

Aurora's Degree & PG College

(Accredited by NAAC with 'B++' Grade)

Chikkadpally, Hyderabad 50002

Department of Commerce



NAME OF THE EVENT	Workshop on Project Mentoring and Application of Tools in Data Analysis
TYPE OF EVENT	Workshop
FACULTY INCHARGE	Mrs M.Mamatha & Mrs D.Radhika
DEPARTMENT	Commerce
DATE	26 th March 2022
VENUE	RTC Block Computer Lab
TARGET AUDIENCE	Faculty of Aurora's Degree & PG College & M.Com Students

1. PROGRAM SCHEDULE

S.NO	Name of the session	Resource Person	Date	Time
1	Session-I	Prof.Peri Pinakapani	26/03/2022	9.00 AM to 11.00 AM
2	Session-II	Dr.Kompalli Sasi Kuamr	26/03/2022	11.10AM to 1.10PM

It was a one day workshop which was scheduled under two sessions. Session -1 was all about the Mentoring project schedule from 9.00am to 12.00 pm, Session -2 was about the applications of tools in excel sheet scheduled at 1.00pm to 3.00pm. There were more than 35 faculty registered from Aurora's Degree & PG College. There were two different resource persons who shared their knowledge with the faculty.

Session-1 was by **Prof.Peri Pinakapani** from Gitam University shared his knowledge on setting objectives, developing theoretical framework on research project

Session-2 was delivered by **Dr.Kompally Sasi Kumar** from Gitam University shared his knowledge on applying tools and how to test the hypothesis by using some methods like Anova,t-test,chi -square test in Excel sheet.

2. LIST OF FACULTY COORDINATORS (DEPARTMENT)

S.No	Name of the faculty	Contact Numbers	Stream/Department
1	Mrs Mamatha	9100000583	Commerce
2	Mrs D.Radhika	9100001606	Commerce

3. LIST OF THE PARTICIPANTS

S.No	Name of the Faculty	Department	Boy/Girl
1	V.Sirisha	Computer Science	Girl
2	P.Madhavi Latha	Commerce	Girl
3	Veena Malkhade	Commerce	Girl
4	Soumya Mohan	Management	Girl
5	S.Naveen Chakravarthy	Management	Boy
6	Srinivas	Computer Science	Boy
7	G.Shiva Shanker	Commerce	Boy
8	Veena Kapoor	Commerce	Girl
9	C.Unnamalai	Commerce	Girl
10	I.Madhavi	Commerce	Girl
11	P.Vineetha	English	Girl
12	A.Sharon Priyanka	English	Girl
13	Moumita Panda	English	Girl
14	Y.Aruna Rekha	Statistics	Girl
15	N.Sai Kishore	Statistics	Boy

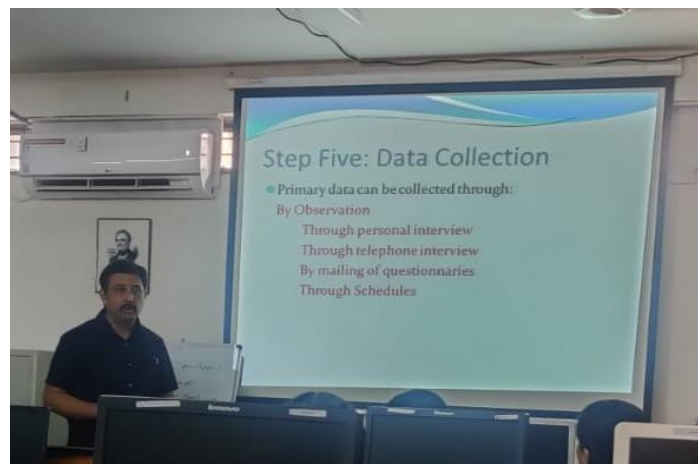
16	Suvarna Lakshmi C	Computer Science	Girl
17	V.Kavya	Computer Science	Girl
18	D.V.Durga Bhavani	Second Language	Girl
19	M.Latha Salome	Mathematics	Girl
20	J.Vinitha	Statistics	Girl
21	N.Renuka	Commerce	Girl
22	G.Sunitha	Biochemistry	Girl
23	G.Chamundehwari	Management	Girl
24	P.Sunitha	Management	Girl
25	G.Hiranmayee	Microbiology	Girl
26	M.Padma	Microbiology	Girl
27	G.Bindu	Biochemistry	Girl
28	K.Sathish Kumar	Commerce	Girl
29	B.Vyshnavi	English	Girl
30	T.Prasanna	English	Girl
31	D.Malleswara Rao	English	Girl
32	K.Suresh	Management	Boy
33	M.Nagarajan	Commerce	Boy
34	Anil Kumar .J	Commerce	Boy
35	T.Aruna	Commerce	Girl
36	Dr.Padmini	Commerce	Girl
37	R.Arjun	Computer Science	Boy
38	A.Sandhya Rani	Mathematics	Girl
39	Anasuya	Second Language	Girl
40	Suryakanti	Second Language	Girl
41	A.Kumari Shalini	Computer Science	Girl

