



Aurora's Degree & PG College
(Accredited by NAAC with 'B' Grade)
Chikkadpally, Hyderabad 500020
NSS UNIT – 1, 2 (Boys /Girls) 2026-2027
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NAME OF THE EVENT	Anti-Drug Awareness Poster Making Competition
FACULTY INCHARGE	B. Srujana & Dr M. Sharat Babu, NSS Program Officers
CELL	NSS Cell, Aurora's Degree & PG College
DATE	5th July, 2026
TARGET AUDIENCE	NSS Volunteers and Students
VENUE	Aurora's Degree & PG College
MODE OF CONDUCT	Individual Poster Making Competition

Objective:

The primary objective of the **Anti-Drug Awareness Poster Making Competition** was to encourage students to creatively express the importance of a drug-free society through art. The competition aimed to educate participants about the harmful effects of drug abuse, promote awareness regarding substance addiction, and inspire students to become responsible citizens by spreading positive social messages. It also encouraged creativity, critical thinking, and active participation in community awareness initiatives conducted by the NSS Cell.

Brief of the event:

The NSS Cell of Aurora's Degree & PG College organized an **Anti-Drug Awareness Poster Making Competition** on **5th July, 2026** as part of its awareness initiatives against drug abuse. Students from various courses actively participated by preparing creative posters highlighting the dangers of drug addiction and the importance of leading a healthy, drug-free lifestyle.

Participants were instructed to design original posters carrying impactful awareness messages related to anti-drug campaigns. The posters were submitted before the stipulated deadline and reflected the students' creativity, artistic skills, and understanding of the social issue. The competition witnessed enthusiastic participation from students across different departments, who effectively conveyed awareness through meaningful slogans, illustrations, and social messages.

The event was conducted under the guidance of the NSS Programme Officers **B. Srujana** and **Dr M. Sharat Babu**, who appreciated the participants' efforts and encouraged them to continue contributing towards social awareness programmes through creative initiatives.

List of few students participated:

S. No.	Name	Course	Roll No.
1	Aadithri	BCA 1A	1051-25-861-033
2	T. Phanindra	BBA (BA) – 3rd Year	1051-24-371-022
3	Lohit Bogale	BCA 1A	1051-25-861-015
4	Adarsh Jain	BCA 1st Year	1051-25-861-005
5	K. Vinayak	BCA 1st Year	1051-25-861-034
6	D. Ram Charan	B.Sc AIML 1st Year	1051-25-329-019
7	Sadhana M.	B.Sc MSDS 1st Year	1051-25-539-044
8	A. Mishritha	BBA General	1051-25-684-002

Winners

 **1st Place: Aadithri – BCA 1A**

 **2nd Place: Adarsh Jain – BCA 1st Year**

 **3rd Place: D. Ram Charan – B.Sc AIML 1st Year**

Outcome:

The Anti-Drug Awareness Poster Making Competition successfully created awareness among students regarding the harmful effects of drug abuse and the importance of maintaining a healthy and responsible lifestyle. Through their posters, participants effectively communicated strong anti-drug messages and demonstrated their creativity while addressing a significant social issue.

The event enhanced students' artistic and communication skills, encouraged critical thinking on public health concerns, and motivated them to become active contributors in spreading awareness within society. The competition also strengthened the spirit of social responsibility among NSS volunteers and inspired students to actively participate in future awareness programmes organized by the NSS Cell.

PHOTOGRAPHS:



