Quality Management on 22nd August 2023 by Sri Kamallesh Kumar Sinha, Founder and Director of Shilpbodh Knowledge Works Private Limited. He emphasized the significance of mathematicians and statisticians in the corporate world, the value of problem-solving abilities and practical thinking, and the relevance of mathematical concepts for business forecasting. Additionally, he explained the design of a Traffic lights system with the use of mathematical concepts and demonstrated an example of a road quality check in a city with the utilization of numbers, also explained the importance of proper sampling techniques for obtaining accurate results in population studies. The students participated in the event enthusiastically and made it a success.

Dept. of Mathematics



Women's Equality Day Celebrations

This enriching programme was conducted by the Women Empowerment Cell in Collaboration with, My Choices Foundation, on the occasion of Women's Equality Day on 26th August 2023. The students and the faculty members assembled in the college auditorium for the occasion. The Guest Speaker was warmly welcomed by the WEC coordinators and audience. The focus of the programme was to create awareness among the students and the faculty on the importance of equality for women. The programme began with a speech by our student coordinator, followed by a guest lecture. The Guest speaker Dr. Farzana Khan addressed the audience on Women's Equality while focusing on the safety of women. The lecture was informative and it was followed by a skit by our student coordinators on the various stereotypes associated with women which included a message that women's equality begins at home. The event was a success and students were grateful for this wonderful opportunity.



Dr N Suryakanthi, WEC Convener
Dept. of Second Languages

Certificate Course on Masters in Website Development

The department of Computer Science conducted a certification course on Dynamic Website Development for BSc, BCom and BCA final and second year students, from 21st to 26th August. The objective of the program is to equip participants with the essential knowledge, skills, and practical experience needed to become proficient in designing and developing dynamic websites. With a hands-on approach, participants will gain expertise in utilizing the required tools, plugins, and technologies to create interactive web solutions. By the end of the program, participants have successfully completed a series of real-world projects, demonstrating their ability to develop dynamic websites and online platforms that are functional, user-friendly, and adaptable across various devices. The session included introduction to basic concepts of website along with Domain with Hosting integration. The students created various project assessments like Header, Footer and Menus, various styles, Buttons, checkboxes and loading images.

Event Coordinator: Srinivas U
Department of Computer
Science



Alumni Guest Lecture

The Department of Mathematics organized a Guest Lecture on "Career Planning for entry-level positions" by P Soma Giri, the Alumni of 2007-2010 and the Director of AI Strategy at a US-based Data company, on 26th August 2023. He spoke about various options available in data science, artificial intelligence, Microsoft Excel and Java Script. He gave a detailed description of the companies worldwide, offering jobs, highlighting their growth rates, salary packages and increments. He also addressed the issue of economic recession and advised on the domain to be chosen to get rid of this period. The students sought his guidance by posing questions related to their career plans.



Department of Mathematics

Tulsidas Jayanthi

The Department of Languages, Aurora Degree & PG College celebrated "Tulsidas Jayanthi", on 23rd August 2023, by conducting various activities such as Elocution, Poster Presentation, etc., Around 30 students participated with full zeal and enthusiasm in this enriching and educative event and acquired a great deal of knowledge on Tulsidas.

Event Coordinators:
Dr. Shivhar Biradar and R Heena
Department of Languages



EVENT REPORTS

Entrepreneurship Orientation Programme Cum Industrial Awareness - NSIC Workshop:

The Entrepreneurship Development Orientation Programme was conducted on 29th August, 2023, at National Small Industries Corporation (NSIC), ECIL, Hyderabad, a Government Organisation that brings out talent and explores the various Entrepreneurial Opportunities. 64 Students from various streams registered. The guest lecturer Mr. Ram Mohan (retired Indian Bank Manager) gave a lecture on Entrepreneurship. He suggested many government schemes and developmental skills to become a successful Entrepreneur. Mr. Kaushik then gave a brief introduction about NSIC schemes and MSME units and shared a few examples of MSMEs in Telangana State such as Soya Milk Factory and Sanitizer Factory. Later, the students were taken for an industrial visit, where they learned about the workshops on bulb making, the software and management courses that were offered such as Python, Data Handling, Advanced Excel, coding courses, special courses for girls like Fashion designing, jewellery making, Beauty Parlour techniques and some other special workshops like vehicle designing, electric wiring connection & basics of solar panels.

Madhavi Latha, ED Cell Coordinator
Dept. of Commerce



Guest Lecture - "Peace of mind or pieces of mind Bhagavad-Gita"

This enriching event was organized by the Department of Languages of Aurora's Degree & PG College on 2nd September 2023. The topic of the session was "Peace of mind or pieces of mind Bhagavad-Gita". The speaker for this session was Sri. Sarasiromani Das, Iskcon (International society of Krishna Constitution), Hyderabad. The target audience and participants of this Guest Lecture were 1st Year UG Students. The speaker enlightened students on topics such as - concentration and mind control, how desires lead to anger, how to do continuous practice to get rid of mental stress, the reason behind a person's behaviour-disorders - through Bhagavad Gita slokas and PPT presentation. The whole session was intelligible to the students' level.

Department of Languages



Dr. Ravi Paturi's Memorial Event

In memory of Dr Ravi Paturi, a Guest lecture was organised for B.Com & BBA students on Adolescent psychology, on 6th September. The speaker Mr. Seshagiri Rao Joshi currently working as an Assistant Professor in the Department of Psychology, conducted an interactive session and enlightened the students on clinical psychology and the importance of taking help in right time. It was a mix of top-down strategies, the challenges faced by the students and the duties they have to discharge for a frugal and flexible solution. He also introduced the participants to the application of time management formulae.

Event Coordinator: Veena Kapoor
Department of Commerce



Nutri-Week

The Nutrition Club of the Biochemistry department celebrated Nutri-week from 1st to 6th September 2023. Throughout this week, participants were engaged in various competitions like PowerPoint presentations, Scientific-writing, Scientific Dart, Milky frappe, Healthy Munch, debates and discussions, and collage-making. The main objective of these competitions was to promote awareness about nutrition and its vital role in our daily lives. Additionally, they highlighted the importance of physical and mental activity for maintaining a healthy lifestyle.

Department of Biochemistry



Education Week

Dr. Sarvepalli Radha Krishnan's Birthday celebrations were planned as Education Week to create awareness among students about the importance of education and how youth can help in increasing the literacy rate by doing social service. Students collected stationery from all the streams on 5th Sept and distributed the same at Alia Govt school and Sultan Bazar Govt. High School, situated at Abids, on 9th & 11th Sept, 2023. Intercollegiate competitions were conducted in quiz, word puzzle, collage making, logo master, words extract and essay writing, From 6th to 8th Sept. Around 300 students from different intermediate and degree colleges participated in the competitions.

Faculty Coordinators:
S Krishna Priya & Dr. Padmini S
Department of
Commerce-Computer Applications



EVENT REPORTS

Hindi Diwas



The Department of Languages, Aurora Degree & PG College organized activities on Hindi Diwas, from 14th to 21st September. The conveners Dr. Shivhar Biradar and R Heena (Hindi faculty), gave introductory speech on the importance of Hindi Language. Hindi was recognized as our country's official language on 14th Sept 1949. Dr. Shivhar Biradar also shared a poem which instilled patriotism in everyone.

Event Coordinators:

Dr. Shivhar Biradar and R Heena
Department of Languages

Awareness about Eco-Friendly Ganesh Idols

The Cultural Committee of Aurora's Degree & PG College organized a special event on 20th September, 2023 at Dr. B R Ambedkar High School in Baghlingampally. The event started with a play that showed how the different materials used for making Ganesh idols affect the environment. The play encouraged people to choose clay or mud idols instead of those made from white cement. After the play, a lively dance performance by 20 students added excitement to the event. Around 200 students attended this program. This event ended with a thank-you message, urging everyone to be more mindful of the harm to the environment, during celebrations.



Cultural Committee

World Alzheimer's Day

The Department of Biochemistry celebrated World Alzheimer's Day on 21st September, 2023. Competitions like Poster presentation and Decipher the terms were conducted. These competitions aimed to impart knowledge about various phases of dementia, its causes and treatment. It also highlighted the importance of personal attention and a healthy diet for maintaining a healthy life.



Marble Painting Workshop in collaboration with Simsum Arts

Aurora's Cultural Committee organized a marble painting workshop in collaboration with SIMSUM ARTS – Academy of Fine Arts & Design, for undergraduate students. The workshop was open to all interested students. The workshop was conducted for two days, on 29th and 30th September, 2023. A registration fee of Rs.350 was collected to provide the materials. Approximately, 35 students took part in the workshop. Students received a digital certificate from Simpson's Arts College. The marble painting workshop provided a platform for students to express their creativity and artistic talents.



Cultural Committee

R. K. Narayan's Birthday Celebrations



The Department of English organised R. K. Narayan's Birthday Celebrations on 10th October, 2022 in our college. The programme was conducted with the intention of honouring and celebrating R.K.Narayan's life and works. Various events were organized as part of the celebrations. The students enacted a play on Narayan's famous series 'Swamy and Friends' by taking an excerpt from one of the stories of the novel. Students also performed traditional Tamil dance for the audience and rendered famous tamil songs with a live band to the delight of the audience. Stalls with Tamil cuisine were put up for students and faculty to take part in the food fest that followed the programme. The programme was a grand success. Students and faculty were made aware of RK Narayan, his language, culture, cuisine and life.

Event Coordinators

A Sharon Priyanka
Department of English

Inter Collegiate Student Development Programme on Ideation & Incubation For Entrepreneurial Development

The event was organized on 11th October 2023, in collaboration with Osmania Technology Business Incubator for UG students of various colleges in twin cities. Around 235 students from different colleges have attended the programme.

The objective of this event is to educate students in transforming their innovative ideas into establishing startups. The speaker Dr. Hafeez Bhasha shared his life experiences with the students. He enlightened the various fellowships offered by both private and government sectors to promote and help budding entrepreneurs with their start-ups. He discussed Niti Aayog, through which he had contacted colleges to set up incubation centres within the college and motivate students to innovate and apply the ideas to make successful businesses. He also organized a platform to make ideas into start-ups and businesses. Start-ups have higher opportunities compared to jobs. Dr. Sharath Chandra Aduri has continued the session with a question asking if there were no factors like finances or social stigmas, what kind of business/career path would you choose. He discussed accelerators and incubators, and how setting up a new business, networking, guidance, funding, analysing etc. will be done.

ED Cell Coordinator:

P Madhavi Latha
Dept. of Commerce



EVENT REPORTS

Workshop on "Simulation of Electronic Devices and Circuits using Proteus"

The Department of Electronics organised a workshop on "Simulation of Electronic Devices and Circuits using Proteus" which was conducted on 12th October 2023. In this workshop, students designed electronic circuits like automatic street and automatic fan control and simulated them using a Proteus Simulator, which was later designed with components and verified to work. In total, 57 students participated and the feedback from the students was also highly positive.

Event Co-ordinators:
C.Aruna & P Poornachand
Department of Electronics



Alumni Placement Training

The Department of Commerce- Computer Applications conducted a series of Guest Lectures on 31st October, 1st and 4th November 2023, as a part of Placement Training by Alumni Students. This Series of Guest Lectures were planned so that the students will understand different phases of placement and get equipped with the required knowledge to get placed. On Day 1 the first Guest Speaker oriented students about the Do's and Don'ts in Resume and made them prepare online a perfect resume. The second Guest Speaker informed students about different online websites where they can practice aptitude free of cost and made the students do a few mock aptitude tests. On Day 2 the Guest Speaker oriented students about how to make self-introduction very impactful. On Day 3 the Guest Speaker first informed students about the rules to be followed in a Group Discussion and made students involve in Group Discussions on various topics. All the speakers explained their respective topics in a detailed manner and even shared their personal experiences while facing the interview. All the students cleared their doubts with a lot of enthusiasm and participated in the activities conducted.

Faculty Coordinator: S Krishna Priya
Department of
Commerce & Computer Applications



S N A T A K A 2 0 2 3 - M i n i Convocation

S N A T A K A 2 0 2 3 (A Mini Convocation) was conducted on 7th November 2023 at Shilpa KalaVedika, Madhapur. This year the degrees were awarded to 2020-2023 Batch of B.Sc, BBA, BA, B.Com students and B.Tech students of 2016-2019 batches. The program started as it was scheduled, with all the guest coming on time and the students to start with. The session was conducted in two parts – first half of the event was ignited by the spiritual speech by Brahmasri Chaganti Koteswar Rao at 9.30 AM. followed by the formal function. The second half was the group photo session followed by individual photographs. The guests of the event included:



President- Prof. D Ravinder, Vice-Chancellor,
Osmania University, Hyderabad

Chief Guest- Ar. Dr. Amogh Kumar Gupta, Chairman,
School of Planning and Architecture, Vijayawada

Eminent Guest- Prof. V Balakista Reddy, Professor & Dean,
School of Law, Mahindra University, Hyderabad.

Distinguished Guest- Padmashri Awardee Dr. Manjula Anagani, MD, Clinical Director and HoD, CARE & Arete Hospitals, Hyderabad.

Guest of Honour- Sri. P Pramod Reddy, Head, Biostatistics,
& Data Management, Dr.Reddy's Laboratories, Hyd

Special Guest- Smt. Badugula Sumathi, IPS, DIG of Police (CID), Women Safety Wing, Telangana.

Dr.K.Padmaja- Convener
Department of Languages

Festival of Lights - Diwali Celebrations

Diwali, symbolizing the triumph of light over darkness and good over evil, is fondly known as "The Festival of Lights". To celebrate this occasion, the Cultural Committee organized an art and crafts exhibition on 10th November, 2023. This event featured a workshop on decorating Diyas, drawing 60 registrations from the college. A few stalls were put up which showcased the students' handmade crafts, and offered homemade Diwali sweets and snacks. Visitors enjoyed authentic food and purchased reasonably priced handmade articles, adding joy and festivity to the celebration.



Cultural Committee

EVENT REPORTS

Mock interviews

Department of Commerce - Computer Application organized Mock interviews by Alumni Students for Final Year Students of B.Com Computer Applications & Bcom Business Analytics. Around 6 Alumni Students turned up on 16th and 18th November to conduct interviews. The following elements were concentrated by the Alumni Mock interviewers: Self-introduction, Communication Skills, Body Language, Problem - Solving ability. They even have identified the candidate's strengths which were demonstrated during the interview. After interviewing all the students, the Alumni Interviewers interacted with all the students and suggested to them the areas which they have to work on and improve themselves to get placed.



Faculty Coordinators: S Krishna Priya & Dr.Padmini S
Department of Commerce-Computer Applications

Seminar on E-Waste Management

The Department of Electronics organised a Seminar on "E-Waste Management" on 18th November 2023. The speaker of the day was Mr.Nithin. He is from Earth Sense Recycle Pvt. Ltd., which is an authorized E-waste Management and Handling Service provider in India. In this seminar, he shed light on E-waste Management and Handling Rules. He also explained recycling technology, recycling and extracting valuable metals, plastics, glass, precious metals, etc. from E-waste. Students gained knowledge on recycling technologies used in the industry for recycling E-Waste; they also learned how to discard E-Waste materials without causing harm to both public health and the environment.



Event Co-ordinator: P Poornachander
Department of Electronics

Guest Lecture by Alumni

The Department of Electronics organized a guest lecture on 20th November, 2023. Datta Sai Prabhakar of the 2015-2018 batch was the speaker of the day. He is presently working as a Sr.Data Engineer in an MNC and he has 5 years of working experience in various organizations. He completed his M.Sc. (CS) from OU, and has a diploma in Data Science from IIIT Bangalore and he is presently pursuing a Ph.D. Around 50 students attended the session. Datta Sai

Prabhakar enlightened the students about various roles in the IT industry and its pros and cons. He suggested various online courses that can be pursued during their graduation which would help to improve their profile and fill the gap between academics and industry requirements, and insisted the students on taking up projects. He also talked about the various reputed Universities offering PG courses and entrance tests.



Department of Electronics

Workshop on Orientation on Continuous and Comprehensive Evaluation

A workshop was planned by the CCE committee on "Orientation on Continuous and Comprehensive Evaluation" for all faculty members of Aurora's Degree & PG College, on 29th November from 9.30 onwards. The resource persons were Dr Bharathi, who has attended an Orientation on Continuous and Comprehensive Evaluation conducted by Osmania University and S Padmavathi, head of the department of English. Dr Bharathi explained in detail the CCE programme introduced by OU- the whats, the whys, and the hows. The benefits of CCE to students, and in making Teaching and Learning effective is expounded well by Dr Bharathi. Ms. S Padmavathi gave a briefing on setting the question papers, following Bloom's Taxonomy. The doubts that faculty had regarding CCE were clarified by principal sir.

CCE Committee Coordinator:
Parimala Diana Sudheer
Department of Statistics

MBA & MCA Courses

A new milestone has begun with the college introducing MBA & MCA courses from the year 2023-24. There were a total of 213 admissions, with 2 sections in MBA and 2 sections in MCA.

NSS EVENTS

Gandhi Jayanthi

Gandhi Jayanthi is celebrated on October 2nd every year in the memory of Mahatma Gandhi, who realised the dream about the freedom of India. Aurora's Degree & PG College NSS students had conducted an event on an online mode. Around 45 Students participated by giving presentations and speeches in different languages, on Mahatma Gandhi's ideologies, achievements and the key role played by him in freedom struggle. This event gave a great motivation to students.

Aid to School Students

NSS Cell Units I and II planned for stationery donation to the government school students. The NSS department conduct this programme every year in our college. In this regard NSS organized "Aid to school students" on 10th-August-2023 in Andhra Maha Vidhyalaya High School, Chikkadpally, Hyderabad. Around 20 NSS Students have participated in this event by collecting stationery from college students and distributing to the needy students in the government school.



Cancer Run

NSS department of Aurora's Degree & PG College has collaborated with Grace Cancer Foundation and carried out the Cancer Run event on 08th October 2023, at Gachibowli Stadium, Hyderabad, Telangana. The run was held in three different categories-5KM, 10KM, and 21KM. Around 40 students participated and were awarded with medals.



Shramdaan Swachhata Hi Seva - Clean India Green India Part-II

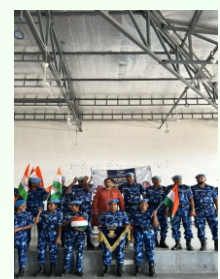
As per the directive of Prime Minister Narendra Modi, the "Shramdaan Swachhata hi Seva" initiative is observed as a part of the Clean India Green India program. The NSS units in Aurora's Degree & PG College conducted this event in collaboration with Osmania University. The NSS OU Programme Coordinator Dr. Saveen Souda organized and conducted this event on 1st October 2023. Around 11 Students from the NSS participated in the event during which they undertook the task of cleaning the Osmania University campus. They diligently collected the garbage and delivered the garbage bags at the NSS OU office. The students who participated in this event have received online appreciation certificates.



Meri Mitti Mera Desh

On the Order of Shri Prime Minister Narendra Modi, the CRPF team conducted the programme "Meri Mitti Mera Desh" on 27th September 2023, in Aurora's Degree & PG College.

In this event the NSS department collaborated with CRPF Officers and motivated the students about the importance of our motherland. Total 44 students took active part in the event and were influenced in an immense way.



NSS EVENTS

Free Eye Check-up

The NSS department organized a Free Eye Check-up camp on 2nd September 2023 at Aurora's Degree and PG College, in collaboration with Dr. Kamineni Suresh. Our beloved Principal Sir Dr. Viswanadham Bulusu also took part in encouraging and promoting the Free Eye Check-up camp. Faculty members and college students availed the opportunity. Approximately 11 NSS students volunteered for the event by assisting and guiding the public in the Free Eye Check-up process. Their efforts contributed to the success of the drive as they managed a good number of people who came for the check-up.



Meri Mati Mera Desh

On the order of Prime Minister Narendra Modi, the officials of the NSS Office at Osmania University gave a call to conduct a programme called "Meri Mati Mera Desh", on Osmania University (OU) premises. In this regard, the NSS units of Aurora's Degree & PG College in collaboration with officials of NSS Osmania University have conducted an event on 12th October 2023. During the event, the NSS POs inspired the students by emphasizing the significance of our motherland and providing insights into the programme. Around 79 Students took an active part in the event and made it successful.



School Cleaning Program – Clean India Green India – Part I



Aurora's Degree & PG College NSS units organized a School Cleaning Program - Clean India Green India - Part 1 on 26th Aug 2023 at Andhra Vidyalyaya Government High School, Chikkadpally. Approximately 30 NSS students participated in the program, contributing to the cleaning of the school premises and distributing books. The NSS POs, Coordinators, and Volunteers worked diligently to ensure the success of the event, organizing the school books in almirahs according to class and subject.

Doctors Day

The Aurora's Degree & PG College NSS units organized a special event called "Doctor's Day" on June 30, 2023. The event aimed to celebrate and honour doctors. Dr. Aparna Karanam, an experienced MBBS, MD (DVL), Clinical, Cosmetic Dermatologist and Trichologist, and Consultant at Shalini Hospitals, delivered an informative lecture on the importance of skin care and the necessary dietary precautions for maintaining good health and a healthy appearance. The event saw active participation from 28 students. The students from NSS Cell Unit I & II were deeply inspired by the doctor's words, gaining valuable insights of skincare and the crucial role of doctors, even in the field of cosmetics, in today's world.



NSS EVENTS

Volunteering at Ganesh immersion

On the occasion of Ganesh immersion, Aurora's Degree & PG College NSS units, in collaboration with Telangana police, volunteered at "Ganesh immersion" on 28th September 2023 at Tank Bund. The Volunteers were allocated duties at different places to control traffic and guide the public. On a total 13 NSS students took an active part in the event and helped the police department in controlling the traffic for the smooth conduction of Ganesh immersion.



Free Health Check Up

The Aurora's Degree & PG College NSS units have organized a "Free Health Check-Up" event on 18th July 2023, in collaboration with Care Hospitals at Musheerabad, Hyderabad. There were regular check-ups like consultations with general physicians, diabetes check-up, and ECG scans conducted by doctors and nurse staff from Care Hospitals. The event was open to college staff, students, and others. A total of 28 NSS students from Units I & II participated actively by assisting the doctors and nurse staff in conducting the check-ups. The NSS students were delighted to contribute to the success of the Free Health Check-up event



Sadbhavana Diwas

On August 20th, 2023, Aurora's Degree & PG College NSS units organized and conducted an online event called "Sadbhavana Diwas." This event was dedicated to the memory of the late Prime Minister, Rajiv Gandhi, who had a vision of a developed India. The main objective of the event was to inspire and motivate the NSS volunteers by showcasing Rajiv Gandhi's bravery and ideologies. A total of 31 NSS students actively participated in the event and gave presentations on Rajiv Gandhi's achievements and his significant role in shaping a developed India. The online meet witnessed the active involvement of NSS Cell Unit I & II students, and enhanced their understanding of Rajiv Gandhi's accomplishments and ideologies.

World Environment Day

The Aurora's Degree & PG College NSS units celebrated World Environment Day on June 5th, 2023. The NSS students actively participated in this event by planting trees in their homes and sharing their thoughts on environmental pollution, its consequences, and the necessary steps to mitigate them. Around 23 students joined this initiative and also distributed small plants to emphasize the importance of a green and eco-friendly world. Inspired by the significance of World Environment Day, students from NSS Cell Units I & II planted trees in their own homes.



NSS Foundation Day

Aurora's Degree and PG College organised and conducted the NSS Foundation Day that takes place annually on 23rd September 2023, in the auditorium of the college. The chief guest of this event was Ms. J. Vineetha, HOD of the Statistics department. Around 60 NSS Students participated in this event by giving speeches, reciting poems, songs, and PPT presentations, to spread awareness about the history and activities of NSS. During this occasion, NSS POs and Chief Guest delivered inspiring speeches to motivate the NSS volunteers. Additionally, they honored Mr. G. Nikhil Reddy, the former NSS Active Co-ordinator, who has received gold medals and certificates from Red Cross Society and has actively participated in NYK-organized events and Camps. As a part of this occasion, the dedicated NSS Volunteers and winners were also presented with awards and certificates to acknowledge their contributions and hard work.



NSS Co-ordinators:

R. Arjuna Rao, NSS PO Unit – I

C. Suvarna Lakshmi C, NSS PO Unit - II.

Book Review

"THE POWER OF YOUR SUBCONSCIOUS MIND"- Joseph Murphy

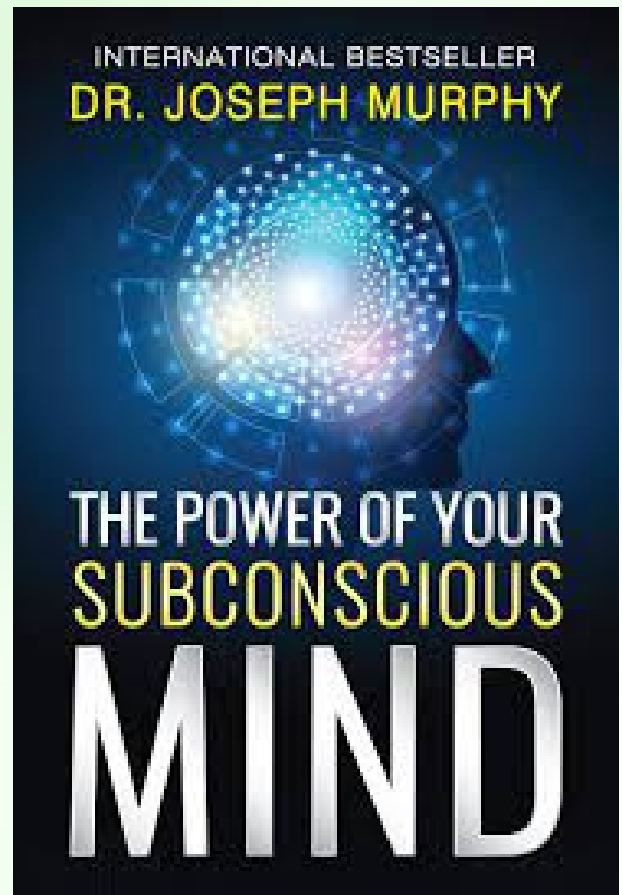
"The Power of Your Subconscious Mind" by Joseph Murphy is a self-help book that dives into the impact of our thoughts on our lives. The author breaks down complex ideas in a straightforward manner, making it easy for readers to grasp the concept of the subconscious mind's influence.

What I liked most about the book is its practical approach. Murphy doesn't just talk about theories; he gives concrete exercises like visualization and affirmation techniques that you can actually try. This hands-on aspect makes the book more engaging and applicable to real-life situations. Positive thinking is a recurring theme throughout the book. Murphy argues that thinking positively can lead to positive outcomes, and he backs this up with lots of stories about people who've achieved success or healed themselves by changing their mindset. It's a bit repetitive, but the stories make it relatable.

The use of anecdotes and case studies is a strong point. It's cool to see how regular people faced challenges and transformed their lives by altering their subconscious beliefs. It makes the ideas in the book less abstract and more relatable. However, one downside is that the book can get a bit repetitive. Some concepts are reiterated quite often, which might be unnecessary for readers already familiar with self-help literature. Also, the heavy reliance on stories might not satisfy those looking for a more scientific approach.

In summary, "The Power of Your Subconscious Mind" is a practical guide for personal development. Murphy's down-to-earth advice and focus on positive thinking make it a helpful read. It's not groundbreaking, but the practical

exercises and relatable stories make it worthwhile for anyone looking to understand and improve their mindset.



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08.Dec.2023

Alumni Desk

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When did you make the bold decision to pursue a career in dance?

Since I gathered interest in dance, I wanted to pursue it as my career. At the same time, I wanted to be financially independent. So, I tried for a job and luckily, I got a job in Carelon Global Solution. But my heart always longed for a career in dance. Corporate job never gave me satisfaction. So, I started giving dance classes during weekends. This experience gave me confidence in myself. One fine day I decided, "If not now then never" As the strength of my students grew, I finally made up my mind to quit the job and pursue my career in dance.

Who or what has inspired you to pursue a profession in dance?

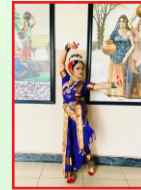
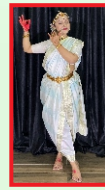
I started learning dance at the age of 7. While giving performances on the stage the appreciation which I got from the audience made me happy. This gave me inspiration to perform better and better, day by day.

What's the biggest challenge you've faced as a dancer?

I'm curious to know about your journey. I used to live in the old city, in those days. There were no facilities to provide me with the best dance classes and a professional guru. So, I had to cope with what I could find. But once I developed interest in the art, my passion grew. I had a lot of struggles to find a suitable guru who would lead me further in my journey.

How did your parents respond when you decided to pursue a career in dance?

I consider myself very lucky to have parents who never forced me to choose my career, according to their mind set, but gave me freedom to decide it myself. My mother always supported me from the beginning. Although my father never stopped me from pursuing my interest, he did not take keen interest in it in the beginning.



One incident changed his opinion and from then onwards he started encouraging me. He spent money and took time from his busy schedule to plan and construct my dream dance school.

What did you name your dance school as and why.?

I have named my dance school as SRI NATYANJALI NRITYA KALAKSHETRAM. Natyanjali means offering of dance. Natyanjali is a festival of dance which is celebrated at Chidambaram temple, Tamil Nadu.

Reason behind me choosing this name was I wanted my dance school students to offer themselves to this dance art and celebrate this dance festival regularly.

What was the most remarkable achievement during your college experience?

In my first year of college. I was selected for an NSS event. I had to perform a solo dance on the topic 'Beti Bachao, Beti Pado'. Our NSS faculty were doubtful of sending me to that event. As I was a fresher, they did not have confidence in my dance, but I was given a special award by the judges for my performance. Since then, I was called upon many times to perform at other events.

In addition to dancing, what other activities do you like to engage yourself in and how have they helped you grow as an individual?

Apart from dance my other passions include 1. Exploring our Hindu Mythology and Indian culture 2. Reading novels 3. Swimming, which is one of my stress busters. Hindu Mythology helps me to choreograph the drama part in my dance. I also like to spread our Mythological stories among my students and thus enhance their knowledge.

What was the campus culture like?

My college campus provided me with a lot of opportunities to enhance my skills during intercollegiate competitions. After I was selected as a cultural coordinator for my class, I got a chance for a good learning experience.

Who has encouraged you at college? If yes, what qualities and attributes contribute to their excellence?

Yes, definitely. It's none other than KP mam and a few other lecturers. I consider KP mam as my mentor and well-wisher. She not only encouraged me but also supported me throughout my college life. Her energy level always boosted me and other coordinates.

Is there something that you will always remember from your college experience?

When I was in the 2nd year, our group got a chance to perform in Bangalore. It was a great opportunity, which our college provided to encourage us.

What's one of the most valuable lessons you've learned at college?

Aurora has made me realize that education alone does not make our personality but curricular activities also have a lot of importance in one's life.

What are your plans for your future in dance?

I dream of doing a PhD in Kuchipudi. I would also like to share my knowledge of dance with my students.

Do you think the interest to learn classical dance is dying?

I don't feel so because now a days, due to the reach of social media many parents want their children to learn other arts apart from education. You find that people value cultural and traditional art forms, these days too.

How do you wish to revive the classical?

I have always felt that the dance form of art is an adorable one, to spread awareness among the public. So, I would like to revive the traditional epics among the modern generation through this form.

What is the key message you would like to convey to students?

Follow your passion. Do not worry about what people in our society think about your career. Be prepared to work hard and sacrifice. Do everything with dedication and determination and above all don't let anyone limit your dreams. Learn to live your dreams by yourselves.



Movie Review

Edge of Tomorrow

So, there's this movie called "Edge of Tomorrow" from 2014, and if you're into aliens and action, you might want to check it out. It's like a rollercoaster directed by Doug Liman. The story kicks off with Tom Cruise. Playing the role of William Cage, who's not really a fighter; he is more like a desk guy. Suddenly, he's thrown into a massive alien battle, and here's the twist: every time William gets knocked out, he wakes up and has to do it all over again. It's like a weird time loop that keeps you guessing what's going to happen next.

The action scenes are the special highlights here. You've got these crazy battles with aliens, and the special effects make them all look pretty awesome. The time loop thing adds a cool twist because William gets better at fighting every time he has to redo the day. It's like a video game, but in a movie.

What's cool is that it's not just about explosions and aliens. There's some funny stuff, too. William, who's not really a fighter at the start, messes up a lot, and it's kind of hilarious. It stops the movie from being too serious, which is a good thing.

There's also this mystery about the aliens and why this time loop is happening. It keeps you interested, and you want to see if William can figure it all out. It's not just mindless action; there's a bit of a puzzle to solve too.

The people in the movie work well together. There's this tough soldier lady who helps William, and their partnership becomes a big part of the story. You want them to beat the aliens and break free from the time loop. It adds a nice touch to all the action.

So, if you're into aliens, action, and look forward to a bit of a brain teaser, "Edge of Tomorrow" is worth a watch. It's not your usual sci-fi movie, and the time loop thing makes it stand out. It's



like a ride you don't want to get off—fast, fun, and a bit mind-bending. Give it a shot if you're up to watch some crazy alien-battling action.



Sahil Bharti,
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- The movie is based on the 2004 Japanese novel called "All You Need Is Kill" by Hiroshi Sakurazaka.
- Originally, the film was meant to be titled "All You Need Is Kill," but it was changed to "Edge of Tomorrow" for marketing purposes.
- In some regions, the film was released as "Live Die Repeat: Edge of Tomorrow" to highlight the time loop aspect of the story.
- To prepare for his role, Tom Cruise underwent intense physical training, including martial arts and firearms training, to convincingly portray a soldier on the front lines.
- "Edge of Tomorrow" was a commercial success, grossing over \$370 million worldwide, solidifying its status as a must-see blockbuster.

equip your vocab

690 New Words added to the Webster Dictionary for September 2023

Ngl, this update is a big one!

Signs of a healthy language include words being created, words being borrowed from other languages, and new meanings being given to existing words and English language is very (very!) healthy.

1. **Doggo**- noun(slang): dog
2. **Padawan**- noun(informal): a young person especially when regarded as naïve, inexperienced, etc.
3. **Bingo card**- noun(slang): a list of possible, expected, or likely scenarios — usually used in the phrase on one's bingo card
4. **Simp**- verb(informal): to show excessive devotion to or longing for someone or something
5. **GOATED**- adjective(slang): considered to be the greatest of all time
6. **bussin'**-adjective(African American English slang): extremely good: excellent; especially: delicious, tasty
7. **Cromulent**-adjective(informal + humorous): acceptable, satisfactory
8. **Mid**- adjective(informal): neither very good nor very bad: so-so, meh
9. **ngl**- abbreviation(informal): not gonna lie; not going to lie
10. **TFW**- abbreviation(informal that feeling when): used especially on social media or in text messages to introduce a relatable scenario or an image that evokes a specific feeling

Poems

माँ

युतोमैतुम्हेचाँदकहदूँ,
परतुमपरकोईदागनहीहैं
युतोमैतुम्हेसूरजकहदूँ,
परतुममेकहीआगनहीहैं।

युतोमैतुम्हेफूलकहदूँ,
परतुमकभीमुरझातेनहीहो
परयुतोमैतुम्हेइंद्रधनुषकहदूँ,
परउसमेंसारेरंगनहीहैं।

युतोमैतुम्हेदियाकहदूँ,
परनीचेकहीअँधेरानहीहैं।
युतोमैतुम्हेहीराकहदूँ,
परतेराकोईमोलनहीहैं।

इसलिएमाँतुम्हेमैंक्याकहूँ?
क्योंकितुममेंकोईकमीहीनहीहैं।

संजना.बि .

BSc MSDS 3



POEMS

प्यारकागुमान

किसिकोमुझसेप्यारहुआ।

नाजानेकबयाकहाहुआ।

उसकीतरफसेइकरारहुआ।

मेरेदिलसेइंकारहुआ।

होलेहोलेमुझेभीहमसेप्यारहुआ।

दोनोंऔरसेइकरारहुआ।

हमदोनोंकोएकदूसरेसेप्यारहुआ।

मुझेखुदपरथोड़ागुमानहुआ।

जिसेदुनियाचाहेवोमेरानामहुआ।

फिरनाजानेकिसकीनज़रकाअसरहुआ।

मेरागुमानटोटकरचूरहुआ।

उसेकिसीऔरसेप्यारहुआ।

उसनेकहापुरानाहमाराअफ़सानाहुआ।

नाजानेक्योंमेरीकहानीकायेअंजामहुआ।

ऐजिंदगीयेमेरेसाथकैसेबेहदमजाकहुआ।

कशिशगुप्ता
बीबीए - 3 बी



Girl with a Dream

I was a girl with a big dream
The will to achieve was extreme.

I put in all the hard work,
In the process I lost my quirk.

But that barely mattered
Because the result would have me
flattered.

I gave in my everything,
In order to earn something.

There was a hiccup ,

I wanted to give up,
But there was my family standing to
cheer.

I know it sounds mere

But it helped me vanish the fear.

I was confident that I would succeed,

But I proved to be a useless weed.

My whole world came crashing down,

In the sea of sorrows I drowned.

For me it was the end of the world,

Every nerve in my body curled.

People around mocked me,

Felt like they strangled me,

I wanted them to let me be ,

But all I could do was flee.

Suddenly it hit me...

All that happens, happens for good

It was destiny, I understood.

It lead me to a better place,

Pulling me out from a dejected phase

Here I am stronger than before

Ready to step in and explore.....

Purvi Jamar
B.Com.Hons 1

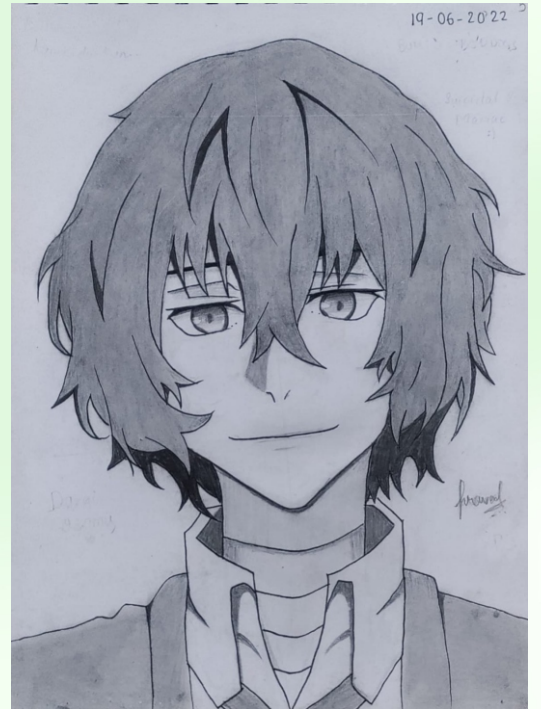


Art Gallery



P Hasya
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Art Gallery



Pravalika
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