42	R.Heena	Language	Girl
43	K.Shirisha	M.Com	Girl
44	S.Jahangir Basha	M.Com	Boy
45	B.Bhavani	M.Com	Girl
46	P.Akshay Kumar	M.Com	Boy
47	Sadiq H Yaligar	M.Com	Boy
48	G.Sree Mallika	M.Com 2nd Year	Girl
49	P.Kavya Reddy	M.Com 2nd Year	Girl

4. PARAGRAPH ABOUT THE PROCEEDINGS

The workshop commenced, after the registration of the participants, the workshop opened with the formal session at 9.00am, the gathering was addressed and welcomed by Mrs Veena Kapoor Head Dept.of Commerce followed by a prayer song. Our college Principal Dr.Viswanadham Bulusu also welcomed the guest speakers and gave a brief note on objectives and importance of research.The core objective of the workshop was to equip the research scholars and academicians with a set of skills and potentiality to undertake the research very effectively. The workshop of session -1 consists of theory and Session-2 was all about the practical implementation of data tools. The workshop was attended by the faculty members of Aurora's Degree & PG College.

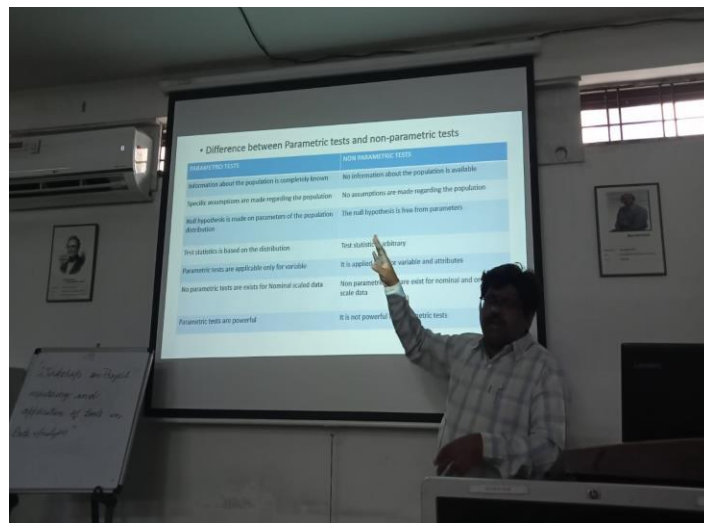
Session-1:



Session-1 was started with the introduction of the first session speaker of Prof.Peri Pinakapani was given by Mrs Radhika D the program convenor and Assistant Professor in Aurora's Degree & PG College .This workshop was designed to offer practical guidelines and to direct the researchers and academicians through all the steps of research from identifying the research problem. He has explained about the research objectives ,relevance,process and procedure involved in research. Then the session continued by sharing some more information on problem identification,How to design a good research design and also how to put a title to the project.The session was very interesting and informative.He also advised on the content of identifying the research gap through review of literature.

Session-1 was concluded by giving vote of thanks by Mrs Veena Kapoor Head Dept.of Commerce in Aurora's Degree & PG College by stating that the session was very meaningful ,useful and informative session.

Session-2:



Session-2 was started after an immediate tea break by the faculty.It was started by Mrs Unna Malai Assistant Professor,Aurora's Degree & PG College had introduced the 2nd session speaker of Dr.Kompally Sasi Kumar from Gitam University. The speaker made the session interesting in the form of a quiz to clear the basic concepts of statistics to participants. Participants eagerly participate and express their understanding about statistical concepts and how they have misconceptions about statistics. Then the session provides insight about the various tests to be adopted for qualitative and quantitative data and explains when and where to apply the exact statistical technique namely descriptive statistics, correlation, regression, chi square, t- test or Z- test. The speakers also explained the types of regression and illustrated situations where each would be used. The combination of independent and dependent variables as dichotomous, continuous, and categorical

and the statistics to be used were explained by the speakers. And briefing was done on what will happen when the statistics are misused with detailed practical examples.

Certificates were provided to all the faculty members and the dignitaries. The workshop was concluded with a vote of thanks proposed by Mrs Veena Kapoor Head Dept.of Commerce ,Aurora's Degree & PG College. The program concluded with a happy note from everyone.

Audience was very happy after the workshop and received positive feedback and they were like both the sessions were interactive as well as knowledge gaining for the time that has been invested.

We are very grateful to our Principal Dr.Viswanadham Bulusu and Head Dept. of Commerce Mrs.Veena Kapoor for giving us the opportunity to organize the workshop, encouraging and believing in us and extending support.

We shall continue to conduct such programmes in the future.

Certificates were provided to all the participants.

5. EVENT PHOTOS (MIN 2 MAX 4)



6. GUEST PROFILE (IF ANY)



1. Dr. PERI PINAKAPANI is having 25+ years hands on experience across all verticals in Higher Education – Teaching, Research and Academic Administration.

2. He is MBA, PhD in Marketing from Andhra University. He started career with a marketing job at Aristo Pharma and later moved to other Marketing firms.

3. He started teaching career with Gayatri Vidya Parishad, he worked with Badruka PG Center and Aurora Group of Institutions in various capacities.

4. He is also a visiting faculty to Kirloskar Institute of Advanced Management

5. He has published 34 research articles which include Scopus indexed, UGC listed journals.

6. He published one edited book on Women Empowerment through Education, Employment and Entrepreneurship.

7. He chaired 3 conferences at National and International level.

8. He conducted one National Conference and three workshops for faculty.

9. Under his supervision 1 scholar received MPhil, 6 scholars received Ph D, 2 scholars are preparing for PhD Viva and 2 scholars are about to submit their thesis.

10. He completed 1 UGC Major Research Project, 1 AICTE sponsored Industry Institute Partnership Cell – IIPC and 6 consultancy works.



Dr. Kompalli Sasi Kumar
Associate Professor

1. Dr. Kompalli Sasi Kumar is a triple post graduate and holds M.B.A., M.F.T., M.A.(Economics), M.Phil., Ph.D.
2. He has 20 years of experience in the field of industry and teaching.
3. He has presented research papers in National and International conferences organized by Universities, IITs and IIMs.
4. He has 30 research papers in peer-reviewed journals with impact factors in the areas of mutual funds, stock markets, capital market, corporate governance, and corporate reporting practices etc.
5. He has designed and conducted various Faculty Development Programmes in the areas of Research Methodology, Financial Modeling, Emerging Issues in Accounting of Finance etc.
6. He has also been a resource person to various FDP's / Seminars / Workshops of Affiliated Colleges, Autonomous Colleges, Universities etc. .
7. He has conducted Management Development Programs (MDPs) both in the Public and Private Sector.
8. He is a life member of Institute IAA – Hyderabad Chapter, APEC, TCC etc.

7. FEEDBACK IF ANY:

All the Faculty and Students found the session very informative, inspired and learned about writing research papers and application of statistical tools through workshop.

8. ATTACHMENTS:

Aurora's Degree & P.G College
(Accredited by NAAC with 'B++' Grade)
Internal Quality Assurance Cell (IQAC)

“Workshop on Project Mentoring and Application of Tools in Data Analysis”



Organized by : Department Of Commerce in Collaboration With Gitam Hyderabad Business School, Gitam University



Resource Person
Prof.Peri Pinakapani
Qualification: MBA, Ph.D



RESEARCH



Resource Person
Dr.Kompalli Sasi Kumar
Qualification: MBA, MFT,
MA(Eco), M.Phil, Ph.d

- **Date:** 26/03/2022
- **Timings:**
Session-I : 9 am – 11 am
- **Venue:** Room No:101, Block-VI
- **Certificates to all the participants**

Dr. Viswanadham Bulusu
Principal

Conveners
M. Mamatha & D.Radhika
9100000583, 9100001606

Aurora's Degree & PG College, Chikkadpally, Hyderabad – 20, Tel: 040 27662668 URL: www.adc.edu.in